THE CASH BOX

VOLUME 13 APRIL 5, 1952 NUMBER 28

AMERICAN HISTORY

VOTE AS YOU PLEASE, BUT PLEASE VOTE!

Electioneering is the thing to do this year, and Tex Williams isn't one to miss any bets. Except that the RCA-Victor western artist has joined the U. S. Chamber of Commerce in not taking any sides and just urging the folks to get out and vote. Timed nicely with the election year are Tex's two current releases, "Just Politickin'," on which he campaigns alone, and "The Senator From Tennessee," with Dinah Shore as his attractive running mate. Tex Williams is under management of Cliff Carling, whose promotion consultants are Beep Roberts & Associates.

PEE WEE
"SLOW POKE"

KING

NO. 1

(voted by Music Machine Operators in The Cash Box Poll)

BEST WESTERN ARTIST of 1951

Plenty of 'Gold' To Be Had by Featuring . . .

"SILVER & GOLD"

PEE WEE KING

and his Band featuring
REDD STEWART on
(RCA Victor 20-4458; 47-4458)
and
"RAGTIME ANNIE LEE"

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THE CASH BOX covers the coin operated machines industry, and all allied to this industry in any fashion whatsoever, throughout the United States, Canada, Central and South America, Africa, Japan, Hawaii, Philippine Islands, and other Asiatic and Pacific countries, as well as certain European nations. *The Cash Box* is on hand at various American consular offices throughout the world. This coverage includes operators, jobbers, distributors and manufacturers and all allied to:—automatic coin operated music equipment; automatic coin operated vending and service machines; as well as coin operated amusement equipment; in all divisions. The music and record fields, recording artists, publishers of music, disc jockeys, radio stations, and all others in any fashion identified with, or allied to, the coin operated music machines industry are completely covered. Manufacturers and distributors of various merchandise, parts, supplies, components and all materials used in the coin operated vending, music and amusement fields are covered by *The Cash Box*. Banks, finance firms, loan organizations and other financial institutions, expressly interested in the financing of coin operated machines of all types, are covered by *The Cash Box*.

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CORRESPONDENTS IN LEADING CITIES THROUGHOUT THE UNITED STATES

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DIME PLAY LEADS WAY

The era of experimentation, as to whether dime play would, or would not, meet with public approval, is long over.

Those operators who got under the wire in time, and who are featuring dime play, report that this play action leads the way out of operating hardships.

"I'd rather go out of business than give up dime play", is a statement that has been made by many, many operators all over the country. (Many of these statements have been published here in *The Cash Box*.)

It was almost ten years ago when *The Cash Box* first suggested that operators arrange for a more equitable commission-percentage basis, as overhead expense began to continue to soar ever higher and it looked like many operators would be forced out of business, unless they arranged for at least a 70%-30% commission basis with their locations.

The operator to receive 70% of the total gross intake from all machines, and the location owner received 30%.

But, it was soon discovered that many of the location owners lost interest in the equipment because, at 70%-30%, they were getting so little from the machines. In short, as the collections went down for the location owners, these storekeepers began to lose interest, and no longer cooperated in an effort to boost play.

When that came about, *The Cash Box* then recommended that the operators quickly switch over to dime play. The local telephone companies, as well as many, many retailers thruout the nation, had also changed to the dime. The nickel rapidly faded from the realm of highly merchandisable coinage.

In fact, it was *The Cash Box* that first came to the fore (before any other publication in this nation) to urge that a 7½c coin be minted. This became a crusade on the part of many businesses. But, like all such ideas to arrange for a new American coin, regardless of the economic soundness and importance of such a coin, it failed to gain the necessary interest in Congress.

Therefore, *The Cash Box* once again returned to urging the trade to change over to dime play for all of its equipment.

Those operators who listened to *The Cash Box* and did change over to dime play are now going progressively ahead. They find that this was the very finest move they ever made to assure themselves remaining in business against continually growing higher overhead expense.

Those operators who would now like to change over to dime play, as taxation and overhead continues to rise, forcing them deeper and deeper into the red, are up against the O.P.S. (Office of Price Stabilization) agreeing with them.

Some operators have lost appeals to O.P.S. Others haven't as yet tried to appeal. Even tho many claim that they just cannot go ahead profitably at 5c play, especially for music equipment.

These latter should make an appeal to their local O.P.S. office in an effort to gain some relief from the hardships with which they are faced.

They just cannot proceed with a 5c coin play action which was in effect over 50 years ago, especially at today's extremely higher overhead expense, taxation, cost of equipment and general operation.

These men can have their auditors, accountants and C.P.A.s arrange complete data for them which can be shown to their local O.P.S. office to gain relief.

Every industry has been forced to up its prices. Industry has shown O.P.S. that it cannot continue on the same basis that existed even just a few months ago, as salaries continue to soar higher and ever higher, as parts and supplies and general operating expenses continue to grow greater and ever greater.

There is no reason why those operators, who now realize that dime play is their only possible salvation, should sit back and continue to lose money, instead of making an appeal to their local O.P.S. office to grant them the increase necessary to assure them some sort of fair return on their investment.

THE NATION'S

TOP TEN

PLUS THE NEXT 15

JUKE BOX TUNES

The Top Ten Tunes Netting Heaviest Play In The Nation's Juke Boxes, Compiled From Reports Submitted Weekly To *The Cash Box* By Leading Music Operators Throughout The Country.

THE CASH BOX

CODE				
AB—Abbey	CO—Columbia	IN—Intro	MO—Modern	SA—Savoy
AL—Aladdin	CR—Coral	JU—Jubilee	NA—National	SIT—Sittin' In
AP—Apollo	DA—Dana	KI—King	OR—Oriole	SP—Specialty
AT—Atlantic	DE—Decca	LO—London	PE—Peacock	TE—Tempo
BU—Bullet	DY—Derby	ME—Mercury	PR—Prestige	TN—Tennessee
CA—Capitol	FE—Federal	MG—MGM	RA—Rainbow	UN—United
CH—Chess	4 Star—Four Star		RE—Regent	VI—Victor

Pos. Last Week

1 — **WHEEL OF FORTUNE** — **KAY STARR** — **1**

CA-1964 (F-1964)—Kay Starr
CR-60650 (9-60650)—Jimmy Scott
DE-27967 (9-27967)—Arthur Prysock
DE-48280 (9-48280)—Helen Humes
DY-787—Sunny Gale & Eddie Wilcox O.
KI-1051 (45-1051)—Jimmy Thomason
ME-5779 (5779x45)—Bobby Wayne
VI-20-4349 (47-4349)—Johnny Hartman
VI-20-4520 (47-4520)—Bell Sisters

2 — **CRY** — **JOHNNIE RAY** — **2**

CA-1875 (F-1875)—Four Knights
CR-60592 (9-60592)—Eileen Barton
DE-27857 (9-27857)—Paul Chapman
KI-15145—Alan Holmes
LO-1169 (45-1169)—Vera Lynn
ME-5749 (5749x45)—Georgia Gibbs
MG-11113 (K11113)—Bill Farrell
OK-6840—Johnnie Ray
VI-20-4388 (47-4388)—June Valli
VI-20-4406 (47-4406)—Bob Williams

3 — **TELL ME WHY** — **FOUR ACES** — **4**

CA-1929 (F-1929)—Norman Kaye
CR-60625 (9-60625)—Horace Bailey
DE-27860 (9-27860)—Four Aces
DE-27926 (9-27926)—Roberta Lee
ME-5767 (5767x45)—Ralph Marterie
ME-8267 (8267x45)—Dinah Washington
VI-20-4427 (47-4427)—Four Tunes
VI-20-4444 (47-4444)—Eddie Fisher
KI-4515 (45-4515)—The Swallows

4 — **ANYTIME** — **EDDIE FISHER** — **3**

CA-1895 (F-1895)—Helen O'Connell
DE-27972 (9-27972)—Sy Oliver O.
VI-20-2700—Eddy Arnold
VI-20-4359 (47-4359)—Eddie Fisher

5 — **PLEASE, MR. SUN** — **JOHNNIE RAY** — **5**

CA-1966 (F-1966)—Les Baxter
CO-39636 (4-39636)—Johnnie Ray
CR-60647 (9-60647)—Georgie Auld
DE-27946 (9-27946)—Bill Kenny
MG-11134 (K11134)—Tommy Edwards
VI-20-4453 (47-4453)—Perry Como

6 — **BLUE TANGO** — **LEROY ANDERSON** — **10**

CA-1966 (F-1966)—LES BAXTER
DE-27875 (9-27875)—LEROY ANDERSON
DE-28031 (9-28031)—GUY LOMBARDO
ME-5817 (5817x45)—XAVIER CUGAT
VI-20-4518 (47-4518)—HUGO WINTERHALTER

7 — **THE LITTLE WHITE CLOUD THAT CRIED** — **JOHNNIE RAY** — **6**

CA-1892 (F-1892)—Lou Dinning
DE-27893 (9-27893)—Roberta Lee
ME-5761 (5761x45)—Herb Lance O.
OK-6840—Johnnie Ray

8 — **BLACKSMITH BLUES** — **ELLA MAE MORSE** — —

CA-1922 (F-1922)—Ella Mae Morse
CO-39671 (4-39671)—Harry James O.
CO-20907 (4-20907)—Leon McAuliffe
DE-27972 (9-27972)—Sy Oliver O.
DE-27968 (9-27968)—Bill Darnel
MG-11171 (K11171)—Art Mooney O.
VI-20-4532 (47-4532)—Elton Britt

9 — **BERMUDA** — **BELL SISTERS & HENRI RENE O.** — **8**

CA-1956 (F-1956)—Ray Anthony
DE-27893 (9-27893)—Roberta Lee
ME-5774 (5774x45)—Jimmy Palmer
VI-20-4422 (47-4422)—Bell Sisters & Henri Rene O.

10 — **BROKENHEARTED** — **JOHNNIE RAY** — **9**

CA-1956 (F-1956)—Ray Anthony O.
CO-39636 (4-39636)—Johnnie Ray
DE-27961 (9-27961)—Alan Dale

11) TIGER RAG. 12) PERFIDIA. 13) HAMBONE. 14) BE MY LIFE'S COMPANION. 15) SLOW POKE. 16) DANCE ME LOOSE. 17) PITTSBURGH, PA. 18) A GUY IS A GUY. 19) COME WHAT MAY. 20) WIMOWEH. 21) GANDY DANCER'S BALL. 22) AY-ROUND THE CORNER. 23) I'LL WALK ALONE. 24) FORGIVE ME. 25) AT LAST.

Let's Get Going On

ONE TONE LEVEL

Several weeks ago, in this space, *The Cash Box* advocated that all record companies get together through the Record Industry Association of America, and standardize upon one tone level.

The response to this editorial has been immediate and positive. There apparently isn't a juke box man in the country who isn't for such a move.

But beyond juke box needs, it's been pointed out to us by those interested in the selling and use of records, that standardization upon one tone level would be a tremendous aid also to radio stations and those who play records at home.

Perhaps one of the most annoying things in listening to records, whether you're listening through a juke box, radio or home phonograph, is to have to turn the level up or down with each record that's played.

Yet that is the case today where every record is made at a different tone level. And this applies not only to disks which are made by different companies but even to disks made by the same company.

Manufacturers of juke boxes and phonographs have spent untold amounts of money to make their products the most attractive, best playing instruments they could create. In recent years, the development of the automatic player has taken much of the drudgery out of record playing. A dozen records can be put on a turntable and played one right after another without anyone's going near the machine.

But what's the use of all the money spent for these time saving devices if it's still necessary to jump up at each record to adjust the tone level?

For those listening to records at home, whether it's through the phonograph or their favorite disk jockey program, the necessity to keep getting up every time is a source of extreme annoyance. For a location owner, it could mean much more than that; it could mean the loss of income.

Neither a location owner nor his employees have so much time on their hands that they can rush to the juke box with each record that's played to adjust the tone. Nor can that duty be delegated to a customer for should anything go wrong with the juke box, it not only means a service call, but it could also put the machine out of commission for the rest of the day. The net result usually is that no one adjusts the level and after the customers learn which records jar them by their noise, they avoid putting coins into those slots altogether.

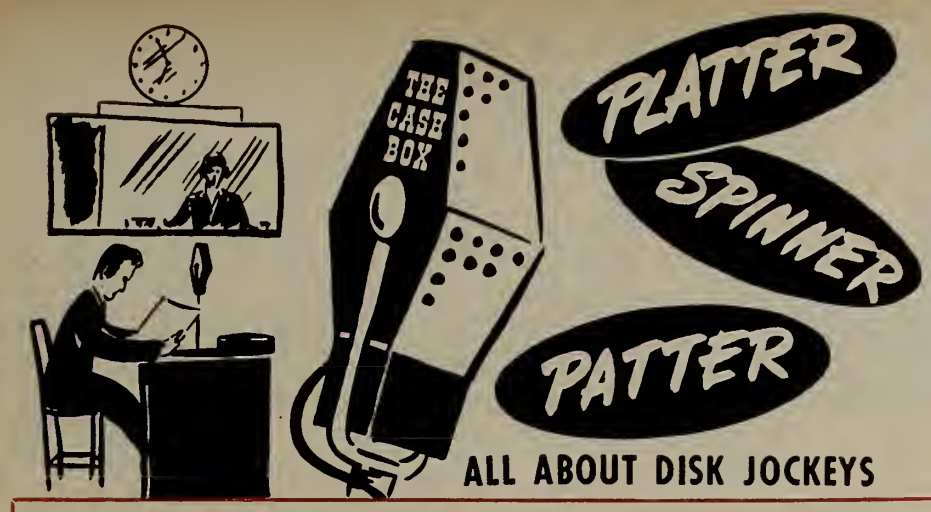
The unknown loss of revenue through this to the juke box operator, location owner, record distributor, record manufacturer, artist, songwriter and publisher—if computed—would amount to a staggering sum.

And yet this sore spot could be remedied in no time at all. The record companies now have an organization through which they can readily act, the Record Industry Association of America.

Can you imagine the value in good will alone if it were to announce that henceforth all records would be made at one tone level, that the organization's members had all agreed to take this great step forward towards the total enjoyment of music.

Here is a tremendous inconvenience which the record companies can easily correct and at the same time show their recognition of the public's needs.

Action on this matter should be one of the immediate projects of the Record Industry Association of America.



THE TEN RECORDS DISK JOCKEYS PLAYED MOST THIS WEEK

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

1. WHEEL OF FORTUNE ..... Kay Starr (Capitol)
2. BLUE TANGO ..... Leroy Anderson (Decca)
3. AT LAST ..... Ray Anthony (Capitol)
4. BLACKSMITH BLUES ..... Ella Mae Morse (Capitol)
5. TELL ME WHY ..... Four Aces (Decca)
6. PLEASE, MR. SUN ..... Johnnie Ray (Columbia)
7. ANYTIME ..... Eddie Fisher (RCA Victor)
8. CRY ..... Johnnie Ray (Columbia)
9. BROKENHEARTED ..... Johnnie Ray (Columbia)
10. A GUY IS A GUY ..... Doris Day (Columbia)

Paul Brenner (WAAT-Newark) now airing a two week contest designed to ply the Georgia Gibbs' Mercury Record "Kiss Of Fire." There are seven prizes for the best one word description of the disk. Judges will be **Georgia Gibbs, Joe Carlton** (A & R Director of Mercury) and an executive of Duchess Music, publishers of the tune. . . . A note from **Bud Wilson** (WKBR-Manchester, N. H.), says "please accept my thanks for having such a fine magazine. It really contains just about everything a DJ needs to know about the people on the records he plays." . . . **Rex Dale** now heard 5 hours daily on WCKY, Cincinnati. . . . **Bill Silbert**, formerly WWJ, Detroit, now making the round of TV shows. Bill's been getting many TV offers since his recent stint on "Songs For Sale." . . . **Dick Gilbert**, in Phoenix, tells everyone on the air that if they can't stop by, they should wave and honk their horns as they drive by. His studio is street level and set back off the main road. All he does is wave and sing all day. . . . **Sid Dickler** (WHOD-Pittsburgh) handling promotion publicity for local talent and night clubs.

* * * * *

BOB HARRIS
(WVNJ—Newark, N. J.)

Shel Horton (WVAM-Altoona, Pa.), celebrated his fourth year on radio on March 15th. In his honor, the day was set aside as "Shel Horton Day." Guests appeared all day long, many to Horton's surprise. Telegrams and felicitations literally poured into the station. Two large three tiered cakes, hams, sodas, candies, etc. were presented by local merchants, and an exciting and happy time was had by all. . . . **Bob Harris** (WVNJ-Newark, N. J.) has emceed the popular show "Baritone Battleground" for three years on his present station. Bob has been at it for thirteen years altogether, when he originally started with WMCA, New York. . . . **Jackson Lowe,** (WWIN-Baltimore) will be in New York on April 11th to attend his protege, **Jimmy McPhail's** opening at the Apollo Theatre. . . . **Jerry Kay** is the new librarian at WWEZ-New Orleans. He is also deejay with his own show called "The Revolving Bandstand." . . . **John Wrisley** (WFGM-Fitchburg, Mass.), found after a three week annual popularity poll, that these are the current favorites of the Central New England listeners: **Johnnie Ray,** favorite male singer; **Doris Day,** favorite female singer; **Billy May,** top band; **Marxmen,** top vocal group; and **Les Paul & Mary Ford,** number one instrumental group. Now if the first three winners listed would get together, they could call themselves "Ray-Day & May." . . . **The Harmonettes,** vocal trio, who recently inked a personal management pact with **Donn Tibbetts** (WKXL-Concord, N. H.), are moving along steadily. Despite their youth, (14-15 & 16 years old) the Harmonettes have been very successful with their personal appearances and have two commercial shows of their own over the CBS outlet in Concord.

* * * * *

The "Bobbin With Robin" program (**Robin Seymour**-WKMH-Dearborn, Mich.) is tieing itself to retail sales in the record stores. Twenty stores throughout the Detroit area are now sponsoring time to plug their particular record outlet. These shops report their top five tunes each day, and after compilation, the winning items are played on the Robin Seymour show. Window displays in each store are also used to tie them up with the air show. . . . When **Oscar Treadwell,** (WDAS-Philadelphia), announces on the air that "The following transcription comes to you through the courtesy of yours truly and **Jack Lacy,**" he means it. His engineer's name is **Jack Lacy.** The same as that of WINS, New York jockey. . . . **Wally Nelskog,** (KRSC-Seattle, Washington), and his wife in New York for a visit. While here, they taped interviews at RCA Victor with **Hugo Winterhalter, Eddie Fisher** and **Dave Kapp** which Wally will take back with him for play on his home show. . . . Signs of the times: In Boston, **Art Tacker,** WHEE; **Bill Stewart,** WHEE; and **Norm Prescott,** WORL; were seen having dinner together with **Stuart Foster** and Manager **Morris Diamond.** . . . **Eddie Lambert** (WEAT-Lake Worth, Fla.), signed for another year. His "Music Hall Of Fame" uses the top twenty tunes from **The Cash Box.**

$ . . . indicates records which, according to actual sales, are recognized hits. The trade is urged to keep ample stocks of these records on hand, or to reorder promptly when current stocks begin to approach the "sold-out" stage.

WEEK OF MARCH 29

$ **Lady Love / Idaho State Fair**
Vaughn Monroe ..... 20-4611 (47-4611)*

That's The Chance You Take / Forgive Me
Eddie Fisher ..... 20-4574 (47-4574)*

$ **Easy On The Eyes / Anything That's Part Of You**
Eddy Arnold ..... 20-4569 (47-4569)*

$ **Any Time / Never Before**
Eddie Fisher ..... 20-4359 (47-4359)*

$ **Tulips And Heather / Please, Mr. Sun**
Perry Como ..... 20-4453 (47-4453)*

$ **Blue Tango / The Gypsy Trail**
Hugo Winterhalter ..... 20-4518 (47-4518)*

$ **Tell Me Why / Trust In Me**
Eddie Fisher ..... 20-4444 (47-4444)*

$ **The Gold Rush Is Over**
Hank Snow ..... 20-4522 (47-4522)*

$ **Hambone**
Phil Harris & The Bell Sisters ..... 20-4584 (47-4584)*

$ **Bermuda**
The Bell Sisters ..... 20-4422 (47-4422)*

$ **Three Ways Of Knowing / When You Want A Little Lovin'**
Johnnie & Jack ..... 20-4555 (47-4555)*

$ **Slow Poke**
Pee Wee King ..... 21-0489 (48-0489)*

$ **Poor Whip-Poor-Will / Wheel Of Fortune**
The Bell Sisters ..... 20-4520 (47-4520)*

$ **Egbert The Easter Egg**
Roy Rogers ..... 45-5336 (47-0306)*

Down South
Spike Jones ..... 20-4568 (47-4568)*

* 45 rpm cat. nos.

The stars who make the hits are on **RCA VICTOR Records**
RCA VICTOR DIVISION RADIO CORPORATION OF AMERICA CAMDEN, NEW JERSEY

THE CASH BOX RECORD REVIEWS

Only Records Considered Best Suited To The Requirements Of The Trade Are Reviewed On These Pages.

"A LASTING THING" (3:00)
"I JUST CAN'T STAND BEING LONELY" (2:25)
SUNNY GALE & EDDIE WILCOX
(Derby 791)

● Sunny Gale and Eddie Wilcox come through with a good half as a follow up to their recent success. Sunny once again delivers a first rate vocal to an equally fine instrumental arrangement. The result—a good bet. The under siding is a slow ballad that makes a fair vehicle for Sunny's fine vocalizing. Our nod goes to the top one.

"SOWING LOVE AND REAPING TEARS" (3:05)
"THE HORN WITH THE TWO MOUTHPIECES" (2:08)
THREE BARITONES AND EDDIE WILCOX
(Derby 792)

● A slow, listenable tune is dished up on the first half by the harmonizing Three Baritones. The side is given an additional boost by the arangement set up by Eddie Wilcox and the vocal presentations of the boys. Flip is a jumpy thing with which the group blends beautifully. Some clever lyrics mark this end. Ops might take a gander.

"AT LAST! AT LAST!" (2:45)
"DANCING BELLS" (2:45)
RAY MARTIN ORCHESTRA
(Abbey 15066)

● A current biggie is given orchestrational coverage by the Ray Martin group. The instrumental rendition gives the tune a great sound and the disk should get plenty of spins. The lower half is a flowing number that gets a slick instrumental going over. Ops have a good one on the top half.

"PERFIDIA" (2:08)
"CONFETTI" (2:53)
BOB SAVAGE
(Capitol 2019; F-2019)

● The first lid offers Bob Savage with a current biggie and Bob's coverage could get some play. Together with the Buddy Cole orchestra the tune is handled in a lively and interesting manner. The lower siding is a pretty ballad that's on the receiving end of an expressive reading. Both levels make for good juke box fare.

"ROSALEEN" (3:00)
"DON'T EVER BE AFRAID TO GO HOME" (2:20)
BING CROSBY
(Decca 28061; 9-28061)

● A slow pleasant aire is given a fitting treatment from Bing Crosby and the King's Men. Bing has a natural charm with these number and this one is no exception. The second deck is a bouncy item that sounds grand via the vocal of Crosby and the vocal group. Perry Botkin and his string band add flavor to this side. Ops know what the artist can do.

"TO BE LOVED BY YOU" (3:22)
"IF SOMEONE HAD TOLD ME" (3:10)
DOLORES GRAY
(Decca 28051; 9-28051)

● Here's a coupling by Dolores and the Sy Oliver orchestra that should make good juke box fare. The first end is a fair sounding number that moves along with a light bounce, while the under level is a slow ballad that Dolores reads with feeling. The artist helps both lids through and ops might be interested in the results.

DISK OF THE WEEK

"WHAT'S THE USE?" (2:35)
"MOUNTAINS IN THE MOONLIGHT" (2:30)
JOHNNIE RAY
(Columbia 39698; 4-39698)

JOHNNIE RAY

● Here's a new Johnnie Ray release that presents the artist with completely different material. After scoring heavily with his four current hits, this new item should be a potent seller. The tune is an infectious ditty that has the novel flavor of an Armenian folk item. Johnnie takes the number titled "What's The Use," and gives out with a meaningful vocal that contains the sincere sound that the singer is capable of creating. The Four Lads and the Jimmy Carroll orchestra blend to help set up a fitting backdrop. Flip is a Ray composition, and here the artist has the material that he has already proven he can sell. It's a slow and soft tune that Johnnie bellows with extreme ease, while the orchestra and the Four Lads back him to the hilt. Both decks are loaded and the commotion that the vocalist has created each half is gonna draw plenty of coin.

"WHY WORRY?" (2:10)
"THAT EVER LOVIN' RAG" (2:21)
ANDREWS SISTERS
(Decca 28042; 9-28042)

● A beaty honky tonk affair is belted out with much gusto by the Andrews Sisters. To add flavor to the end a fitting piano arrangement is spotted in the backdrop. It's an ok piece of wax. The second dish is a lively rag time tune that the sisters along with the George Cates orchestra hammer out. Ops might wanna look.

"INDIAN LOVE CALL" (3:06)
"JEANNINE" (3:19)
LOUIS ARMSTRONG & GORDON JENKINS
(Decca 28076; 9-28076)

● The stylized singing and trumpet playing of Louis Armstrong is set to good advantage on the top level. Louis, assisted by the Gordon Jenkins orchestra, turns in a fine performance of a wonderful old favorite. The lower lid is another oldie and this one is carried through with a flowing rendition. The first one appears stronger.

"GOODY GOODY" (2:04)
"IT'S BEEN SO LONG" (2:11)
JEANNE GAYLE & BOB CROSBY
(Capitol 2037; F-2037)

● Jeanne Gayle gives a solid reading to a bouncy, fast moving ditty that contains an infectious quality to it. Bob Crosby chips in with a fitting instrumental backdrop. The flip end is an ok tune that's treated to a light jump rendition and here too the group comes up with a listenable half. The top one is stronger.

"WHAT CAN I DO?" (2:15)
"THE NIGHTINGALE REMEMBERS" (2:57)
MARTHA TILTON AND CURT MASSEY
(Coral 60675; 9-60675)

● A pleasant ditty is taken for a spin around the wax through the combined efforts of Martha Tilton and Curt Massey. The duo helps carry the lid to an ok finish. The under siding is a slow, planitive number that receives a similar going over from the Massey-Tilton combo. Ops might take a gander.

BEST BETS

In the opinion of The Cash Box music staff, records listed below, in addition to the "Disk" and "Sleeper" Of The Week, are those most likely to achieve popularity.

★ "JUST BECAUSE" ..... Rusty Draper ..... Mercury 5820; 5820x45
★ "BODY AND SOUL" ..... Winifred Atwell & Ted Heath ... London 1167
★ "GET ALONG WITHOUT YA NOW" . Teresa Brewer ..... Coral 60676; 9-60676
★ "INDIAN LOVE CALL" ..... Louis Armstrong & Gordon Jenkins Decca 28076; 9-28076
★ "A LASTING THING" ..... Sunny Gale & Eddie Wilcox ..... Derby 791
★ "AT LAST! AT LAST!" ..... Ray Martin Orchestra ..... Abbey 15066

"GONNA GET ALONG WITHOUT YA NOW" (2:53)
"ROLL THEM ROLLY BOLY EYES" (2:38)
TERESA BREWER
(Coral 60676; 9-60676)

● Here's a bouncy tune that may easily find its way to the top. Teresa Brewer gives her usual first class vocal in her own inimitable manner and the result is a catchy lid. The second lid falls right in with the top side as Teresa once again gives out with a wining performance. Ray Bloch assists both ends musically. Ops oughta get with this one.

"THE SHEIK OF ARABY" (2:23)
"AND SO I WAITED AROUND" (2:44)
AMES BROTHERS
(Coral 60680; 9-60680)

● A grand oldie is refaced by the Ames brothers and the boys have themselves a potent disk. Done with a fast tempo and with the usual fine harmony of the group, this level should get spins. The bottom dish is a slow number that the harmony happy group doles out in a sincere manner. We like the initial half.

"CONFETTI" (3:15)
"NO OTHER LOVE BUT YOURS" (2:49)
JIMMY DORSEY ORCHESTRA
(Columbia 39691; 4-39691)

● A ballad that is getting lots of recordings is given one of the better treatments by Jimmy Dorsey and the orchestra with vocal credits going to Sandy Evans. Flip is a slow and pretty ballad that the same artists handle in a first class manner. Both decks make for good listeing and ops oughta act accordingly.

"DON'T EVER BE AFRAID TO GO HOME" (2:27)
"FEET OF CLAY" (2:55)
FRANK SINATRA
(Columbia 39687; 4-39687)

● Crooner Frank Sinatra takes a lively item on the top deck and belts out a top flight vocal. The Axel Stordahl group supplies the setting and Frank does the rest. The under siding is a slow, flowing number that's sold convincingly by Frank and once again he has an ok side. Ops should watch the pair.

"WITH A SONG IN MY HEART" (2:26)
"I'LL WALK ALONE" (2:54)
JANE FROMAN
(Capitol 2044; F-2044)

● A pair of wonderful oldies that are being revived in the current picture "With A Song In My Heart," are given beautiful vocal treatments by singer Jane Froman. Both lids are slow numbers and Jane's expressive chirping makes for an earful of listening pleasure. Sid Feller and orchestra supply the backing. Ops oughta take a look.

"TWO LITTLE KISSES" (2:05)
"WHO'S EXCITED?" (2:17)
JAN GARBER ORCHESTRA
(Capitol 2033; F-2033)

● A good tune is jumped through in a sprightly fashion by the vocalizing Lancers, while the Jan Garber orchestra back them up musically. The presentation makes this an interesting piece of wax. The under portion is an instrumental arrangement of a beaty item. Ops should peek in.

THE FOUR ACES

Blossom Out Again...

DIRECTION MCA

Personal Manager—HERB KESSLER

The New Hit . . .

"SPRING IS A WONDERFUL THING"

(Official theme song of the Cherry Blossom Festival)

and

"MY HERO"

DECCA 28073; 9-28073

Blossoming Bud . . .

"PERFIDIA"

and

"YOU BROUGHT ME LOVE"

DECCA 27987; 9-27987

In Full Bloom

"TELL ME WHY"

and

"GARDEN IN THE RAIN"

DECCA 27860; 9-27860

by Special Invitation
Performing in All-Star Program
at the Nation's Capitol

"CHERRY BLOSSOM FESTIVAL"

WASHINGTON, D. C.
APRIL 2nd TO 6th, 1952

DECCA RECORDS

THE CASH BOX RECORD REVIEWS

Only Records Considered Best Suited To The Requirements Of The Trade Are Reviewed On These Pages.

"HOMING PIGEON" (2:35)

"AND SO I WAITED AROUND" (2:49)

KAY BROWN

(Mercury 5819; 5918x45)

● A cute, bouncy ditty is taken for a merry ride by Kay Brown and the Maynard Ferguson orchestra. The number bounces through in a lively fashion and should make good juke box listening. The under dish is a slow ballad that's carried by the vocal work of the chirp. We like the top end.

"I'LL WALK ALONE" (2:46)

"TATTLETALE" (2:39)

RICHARD HAYES

(Mercury 5821; 5821x45)

● Richard Hayes and the Joe Reisman orchestra offer a big production of an old ballad that is currently enjoying a big revival. Richard's expressive chanting should get some spins. The lower level is a bouncy, cute ditty that's dished up infectiously by Hayes and the orchestra. Ops have two good ones here.

"WHAT'LL I DO?" (2:50)

"ONE NIGHT OF LOVE" (2:42)

PAUL WESTON ORCHESTRA

(Columbia 39608; 4-39608)

● An old Irving Berlin ballad is brought to life by Paul Weston and the orchestra as they present a smooth instrumental interpretation that should fit right into the current trend of reviving old tunes. The under portion is another oldie that the orchestra brings in with lots of class. Ops oughta peek at both ends.

"OH, JOHNNY, OH JOHNNY, OH!" (2:34)

"PUT THE FOOT DOWN" (2:43)

PAULETTE SISTERS

(Columbia 39697; 4-39697)

● An old Bonnie Baker specialty is brought up to date by the vocalizing Paulette Sisters on this new release. The girls handle this cute item with lots of charm and wind up with a pleasant disk. The second side is an interesting calypso number that the combo once again brings in in winning style. Ops should check here.

"SING OUR SONG OF LOVE" (2:42)

"KALAMAZOO TO TIMBUKTU" (2:15)

MITCH MILLER & PAULETTE SISTERS

(Columbia 39679; 4-39679)

● A slow plaintive melody is given the typical Mitch Miller treatment of the first level. The choral group and French Horns supply a fitting backdrop for the vocal efforts of Peter Hanley. Flip is a lively item that the Paulette Sisters dish up with much verve. Ops oughta look in.

SLEEPER OF THE WEEK

"MY HERO" (2:58)

"SPRING IS A WONDERFUL THING" (2:29)

FOUR ACES & AL ALBERTS

(Decca 28073; 9-28073)

FOUR ACES

● The Four Aces have another offering that could easily climb to the top of the parade. The boys have proven that their unique sound is extremely commercial and this new half brings this out clearly. The group takes hold of the wonderful oldie "My Hero," from the operetta "The Chocolate Soldier." and belts out a rhythmic rendition that's loaded with appeal. The harmony backdrop and the lead vocalizing by Al Alberts sell the lyrics and music convincingly. The lower siding is a light, lilting number with a lovely melody and the harmony group once again make merry with the lyrics. With Alberts leading the way and the rest of the crew suporting him beautifully, this side too could easily happen. Both ends receive top flight musical accompaniaments that round out the platter. Ops know what these artists have already done and they would be playing smart if they got with the top half now.

"A LITTLE RAIN MUST FALL" (3:10)
"DOWN WHERE THE WURZBERGER FLOWS" (2:17)

ALAN HOLMES ORCHESTRA
(King 15167)

● A slow, soft tune is given a relaxing vocal by Don Meehan on the initial end. The Alan Holmes orchestra sets this lid up musically and helps the number along. Ops should get spins on this side. The lower portion is a plain tune that a vocal quartet presents with some interesting harmony. Our nod goes to the first lid.

"DON'T SEND ME HOME" (2:38)
"EV'RY BABY NEEDS A DA-DA DADDY" (2:34)

HELEN GRAYCO
(Mercury 5818; 5818x45)

● Helen Grayco dishes up a strong vocal to a tune with a pleasant hop. The vocal treatment helps carry the material and the wind up is a listenable disk. The under siding is a blues item that Helen delivers impressively as she makes the lyrics sound grand. Pete Rugulo gets orchestrational credits on both decks. The second side looks good.

"BLUE TANGO" (2:48)
"JUNGLE FLUTE" (2:45)

XAVIER CUGAT ORCHESTRA
(Mercury 5817; 5817x45)

● The wonderful tango that's currently riding high on the lists is given first rate coverage on the top platter by the Xavier Cugat orchestra. The second level finds the Latin aggregation taking hold of a weird and fast moving number. Some excellent flute playing by Diablito marks this end. Ops might take a peek.

"STANDING BENEATH THE CLOCK" (2:38)
"WHERE THE SWEETHEART ROSES GROW" (2:22)

PRIMO SCALA
(London 1160)

● A light, lilting piece is turned out pleasantly on the top dish by Primo Scala and his accordion band. The instrumental combination of the band and the work of the Stargazers add up to ok listening. Flip is another tune that's carried smoothly and easily by the same artists. This half has more melody to it.

"BODY AND SOUL" (2:21)
"DINAH BOOGIE" (1:55)

WINIFRED ATWELL & TED HEATH ORCH.
(London 1167)

● A wonderful pop standard is on the receiving end of a fine instrumental interpretation. Winifred Atwell and her piano and the Ted Heath orchestra combine to turn out a pretty half. The lower deck is another oldie that's given a boogie beat and taken over the coals via the slick ivory tickling of the pianist. Ops oughta check here.

"MY HEART IS YOURS" (2:47)
"SO" (2:55)

THE MARVELTONES
(Regent 194)

● A better than average tune is presented in a fair manner by the Marveltones. The group conjures up some fine harmony and winds up with an ok half. The under level is a slow ballad that shows the group to greater advantage and with their more effective reading this looks like the stronger side.

"NIGHT OF NIGHTS" (2:13)

"I'M PAINTING A PICTURE OF YOU" (3:07)

BARRY FRANKS

(Cadillac 119)

● Barry Franks has a good tune and doles out a smooth vocal while the orcherstra under the direction of Charles Boulanger present a light Latin beat backdrop. The result is a pleasureful half. The bottom dish is a slow ballad that's handled adequately by the same artists. We like the first level.

"JUST BECAUSE" (2:15)

"HOW COULD YOU?" (2:45)

RUSTY DRAPER

(Mercury 5820; 5820x45)

● Rusty Draper belts home the lyrics to a bouncy, fast moving item. This beaty number has an infectious quality to it and Nelson Riddle and the orchestra further enhance its chances. The lower deck is a slow number by contrast on which Draper also turns in a good job. We like the top end.

"SAX CANTIBLE" (2:44)

"MAMBO IN F" (2:38)

EDMUNDO ROS ORCHESTRA

(London 1164)

● A slow mambo is given a comparative melow going over by the Edmundo Ros orchestra. This popular item makes for good orchestrational material. The lower lid is another mambo that the crew takes for a pleasant spin. This type of disking oughta go in the right locations.

"OLD TIMER POLKA" (2:50)

"THE LAWN PARTY" (2:45)

FRANK WOJNAROWSKI ORCHESTRA

(Dana 3077)

● A couple of interesting polkas are treated to instrumental renditions by the Frank Wojnarowski orchestra. Both lids are handled adequately and the result is a pair of good polkas. The first one is a slow number while the second half is fast by comparison. Ops oughta take a gander.

"PRETENDING' (2:33)

"IT WOULD BREAK MY HEART" (2:44)

DICK JAMES

(London 1162)

● A simple side is glided through in an easy fashion by Dick James on the first lid. This light tune is carried with a waltz tempo. The under siding is a similar number on which Dick gives out with a creditable reading. Ops might be interested in the coupling.

'ROUND THE WAX CIRCLE

NEW YORK:

Grand Ole Opry will invade New York this summer when the Astor Roof will present a schedule of folk and country favorites. The Astor plans to alternate the Grand Old Opry talent every two weeks. . . . The **Four Aces** will appear on the **Kate Smith** evening TV show on April 2nd for the second time in a few short weeks. . . . **Henry Okun** and **Lige McKelvey** beaming because of **Buddy De Franco's** "Penny Whistle Blues" on MGM. . . . Jubilee Records has taken over the masters of **Ruth Casey's** "Lonely" and "In Spite Of All" from Cadillac. . . . Paxton Music on an all out campaign to plug "That's The Chance You Take". **George Paxton** will cover the middle west; **Henry Marks** will hit Philadelphia, Baltimore and Washington; and **Buddy Robbins** will make Detroit, Cincinnati, Cleveland and Pittsburgh. . . . **Art Ford** signed to a new three year contract at WNEW, which includes a 100% raise, additional vacations, and taping privileges . . . **Charlie Kantor**, head of Music Ops Assoc. of Cincinnati, in New York this week, appeared on the panel of "Songs For Sale", CBS TV show. . . . **Dolly Dawn**, Jubilee recording artist, will open at Cafe Society early in April. . . . **Tony Mango** off to Westfield, Mass. to plug his Rainbow record "Water Under The Bridge". **Eddie Heller** of Rainbow will also tour to help get the record under way. . . . After spending 14 months as **Gene Krupa's** road manager, **Jack Egan** is back home in Yonkers. Jack is looking for NY City office space from which to conduct his publicity work, but until he does he will operate from his home. . . . **Doris Day** on CBS radio network 9-9:30 Fridays. Her show is called the "**Doris Day Show**" . . . **Jana Jones, Lou Capone's** latest find, opened at La Vie En Rose last week. Jana's a natural for some diskery. . . . **Dick Linke** back after a two week promotional tour with **Les Paul & Mary Ford** covering 9 cities.

BUDDY DeFRANCO

CHICAGO:

At long last we caught up with **The Weavers** at the Blue Note and presented the award from the Automatic Music Industry of America to them for the "Best Moneymaking Country & Wetsern Record of 1951." Voted to them by America's juke box ops thru the annual poll of **The Cash Box**. And they sure were thrilled to receive it. . . . **Ted Weems** got himself reams of publicity on opening at the Martinique. Ted's long been a Chicagoland favorite. . . . **Benny Strong** continues going strong at the Marine Room.. . . . Sweetest little thing we've seen in years, Selma Wayne. That's **Bobby Wayne's** gorgeous little armful. Bobby's on his way to cover some top spots before hitting home in Roxbury, Mass. . . . **Tommy Dorsey** swings into a one-niter at the Aragon and, as per usual, clicks big. . . . And **Guy Lombardo And His Royal Canadians** also do a one-niter at the Opera House this coming week. Guy was long, long a favorite here at Al Quadbach's Granada Cafe. This was the old, old days (the '20's) when the kids waited in line just to get in, listen and dance to "The Sweetest Music This Side of Heaven." (Hey, Guy, remember those bell-bottom pants?) . . . Checker Records took off with a jet smashing click in "Slow Caboose" by **Sax Mallard**. Deejays here like **Al Benson** predicting this wax to go to the top all over the nation. And, before even this one started its heavenward ride, Checker presented another by **Arbee Stidham** titled, "Someone To Tell My Troubles To." . . . That was a very, very sweet letter we got this past week from dj **Howard Miller** of WIND. One guy that is appreciative of any grand act. And one guy who maintains a set of principles that could be written as the "ethics" for all the dj clan. . . . With the news now fact that the juke box mfrs are presenting new phonos featuring 100 selections and more the diskeries can celebrate. This means more, more and more wax sales. And a million seller ain't even gonna phase the boys verra, verra soon. From now on the drive's for a 'five million seller' to give some artist top credit. Did **George Olsen's** "Who" pass the five million mark? Did **Bing Crosby's** "Sweet Leilani" pass the 5,000,000 mark? Go on you checker-uppers and grab yourselves a real surprise.)

BING CROSBY

LOS ANGELES:

Interesting to note that **Art Morton**, a very likable guy with a fine voice and loads of potential, has been signed by Gabbe, Lutz & Heller just after **Frankie Laine** severed relations with the agency. . . . GLH had been Frankie's personal reps as far back as we can remember, and they seemed to be making beautiful music and moola together of late until the recent announcement of their ways parting. . . . As hot as Frankie continues to be on Columbia, it's understandable that the boys will be doing their all to build up a male singer of major stature to fill the breach in their client roster. . . . Not that Sam Lutz and staff have anything to cry about on the local level, what with **Lawrence Welk** and band turning out to be a long-time hit at the Aragon Ballroom and via TV in these parts while pianist **Liberace**, another GLH client, has enjoyed a fabulous video success on a local show, with word that he's going network.

ART MORTON

Our derby's off to the new slick and very complete little Music News magazine put out by Capitol's **Bud Freeman**, who almost manages to make the attractive little publication read strictly non-partisan as regards all other labels and their artists, at least in the reading matter, with Capitol coming into its own in full page ad treatment. . . . For example, from Bud's column, we learn that Mercury's **Patti Page** has just signed a new contract guaranteeing the big-selling gal $40,000 for the coming year. . . . And the current issue contains the most complete and interesting biography on **JohnnieRay** we've yet seeen. . . . True there didn't seem to be any mention of the label Johnnie records for, but on the other hand, there was no reference to **Stan Freberg's** "Try" in or near the article.

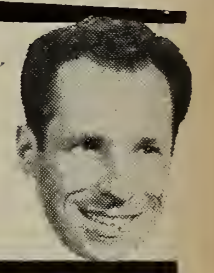
Speaking of Johnnie, Stan, "Cry" and "Try", Columbia's promotion man **Jack Devaney** tells us a few of the local dee-jays are torn betwixt and between, admitting that for every listener calling or writing in to request the playing fo "Try", a loyal **Johnnie Ray** fan calls in with a protest. . . . Jack recently returned from a Northwest dee-jay tour with **Johnnie Ray** and describes him as a hard-working boy who appreciates his zooming up there and has no illusions about himself or the music business.

for... EXTRA SALES EXTRA PLAYS

BILLY ECKSTINE
A ROOM WITH A VIEW
and
CARNIVAL
MGM 11177 78 RPM — K11177 45 RPM

ALAN DEAN
BE ANYTHING (But Be Mine)
and
ALL MY LIFE
MGM 11187 78 RPM — K11187 45 RPM

BILL FARRELL
HEAVEN KNOWS WHY
and
SINCERE
MGM 11193 78 RPM — K11193 45 RPM



HENRY JEROME
HOMING PIGEON
and
LET ME DREAM
MGM 11174 78 RPM — K11174 45 RPM

BEST SELLERS

BARBARA RUICK
Don't Stop Now
and
Mambo on My Mind
MGM 11183 78 RPM — K11183 45 RPM

TEX BENEKE
Singin' in the Rain
and
The Wedding of the Painted Doll
MGM 11189 78 RPM — K11189 45 RPM

ART MOONEY
You're Not Worth My Tears
and
Blacksmith Blues
MGM 11171 78 RPM — K11171 45 RPM

DANNY DAVIS
Deep Water
and
Please Bring Back the Sunshine
MGM 11175 78 RPM — K11175 45 RPM

BUDDY DeFRANCO
Pennywhistle Blues
and
Buddy's Blues
MGM 11206 78 RPM — K11206 45 RPM

GEORGES GUETARY
I'll Build a Stairway
To Paradise
MGM 30400 78 RPM — 30400 45 RPM

CINDY LORD
Goodby Sweetheart
and
Wishin'
MGM 11173 78 RPM — K11173 45 RPM

HANK WILLIAMS
Honky Tonk Blues
and
I'm Sorry for You, My Friend
MGM 11160 78 RPM — K11160 45 RPM

LIONEL HAMPTON
Oh, Rock
and
Love You Like Mad
MGM 11176 78 RPM — K11176 45 RPM

CARSON ROBISON
Square Dance Polka
Promenade Indian Style
MGM 11159 78 RPM — K11159 45 RPM

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When It Comes To Artists' Taxes

THERE OUGHT TO BE A LOBBY

by

Herman Jaffe, C.P.A.

One of the nation's top singers recently said to me, "I wonder whether I'll ever again earn the amount I paid in taxes alone last year."

That's a thought, which even when left unsaid, haunts every artist, no matter what field he may be in.

But particularly in the recording business, with its ups and downs, with the tenuousness of its fame and earning power, it becomes a question of pressing inequity.

The artist, under our tax laws, is perhaps the least protected individual in the nation. His entire stock in trade is his talent—a talent whose earning power is often limited to a specific number of years after which it declines considerably.

Yet that artist, whether he be a bandleader, actor, dancer, singer, composer, or lyricist, whose work enjoys a quick vogue, has no way of spreading the income he earns on that success over the long period in which he has to live on it.

There is a provision in our laws which permits a creative artist to distribute his income for tax purposes over a three year span if he can show that he started work on an income producing property at least that long ago and, if he received at least 80% of the "consideration" in one tax year. This provision, however, applies almost exclusively to writers of books and plays for it is usually only they who can prove that they began to collect material for their projects many years back.

It is patently impossible to make use of this provision in the music field, for a song may have taken only an hour to write—even though its writer may have been studying and starving for many years. And a record may have taken only a couple of hours to cut—even though the singer may have been getting the experience with which to make it a hit through a long, hard apprenticeship.

Since there is no way of solving an artist's tax problems under existing legislation, the only course open is to try to pass new regulations, which will realistically provide for an artist's needs.

There are all sorts of special provisions made in our tax laws to prevent inequities for special situations. Capital gains, no matter from what source, are taxed differently than regular income. Those risking money in the exploration of oil fields are treated less stringently—because of the hazards to their capital in such an operation—than those in other businesses. Writers, as we've already said, who have worked on a project for a number of years, can make provision for that in their tax returns. And so on down the line. Special situations have given rise to special regulations.

There is no reason why an artist's problem—the fact that his top earning power is limited to a very short number of years, and sometimes to only one real hit—should not also be provided for.

But the mere justice of such a proposal is not enough to get it into our laws. It takes organization, money and leadership.

In other words, IT TAKES A LOBBY.

Down in Washington, if anybody steps on the toes of labor, or big business, or small business, or the farmer or the veteran, they hear 'em holler "ouch" from Maine to California. So they tread lightly—because these groups are well organized.

Artists—almost alone—are unrepresented on Capitol Hill. Their problems receive no forceful presentations, for by the very nature of an artist's standing, his involvement in politics would be a ticklish, and, in fact, a dangerous matter.

But the necessity for his economic survival surpasses politics. The case of the artist must be presented not as a party issue, but on a bipartisan level. Only then, can it get the wholehearted support necessary for action.

The task ahead is a difficult one—though the goal can be achieved through a course of action as follows: A nucleus of an organization must first be formed through the leadership of interested artists. This group must then fashion a legislative proposal with the help of competent authorities. Then an individual must be appointed who can channel such legislation, have it submitted through sympathetic members of Congress, push it and keep stressing its merits, until finally the justice of such a proposal is recognized throughout Congress.

As we've said, it's a difficult job—and a large one. But with the proper attitude on the part of all artists, with their willingness to spend a little money now by supporting an organization which will be working for their benefit alone, they may not only save themselves a lot of money in the future, but may achieve a tax structure which would eliminate much of the heartache which an artist presently goes through when he earns a fortune in one year—and pays it away in taxes—and then earns nothing the next.

(Herman Jaffe will begin a regular column on tax matters in THE CASH BOX starting with the May 4 issue.)

Pretty As A Picture

BOSTON, MASS.—Dean Martin and Jerry Lewis are pictured with Donn Tibbetts of WKXL, Concord, N. H., disk jockey at a party given for djs at Boston's Sheraton-Plaza Hotel. Dean and Jerry were appearing at the Metropolitan Theater in the city. Both are scheduled for recording sessions together at Capitol for the first time. Dean's latest waxing is "Pretty As A Picture".

The HALE You Say

by natt hale

For many a year now, we've watched certain Hollywood and Broadway idols wage their unceasing struggle against the peril of being "typed."

The trade journals and fan periodicals have made much mention of this or that producer who saw no way clear but to suspend indefinitely some glowing star in the firmament of show business because the star had refused a role. . . .

In reviewing the accounts of the story-behind-the-story, we've always had mixed emotions about who was justified:

The producer, who felt that the artist had become a golden goose through his portrayal of the derriere of Hoofie, the Horse—or the star who felt that he could now be promoted to the front end of the equine.

Of recent months, we've heard more and more of our recording associates (the artists) protest against the material they're being induced to record, by dint of contract.

Admittedly, they may have gone on for some umpteen records without even causing a slightly lifted eyebrow or chuckle of glee from the Bureau of Internal Revenue.

Then, suddenly, from out of left field comes "the big one."

It goes about 700,000 records—and the artist now becomes a STAR. . . .

The old contract is destroyed in befitting ceremony and a battery of photographers (two photographers) take a host of pictures (three shots) for the lensy evidence which hits the trade journals en force.

The trade is treated to a full-course display describing how the star now is possessed of a brand-new contract extending the term of allegiance to 99 years and will, henceforth, receive no less than twelve cents per disc, with a minimum guarantee of six million shekels a year. ("Shekels"—a Byzantium term of exchange. Equivalent to ¾ mills in American money.)

NATT HALE

Comes the next recording production, and the eagerly-awaiting public and the rest of the industry is treated to almost an exact duplication of the artiste's "big one."

Oh well, we figure, it could happen again. . . . Lightning has been known to strike twice in the same place. . . .

The record doesn't happen. The public and the industry take a brief contemplation of what is happening to other artists on other labels and await the next waxing by the new-born star.

The new platter makes its appearance in about five or six weeks.

So what is it? Right! The same intro. Same background. Same vocal ensemble. And practically the same number.

The disc jockeys begin the tirade against prototyping.

They assail the promotion men first, then open their heavy barrage against the record company and its A. & R. Director. As they should. (They should??)

After being treated to a score of reports that the deejays, the juke-box ops and the retail dealers are getting a mite bored with the star recording the same song over and over again, the artist decides it's high time to do something about it.

Whereupon, he (or she) makes an appointment with the A. & R. mogul to go over the songs for the next recording session.

The Artists & Repertoire chief is awaiting the star with great anticipation. No sooner does our hero or heroine enter the sanctorum wherein hits are picked, then the A. & R. guy delivers his opening pronouncement:

"Baby, (this term applies in all cases, regardless of gender) have I got some stuff for you. Four of the greatest tunes you ever heard. And we've got 'em exclusive! And, you know what? They're all almost exactly the same as the big one. Now here's how I'm gonna' do it . . ."

And the artist resignedly sighs and mutters:

"Well—what're you gonna' do?"

America's Fastest Selling Records

DECCA "BEST BETS"

Selections based on *actual sales*. Place these fast-moving numbers *now* to boost plays and profits.

PLACE LAST WEEK	PLACE THIS WEEK			
		POPULAR		
5.	1.	THE GANDY DANCERS' BALL AROUND THE CORNER	The Weavers and Gordan Jenkins	28054*
—	2.	MY HERO SPRING IS A WONDERFUL THING	Four Aces	28073*
6.	3.	I'LL WALK ALONE THAT'S THE CHANCE YOU TAKE	Patty Andrews	28038*
11.	4.	THAT EVER LOVIN' RAG WHY WORRY?	Andrews Sisters	28042*
9.	5.	A GUY IS A GUY That Old Feeling	Ella Fitzgerald	28049*
7.	6.	THE BLACKSMITH BLUES ANY TIME	Sy Oliver with Trudy Richards	27972*
8.	7.	HAMBONE COME WHAT MAY	Tommy Darsey	28057*
10.	8.	THE PENNY-WHISTLE SONG HORSE AND BUGGY	Leray Andersan	28037*
—	9.	THERE ARE SUCH THINGS WHAT IS TIME?	Tommy Darsey with Gardan Jenkins	28035*
—	10.	WILD SIDE OF LIFE IT'S SO-LONG AND GOOD-BYE TO YOU	Burl Ives and Grady Martin	28055*
12.	11.	MISTAKES My Castle In Spain (Is A Shack In The Lane)	Al Morgan and Frankie Fraba	28040*
14.	12.	I WILL NEVER CHANGE The Sweetheart Waltz	Music by Camarata and Don Cherry	27755*
15.	13.	LONELY WINE ALONE AND FORSAKEN	Bill Darnel	27994*
—	14.	BE ANYTHING (But Be Mine) SINCERE	Buddy Stark	28039*
		COUNTRY		
1.	1.	HONEST AND TRULY Warmed Over Love	Raland Jahnsan	46405*
4.	2.	AN ANGEL IN DISGUISE I'M OLD KENTUCKY BOUND	Charlie Manrae	46406*
5.	3.	I'M GOING BACK TO BIRMINGHAM DON'T TRADE YOUR LOVE FOR GOLD	Orval Prophet	46404*
—	4.	THE FIRST WHIPPOORWILL I'M ON MY WAY TO THE OLD HOME	Bill Manrae	28045*
—	5.	MUSIC MAKIN' MAMA SECOND HAND LET OLD MOTHER NATURE HAVE HER WAY #2	Lonza and Oscar	28060*
6.	6.	LET'S TAKE THE LONG WAY HOME I HOPE TOMORROW NEVER COMES	Autry Inman	46407*
		SEPIA		
3.	1.	SIT DOWN SERVANT DOES JESUS CARE	Marie Knight	48285*
2.	2.	I HEAR A RHAPSODY YOU PLAYED ON MY PIANO	Helen Humes with Gerald Wiggins	48282*
5.	3.	LOST IN A FOG AMBER	Caleman Hawkins	27999*
4.	4.	I NEVER LOVED ANYONE BUT YOU WORRIED OVER YOU	Jae Medlin	48283*
—	5.	BLOW-TOP BLUES MIDNIGHT SUN	Lianel Hamptan with Dinah Washington Lianel Hampton	28059*

*Also available in 45 RPM (add prefix '9-' to record number)

THE HAWK'!

COLMAN HAWKINS

The Daddy of the saxophone

plays WISHIN' and TRUST IN ME

DECCA RECORDS

Decca 28056 (78 rpm) and 9-28056 (45 rpm)

THE CASH BOX Disk Jockeys' REGIONAL RECORD REPORTS

Listings below are reprinted exactly as submitted by leading disk jockeys throughout the nation for the week ending March 29 without any changes on the part of THE CASH BOX.

Eddie Hubbard

WIND—Chicago, Ill.

1. BLUE TANGO *(Leroy Anderson)*
2. WHEEL OF FORTUNE *(Bobby Wayne)*
3. ANYTIME *(Eddie Fisher)*
4. BLACKSMITH BLUES *(Ella Mae Morse)*
5. I'LL WALK ALONE *(Don Cornell)*
6. PERFIDIA *(Four Aces)*
7. TENDERLY *(Ralph Marterie)*
8. TULIPS AND HEATHER *(Perry Como)*
9. COME WHAT MAY *(Patti Page)*
10. PLEASE, MR. SUN *(Perry Como)*

Pete Ward

WARE—Ware, Mass.

1. CRY *(Johnnie Ray)*
2. BLUE TANGO *(Leroy Anderson)*
3. PLEASE, MR. SUN *(Johnnie Ray)*
4. TELL ME WHY *(Four Aces)*
5. A GUY IS A GUY *(Doris Day)*
6. AT LAST *(Ray Anthony)*
7. WHEEL OF FORTUNE *(Bobby Wayne)*
8. TURN BACK *(Four Lads)*
9. FORGIVE ME *(Eddie Fisher)*
10. YOU'RE NOT WORTH MY TEARS *(Marksmen)*

Buddy Dean

WITH—Baltimore, Md.

1. BLACKSMITH BLUES *(Ella Mae Morse)*
2. AT LAST *(Ray Anthony)*
3. WHEEL OF FORTUNE *(Kay Starr)*
4. FORGIVE ME *(Eddie Fisher)*
5. BLUE TANGO *(Leroy Anderson)*
6. THAT'S THE CHANCE YOU TAKE *(Eddie Fisher)*
7. CRY *(Johnnie Ray)*
8. THERE ARE SUCH THINGS *(Ray Anthony)*
9. I HEAR A RHAPSODY *(Frank Sinatra)*
10. TELL ME WHY *(Four Aces)*

Hal Fredericks

KXOK—St. Louis, Mo.

1. AT LAST *(Ray Anthony)*
2. A GUY IS A GUY *(Doris Day)*
3. HAMBONE *(Red Saunders)*
4. DANCING WITH TEARS IN MY EYES *(Mantovani)*
5. FORGIVE ME *(Eddie Fisher)*
6. A KISS TO BUILD A DREAM ON *(Louis Armstrong)*
7. I HEAR A RHAPSODY *(Arthur Prysock)*
8. PERFIDIA *(Four Aces)*
9. I COULD WRITE A BOOK *(Margaret Whiting)*
10. I WAS LUCKY *(Norman Kaye)*

Jay McMaster

WMEX—Boston, Mass.

1. TELL ME WHY *(Four Aces)*
2. BROKEN HEARTED *(Johnnie Ray)*
3. PITTSBURGH, PA. *(Guy Mitchell)*
4. BLACKSMITH BLUES *(Ella Mae Morse)*
5. SOLITUDE *(Burt Taylor)*
6. HEART OF A CLOWN *(Bobby Wayne)*
7. PERFIDIA *(Four Aces)*
8. EASTER SUNDAY MORNING *(Nat "King" Cole)*
9. FORGIVE ME *(Eddie Fisher)*
10. FESTIVAL *(Percy Faith)*

Bill Cook

WAAT—Newark, N. J.

1. HEAVENLY FATHER *(Edna McGriff)*
2. WHEEL OF FORTUNE *(Sunny Gale)*
3. CRY *(Johnnie Ray)*
4. TELL ME WHY *(Four Aces)*
5. FOR DANCERS ONLY *(Ray Anthony)*
6. HONEST AND TRULY *(Ink Spots)*
7. STOLEN LOVE *(The Larks)*
8. TENDERLY *(Sarah Vaughan)*
9. SHINE ON *(Ruth Brown)*
10. HURRY UP *(Varetta Dillard)*

Eddie Gallaher

WTOP—Washington, D. C.

1. WHEEL OF FORTUNE *(Kay Starr)*
2. ANYTIME *(Eddie Fisher)*
3. PLEASE, MR. SUN *(Perry Como)*
4. BE MY LIFE'S COMPANION *(Mills Brothers)*
5. TELL ME WHY *(Four Aces)*
6. TIGER RAG *(Les Paul & Mary Ford)*
7. CRY *(Johnnie Ray)*
8. SLOW POKE *(Pee Wee King)*
9. BLUE TANGO *(Leroy Anderson)*
10. DANCE ME LOOSE *(Arthur Godfrey)*

Len Allen

KLO—Ogden, Utah

1. BERMUDA *(Bell Sisters)*
2. A KISS TO BUILD A DREAM ON *(Hugo Winterhalter)*
3. TENDERLY *(Rosemary Clooney)*
4. A GUY IS A GUY *(Doris Day)*
5. AT LAST *(Ray Anthony)*
6. BLUE TANGO *(Hugo Winterhalter)*
7. TRY ME ONE MORE TIME *(Roberta Lee)*
8. TELEVISION *(Stan Freburg)*
9. BLACKSMITH BLUES *(Ella Mae Morse)*
10. WHEEL OF FORTUNE *(Kay Starr)*

Frank White

KMYR—Denver, Colo.

1. BLUE TANGO *(Leroy Anderson)*
2. PLEASE, MR. SUN *(Perry Como)*
3. BLACKSMITH BLUES *(Ella Mae Morse)*
4. WHEEL OF FORTUNE *(Bobby Wayne)*
5. ANYTIME *(Eddie Fisher)*
6. GREEN SLEEVES *(Mantovani O.)*
7. AT LAST *(Ray Anthony)*
8. COME WHAT MAY *(Patti Page)*
9. UNFORGETTABLE *(Nat "King" Cole)*
10. BE MY LIFE'S COMPANION *(Carson-Griffin)*

George and Marilu Case

WONE-WTWO—Dayton, Ohio

1. WHEEL OF FORTUNE *(Kay Starr)*
2. BROKEN HEARTED *(Johnnie Ray)*
3. TELL ME WHY *(Four Aces)*
4. TRUST IN ME *(Eddie Fisher)*
5. BLACKSMITH BLUES *(Ella Mae Morse)*
6. BLUE TANGO *(Hugo Winterhalter)*
7. COME WHAT MAY *(Patti Page)*
8. A KISS TO BUILD A DREAM ON *(Hugo Winterhalter)*
9. A GUY IS A GUY *(Doris Day)*
10. PITTSBURGH, PA. *(Guy Mitchell)*

John Gale

WINN—Louisville, Ky.

1. BLACKSMITH BLUES *(Ella Mae Morse)*
2. BLUE TANGO *(Leroy Anderson)*
3. WHISPERING WINDS *(Patti Page)*
4. THAT'S THE CHANCE YOU TAKE *(Eddie Fisher)*
5. WHEEL OF FORTUNE *(Bell Sisters)*
6. TRUST IN ME *(Eddie Fisher)*
7. A GUY IS A GUY *(Ella Fitzgerald)*
8. I'LL NEVER WALK ALONE *(Fred Waring)*
9. TENDERLY *(Rosemary Clooney)*
10. I'LL WALK ALONE *(Don Cornell)*

Howard Miller

WIND—Chicago, Ill.

1. PLEASE, MR. SUN *(Johnnie Ray)*
2. WHEEL OF FORTUNE *(Bobby Wayne)*
3. BLACKSMITH BLUES *(Ella Mae Morse)*
4. BLUE TANGO *(Leroy Anderson)*
5. PERFIDIA *(Four Aces)*
6. CRY *(Johnnie Ray)*
7. FORGIVE ME *(Eddie Fisher)*
8. PITTSBURGH, PA. *(Guy Mitchell)*
9. ANYTIME *(Eddie Fisher)*
10. WHISPERING WINDS *(Patti Page)*

Johnny Pearson

KOWH—Omaha, Neb.

1. WHEEL OF FORTUNE *(Kay Starr)*
2. BLUE TANGO *(Leroy Anderson)*
3. BLACKSMITH BLUES *(Ella Mae Morse)*
4. ANYTIME *(Eddie Fisher)*
5. STOLEN LOVE *(Eddy Howard)*
6. AY-ROUND THE CORNER *(Jo Stafford)*
7. HAMBONE *(Phil Harris-Bell Sisters)*
8. WIMOWEH *(Weavers)*
9. CRY *(Johnnie Ray)*
10. TIGER RAG *(Les Paul & Mary Ford)*

Ross Smitherman

WHBS—Huntsville, Ala.

1. BLUE TANGO *(Leroy Anderson)*
2. WHEEL OF FORTUNE *(Kay Starr)*
3. BERMUDA *(Bell Sisters)*
4. LITTLE WHITE CLOUD THAT CRIED *(Johnnie Ray)*
5. STOLEN LOVE *(Eddy Howard)*
6. FORGIVE ME *(Eddie Fisher)*
7. BROKEN HEARTED *(Johnnie Ray)*
8. DANCE ME LOOSE *(Mindy Carson)*
9. PERFIDIA *(Four Aces)*
10. COME WHAT MAY *(Patti Page)*

"Brownie" Seals

KSTA—Coleman, Tex.

1. WHEEL OF FORTUNE *(Kay Starr)*
2. TELL ME WHY *(Four Aces)*
3. CRY *(Johnnie Ray)*
4. ANYTIME *(Eddie Fisher)*
5. LITTLE WHITE CLOUD THAT CRIED *(Johnnie Ray)*
6. TIGER RAG *(Mary Ford & Les Paul)*
7. BLUE TANGO *(Leroy Anderson)*
8. JUST ONE MORE CHANCE *(Mary Ford & Les Paul)*
9. BERMUDA *(Bell Sisters)*
10. AT LAST *(Ray Anthony)*

Ray Drury

WSPR—Springfield, Mass.

1. TELL ME WHY *(Four Aces)*
2. PLEASE, MR. SUN *(Johnnie Ray)*
3. LITTLE WHITE CLOUD THAT CRIED *(Johnnie Ray)*
4. WHEEL OF FORTUNE *(Kay Starr)*
5. TIGER RAG *(Les Paul & Mary Ford)*
6. BERMUDA *(Ray Anthony)*
7. YOU'RE NOT WORTH MY TEARS *(J. Richards & Marksmen)*
8. BLUE TANGO *(Leroy Anderson)*
9. PITTSBURGH, PA. *(Guy Mitchell)*
10. WOULD YOU *(Percy Faith)*

THE CASH BOX
Disk Jockeys' REGIONAL RECORD REPORTS

Listings below are reprinted exactly as submitted by leading disk jockeys throughout the nation for the week ending March 29 without any changes on the part of THE CASH BOX.

Clarence Hamann
WJMR—New Orleans, La.
1. WHEEL OF FORTUNE *(Kay Starr)*
2. BERMUDA *(Bell Sisters)*
3. I'LL WALK ALONE *(Don Cornell)*
4. PITTSBURGH, PA. *(Guy Mitchell)*
5. AT LAST *(Ray Anthony)*
6. BLUE TANGO *(Leroy Anderson)*
7. TENDERLY *(Rosemary Clooney)*
8. AY-ROUND THE CORNER *(Jo Stafford)*
9. HOMING PIGEON *(Henry Jerome)*
10. RIVER GET A ROLLIN' *(Mary Small)*

Donn Tibbetts
WKXL—Concord, N. H.
1. AT LAST *(Ray Anthony)*
2. A GUY IS A GUY *(Doris Day)*
3. BLUE TANGO *(Hugo Winterhalter)*
4. WHEEL OF FORTUNE *(Kay Starr)*
5. DANCE ME LOOSE *(Arthur Godfrey)*
6. I HEAR A RHAPSODY *(Dick Brown)*
7. WIMOWEH *(Weavers)*
8. AY-ROUND THE CORNER *(Jo Stafford)*
9. MT. LAUREL *(Vaughn Monroe)*
10. JUMP THROUGH THE RING *(Tony Martin)*

Bob Larsen
WEMP—Milwaukee, Wisc.
1. WHEEL OF FORTUNE *(Kay Starr)*
2. ANYTIME *(Eddie Fisher)*
3. AT LAST *(Ray Anthony)*
4. BLUE TANGO *(Leroy Anderson)*
5. COME WHAT MAY *(Patti Page)*
6. TIGER RAG *(Les Paul & Mary Ford)*
7. CRY *(Johnnie Ray)*
8. BLACKSMITH BLUES *(Ella Mae Morse)*
9. A GUY IS A GUY *(Doris Day)*
10. THAT'S THE CHANCE YOU TAKE *(Patty Andrews)*

Don Bell
KRNT—Des Moines, Iowa
1. WHEEL OF FORTUNE *(Kay Starr)*
2. BLUE TANGO *(Leroy Anderson)*
3. THREE BELLS *(Companions of Song)*
4. TELL ME WHY *(Faur Aces)*
5. CRY *(Johnnie Ray)*
6. WIMOWEH *(Weavers)*
7. ANYTIME *(Eddie Fisher)*
8. BLUE TANGO *(Guy Lombarda)*
9. PLEASE, MR. SUN *(Johnnie Ray)*
10. BE MY LIFE'S COMPANION *(Mills Brothers)*

Vince Williams
WJZ—New York, N. Y.
1. AT LAST *(Ray Anthony)*
2. TIGER RAG *(Les Paul & Mary Ford)*
3. IF I COULD ONLY SEE YOU AGAIN *(Art Pallan)*
4. HONEST AND TRULY *(Ink Spots)*
5. ALL NIGHT LONG *(Jeanne Gayle)*
6. I'LL WALK ALONE *(Don Cornell)*
7. PERFIDIA *(Four Aces)*
8. GANDY DANCER'S BALL *(Tennessee Ernie)*
9. BLUE TANGO *(Leroy Anderson)*
10. BLACKSMITH BLUES *(Ella Mae Morse)*

Willie & Ray
WHOM—New York, N. Y.
1. HEAVENLY FATHER *(Edna McGriff)*
2. 3 O'CLOCK BLUES *(B. B. King)*
3. TROUBLE IN MIND *(Dinah Washington)*
4. CRY *(Orioles)*
5. TRUST IN ME *(Johnnie Ray)*
6. THIS IS HAPPINESS *(Joe Holliday)*
7. TELL ME WHY *(Dinah Washington)*
8. NIGHT TRAIN *(J. Forest)*
9. MAN WITH THE .45 *(Allen Bunn)*
10. WILLIE AND RAY MAMBO *(Tita Puente)*

Robin Seymour
WKMH—Detroit, Mich.
1. I'LL WALK ALONE *(Don Cornell)*
2. FORGIVE ME *(Eddie Fisher)*
3. LONELY WINE *(Bill Darnell)*
4. BLUE TANGO *(Hugo Winterhalter)*
5. A GUY IS A GUY *(Doris Day)*
6. THERE ARE SUCH THINGS *(Gordon Jenkins)*
7. GANDY DANCER'S BALL *(Frankie Laine)*
8. SOLITUDE *(Burt Taylor)*
9. BE ANYTHING *(Eddy Howard)*
10. AY-ROUND THE CORNER *(Jo Stafford)*

Earle Pudney
WGY—Schenectady, N. Y.
1. AT LAST *(Ray Anthony)*
2. PITTSBURGH, PA. *(Guy Mitchell)*
3. THREE BELLS *(Les Compagnans De Chansons)*
4. TULIPS AND HEATHER *(Perry Coma)*
5. HAMBONE *(Bell Sisters & Phil Harris)*
6. INVITATION *(Victor Young)*
7. AY-ROUND THE CORNER *(Jo Stafford)*
8. I COULD WRITE A BOOK *(Tony Martin)*
9. TENDERLY *(Rosemary Clooney)*
10. SENATOR FROM TENNESSEE *(Dinah Shore & Tex Williams)*

Norm Prescott
WORL—Boston, Mass.
1. BROKEN HEARTED *(Johnnie Ray)*
2. BLACKSMITH BLUES *(Ella Mae Morse)*
3. HEART OF A CLOWN *(Bobby Wayne)*
4. AT LAST *(Ray Anthony)*
5. A GUY IS A GUY *(Doris Day)*
6. I WALK ALONE *(Don Cornell)*
7. THAT'S THE CHANCE YOU TAKE *(Eddie Fisher)*
8. I'LL STILL LOVE YOU *(Ames Bros.)*
9. PERFIDIA *(Four Aces)*
10. BLUE TANGO *(Leroy Anderson)*

Maurice Hart
KFWB—Hollywood, Calif.
1. I HEAR A RHAPSODY *(Fran Warren)*
2. DEEP PURPLE *(Spike Jones)*
3. PITTSBURGH, PA. *(Guy Mitchell)*
4. BLUE TANGO *(Leroy Anderson)*
5. AY-ROUND THE CORNER *(Ja Stafford)*
6. WHEEL OF FORTUNE *(Kay Starr)*
7. BLACKSMITH BLUES *(Ella Mae Morse)*
8. WIMOWEH *(Weavers)*
9. CRY *(Johnnie Ray)*
10. LADY LOVE *(Vaughn Monroe)*

Jackson Lowe
WWIN—Baltimore, Md.
1. FORGIVE ME *(Eddie Fisher)*
2. WHEEL OF FORTUNE *(Sunny Gale)*
3. BROKEN HEARTED *(Johnnie Ray)*
4. AT LAST *(Ray Anthony)*
5. I HEAR A RHAPSODY *(Frank Sinatra)*
6. COME WHAT MAY *(Patti Page)*
7. BLACKSMITH BLUES *(Ella Mae Morse)*
8. PLEASE, MR. SUN *(Perry Como)*
9. LITTLE WHITE CLOUD THAT CRIED *(Johnnie Ray)*
10. A GUY IS A GUY *(Doris Day)*

Walter Phillips
WCDO—Cincinnati, Ohio
1. WHEEL OF FORTUNE *(Bobby Wayne)*
2. BLUE TANGO *(Leroy Anderson)*
3. COME WHAT MAY *(Patti Page)*
4. BLACKSMITH BLUES *(Ella Mae Morse)*
5. YOU'RE NOT WORTH MY TEARS *(Jack Richards-The Marksmen)*
6. JUST BELIEVE IN ME *(Jane Grant)*
7. I'LL WALK ALONE *(Don Cornell)*
8. STOLEN LOVE *(Eddy Haward)*
9. YOU'LL NEVER WALK ALONE *(Fred Waring)*
10. ANYTIME *(Eddie Fisher)*

Bud Wilson
WKBR—Manchester, N. H.
1. PITTSBURGH, PA. *(Guy Mitchell)*
2. MARSHMALLOW MOON *(Dinah Shore)*
3. NOODLIN' RAG *(Perry Como)*
4. TELL ME WHY *(Eddie Fisher)*
5. WHEN THE WORLD WAS YOUNG *(Toni Arden)*
6. ALWAYS, ALWAYS *(June Valli)*
7. WHEEL OF FORTUNE *(Bobby Wayne)*
8. A GUY IS A GUY *(Doris Day)*
9. POOR WHIP-POOR-WILL *(Bell Sisters)*
10. AY-ROUND THE CORNER *(Jo Stafford)*

Jim Brokaw
WCOP—Boston, Mass.
1. BLUE TANGO *(Leroy Anderson)*
2. AT LAST *(Ray Anthony)*
3. PLEASE, MR. SUN *(Tommy Edwards)*
4. BROKEN HEARTED *(Johnnie Ray)*
5. PERFIDIA *(Glenn Miller)*
6. I'LL WALK ALONE *(Don Cornell)*
7. WHEEL OF FORTUNE *(Bobby Wayne)*
8. BE MY LIFE'S COMPANION *(Mills Brothers)*
9. BERMUDA *(Bell Sisters)*
10. BLACKSMITH BLUES *(Ella Mae Morse)*

Ray Perkins
KFEL—Denver, Colo.
1. BLUE TANGO *(Leroy Anderson)*
2. WHEEL OF FORTUNE *(Kay Starr)*
3. ANYTIME *(Eddie Fisher)*
4. CRY *(Johnnie Ray)*
5. SLOW POKE *(Pee Wee King)*
6. PLEASE, MR. SUN *(Perry Como)*
7. BERMUDA *(Bell Sisters)*
8. BLACKSMITH BLUES *(Ella Mae Morse)*
9. AY-ROUND THE CORNER *(Jo Stafford)*
10. GANDY DANCER'S BALL *(Frankie Laine)*

Bert Knapp
WVNJ—Newark, N. J.
1. WHEEL OF FORTUNE *(Kay Starr)*
2. AT LAST, AT LAST *(Tony Martin)*
3. YOU WILL NEVER GROW OLD *(Nat "King" Cole)*
4. I'LL WALK ALONE *(Patty Andrews)*
5. WAITIN' *(Bernie Mann & O.)*
6. BLACKSMITH BLUES *(Ella Mae Morse)*
7. WHO *(Jimmy Palmer)*
8. BLUE TANGO *(Leroy Anderson)*
9. HAMBONE *(Red Saunders)*
10. BE MY LIFE'S COMPANION *(Mills Brothers)*

BMI record report
AND FORECAST OF TOMORROW'S SONG HITS

"SOLID AND LIVELY" ★ **DANCIN' SHOES** (Parliament) — Billboard approves of the Jimmy Palmer (Mer.) release and says, "a solid, fast-tempo arrangement of a happy ditty gets a fine performance." A lively and nostalgic item.

★ ★ ★ ★ ★

"IMPRESSIVE" ★ **GENTLE HANDS** (Acuff-Rose) — Gordon MacRae (Cap.) turns out a fine disk which Variety hails as "an impressive" platter. This disk is another of MacRae's typically effective renditions. Recommended by Cash Box.

★ ★ ★ ★ ★

OLDIE CLICKS ★ **DOWN SOUTH** (Marks) — Spike Jones' (Vic.) newly organized country group delivers a straight-forward version which Billboard rates better than good. (Non-exclusive BMI)

★ ★ ★ ★ ★

"RATES SPINS" ★ **I DON'T MIND** (Duchess) — The Streetsingers (Comet), in an impressive debut, earn Variety's praises. "A bouncy tune with click potential . . . pleasant lilt and catchy lyric get a snappy interpretation . . . rates plenty of spins on all levels," reports Variety.

★ ★ ★ ★ ★

"EXCELLENT" ★ **OOH-DAHDILY-DAH** (Spitzer) — Louis Prima (Col.) On a rousing, rhythmic ditty which Cash Box recommends to operators. Billboard rates it "excellent . . . a bright, spirited, rhythmic, hand-clapper."

★ ★ ★ ★ ★

"BULLSEYE OF THE WEEK" ★ ★ **DON'T STAY AWAY (Hill & Range)**
YOU'RE HERE, SO EVERYTHING'S ALL RIGHT (Hill & Range) — Lefty Frizzell (Col.) takes "Bullseye of the Week" honors from Cash Box for "two strong ones . . . that should make noise." Billboard nominates both tunes as "C & W records to watch."

★ ★ ★ ★ ★

GREAT POTENTIAL ★ **KISS OF FIRE** (Duchess) — Georgia Gibbs (Mer.) has a new release of great potential. Rated No. 1 by Martin Block (WNEW) on his "Choice of the Week."

★ ★ ★ ★ ★

R&B TO WATCH ★ **MY NATCH'L MAN** (Lois) — Billboard rates the Fluffy Hunter-Jesse Powell (Federal) release as the "R & B record to watch." Has strong potential.

BROADCAST MUSIC, INC.
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New York • Chicago
Hollywood • Toronto
Montreal

Pigeons Over Chicago

CHICAGO—Howard Miller (left) WIND disk jockey and Jimmy Martin, MGM Records distributor in Chicago release twin carrier pigeons with messages about Henry Jerome's "Homing Pigeon" to fellow disk jockies in Wisconsin. The pigeons were released from the roof of the Wrigley building in Chicago as part of a promotion for MGM's plug record "Homing Pigeon."

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Louis Boorstein
Bernard Boorstein

LB:ek

THE CASH BOX DISC HITS BOX SCORE

The Nation's TOP 50

Comprising **100** Selections

CODE

AB—Abbey, AL—Aladdin, AP—Apollo, AT—Atlantic, BU—Bullet, CA—Capitol, CH—Chess, CO—Columbia, CR—Coral, DA—Dana, DE—Decca, DY—Derby, FE—Federal, 4 Star—Four Star, IN—Intro, JU—Jubilee, KI—King, LO—London, ME—Mercury, MG—MGM, MO—Modern, NA—National, OR—Oriole, PE—Peacock, PR—Prestige, RA—Rainbow, RE—Regent, SA—Savoy, SIT—Sittin' In, SP—Specialty, TE—Tempo, TN—Tennessee, UN—United, VI—Victor

Apr. 5 Mar. 29

1—Wheel Of Fortune
100.7 96.7

CA-1964 (F-1964)—KAY STARR
I Wanna Love You
CR-60650 (9-60650)—JIMMY SCOTT
Come What May
DE-27967 (9-27967)—ARTHUR PRYSOCK
'Till The Stars Fall
DE-48280 (9-48280)—HELEN HUMES
All Night Long
DY-787—SUNNY GALE & EDDIE WILCOX
KI-1051 (45-1051)—JIMMY THOMASON
Kiamish Choctow Rose
ME-5779 (5779 x 45)—BOBBY WAYNE
If I Had The Heart Of A Clown
VI-20-4349 (47-4349)—JOHNNY HARTMAN
VI-20-4520 (47-4520)—BELL SISTERS
Poor Whip-Poor Will

2—Blue Tango
90.9 94.2

CA-1966 (F-1966)—LES BAXTER
Please, Mr. Sun
DE-27875 (9-27875)—LEROY ANDERSON
Belle Of The Ball
DE-28031 (9-28031)—GUY LOMBARDO
At Last; At Last
ME-5817 (5817x45)—XAVIER CUGAT O.
Jungle Flute
VI-20-4518 (47-4518)—HUGO WINTERHALTER O.
The Gypsy Trail

3—Cry
85.5 90.1

CA-1875 (F-1875)—FOUR KNIGHTS
CR-60592 (9-60592)—EILEEN BARTON
Hold Me Just A Little Longer, Daddy
DE-27857 (9-27857)—PAUL CHAPMAN
KI-15145—ALAN HOLMES
LO-1169 (45-1169)—VERA LYNN
And Love Was Born
ME-5749 (5749x45)—GEORGIA GIBBS
My Old Flame
MG-11113 (K11113)—BILL FARRELL
OK-6840—JOHNNIE RAY
Little White Cloud That Cried
VI-20-4388 (47-4388)—JUNE VALLI
Three Bells
VI-20-4406 (47-4406)—BOB WILLIAMS

4—Tell Me Why
81.2 77.3

CA-1929 (F-1929)—NORMAN KAYE
Once I Loved You
CR-60625 (9-60625)—HORACE BAILEY
I Want You
DE-27860 (9-27860)—FOUR ACES
Garden In The Rain
DE-27926 (9-27926)—ROBERTA LEE
Slew Foot Rag
KI-4515 (45-4515)—THE SWALLOWS
Roll Roll Pretty Baby
ME-5767 (5767x45)—RALPH MARTERIE O.
Perdido
ME-8267 (8267x45)—DINAH WASHINGTON
Wheel of Fortune
VI-20-4427 (47-4427)—FOUR TUNES
I'll See You In My Dreams
VI-20-4444 (47-4444)—EDDIE FISHER
Trust In Me

5—Anytime
67.4 80.7

CA-1895 (F-1895)—HELEN O'CONNELL
Crazy Heart
DE-27972 (9-27972—SY OLIVER O.
Blacksmith Blues
VI-20-2700—EDDY ARNOLD
VI-20-4359 (47-4359)—EDDIE FISHER
Never Before

Apr. 5 Mar. 29

6—Please, Mr. Sun
41.4 41.8

CA-1966 (F-1966)—LES BAXTER
Blue Tango
CO-39636 (4-39636)—JOHNNIE RAY
Broken Hearted
CR-60647 (9-60647)—GEORGIE AULD
If You Go
DE-27946 (9-27946)—BILL KENNY
If I Forget You
MG-11134 (K11134)—TOMMY EDWARDS
Where I May Live With You
VI-Z0-4453 (47-4453)—PERRY COMO
Tulips And Heather

7—The Little White Cloud That Cried
39.5 45.2

CA-1892 (F-1892)—LOU DINNING
Blue December
DE-27893 (9-27893)—ROBERTA LEE
Bermuda
ME-5761—HERB LANCE O.
A Lonely Town
OK-6840—JOHNNIE RAY
Cry

8—Blacksmith Blues
36.1 19.9

CA-1922 (F-1922)—ELLA MAE MORSE
Love Me Or Leave Me
DE-27968 (9-27968)—BILL DARNEL
Salty Dog Rag
MG-11171 (K11171)—ART MOONEY
You're Not Worth My Tears

9—Hambone
32.7 34.1

CO-39672 (4-39672)—FRANKIE LAINE & JO STAFFORD
Let's Have A Party
DE-28057 (9-28057)—TOMMY DORSEY O.
Come What May
OK-6862—RED SAUNDERS
VI-20-4584 (47-4584)—PHIL HARRIS & BELL SISTERS
Mama's On The Warpath

10—Perfidia
32.5 17.2

CA-2023 (F-2023)—BEN LIGHT
Mistakes
CA-2019 (F-2019)—BOB SAVAGE
Confetti
CO-35962—BENNY GOODMAN
DE-25483—TONY MARTIN
DE-27987 (9-27987)—FOUR ACES
You Brought Me Love
ME-5589—JAN AUGUST
VI-42-0157—GLENN MILLER
At Last

11—Slow Poke
30.6 39.4

CA-1837 (F-1837)—HELEN O'CONNELL
I Wanna Play House With You
CO-39632 (4-39632)—ARTHUR GODFREY
Dance Me Loose
DE-27792 (9-27792)—ROBERTA LEE
I Wanna Play House With You
KI-998—HAWKSHAW HAWKINS
ME-5740 (5740x45)—TINY HILL
Don't Put A Tax On Love
VI-21-0489 (48-0489)—PEE WEE KING
VI-20-4373 (47-4373)—RALPH FLANAGAN
Charmaine

12—Bermuda
28.2 36.4

CA-1956 (F-1956)—RAY ANTHONY O.
Broken Hearted
DE-27893 (9-27893)—ROBERTA LEE
Little White Cloud That Cried
ME-5774 (5774x45)—JIMMY PALMER O.
Who
VI-20-4422 (47-4422)—BELL SISTERS & RENE ORCH.
June Night

Apr. 5 Mar. 29

13—A Guy Is A Guy
23.6 11.2

CO-39673 (4-39673)—DORIS DAY
Who, Who, Who
DE-28049 (9-28049)—ELLA FITZGERALD
That Old Feeling

14—Brokenhearted
22.8 24.1

CA-1956 (F-1956)—RAY ANTHONY O.
Bermuda
CO-39636 (4-39636)—JOHNNIE RAY
Please, Mr. Sun
DE-27961 (9-27961)—ALAN DALE
Silver And Gold

15—Pittsburgh, Pennsylvania
22.6 12.9

CO-39663 (4-39663)—GUY MITCHELL
Doll With A Sawdust Heart

16—Tiger Rag
22.4 29.1

CA-1920 (F-1920)—LES PAUL & MARY FORD
It's A Lonesome Old Town
DE-27939 (9-27939)—GEORGE BARNES
State Street Boogie

17—Wimoweh
18.2 20.6

CO-39651 (4-39651)—JIMMY DORSEY O.
I'll Always Be Following You
DE-27928 (9-27928)—WEAVERS & JENKINS
Old Paint

18—Be My Life's Companion
16.3 17.6

CA-1967 (F-1967)—SKEETS McDONALD
Tell Me Why
CO-39631 (4-39631)—ROSEMARY CLOONEY
Why Don't You Love Me?
DE-27889 (9-27889)—MILLS BROS.
Love Lies
KI-1039 (45-1039)—HAWKSHAW HAWKINS
Everybody's Got A Girl But Me
ME-5758 (5758x45)—GEORGIA GIBBS
Oklahoma Polka
MG-11133 (K11133)—ART LUND
VI-20-4454 (47-4454)—MINDY CARSON
Tuh-Pocket, Tuh-Pocket

19—Forgive Me
14.8 3.9

MG-11170 (K11170)—TOMMY EDWARDS
The Bridge
VI-20-4574 (47-4574)—EDDIE FISHER
That's The Chance You Take

20—Tulips And Heather
13.3 12.4

CA-1952 (F-1952)—BENNY STRONG
Tavern In The Town
DE-27964 (9-27964)—FRED WARING
You'll Never Walk Alone
LO-1172 (45-1172)—VERA LYNN
Once I Loved You
MG-11142 (K11142)—BILL HAYES
We Won't Live In A Castle
VI-20-4453 (47-4453)—PERRY COMO
Please, Mr. Sun

Best Selling Records

COMPILED BY JACK "ONE SPOT" TUNNIS

• Tunes are listed below in order of their popularity based on a continuing weekly national survey of thousands of record dealers by Jack "One Spot" Tunnis. Each listing includes the name of the song, record number, artists, and tune on the reverse side.

• The number underneath the title indicates the actual sale per 1000 records made for the week. If the figure is 67.4, it mans that for every 1000 records sold that week, 67.4 were of the tune indicated—a combination of all the records on which it was available.

Comprising **100** Selections

Apr. 5 Mar. 29

21—Charmaine 12.3 16.9
AP-1188—BILLY DANIELS
CA-1875 (F-1875)—FOUR KNIGHTS
Cry
CO-39616 (4-39616)—PAUL WESTON
At Dawning
CR-60599 (9-60599)—NEAL HEFTI O.
Cabin In The Cotton
DE-27859 (9-27859)—GORDON JENKINS
When A Man Is Free
KI-4506—BURNIE PEACOCK
LO-1020—MANTOVANI
Just For A While
ME-5747 (5747x45)—HARMONICATS
Domino
MG-11122 (K11122)—BILLHAYES
For All We Know
PR-916—Gene Ammons
VI-20-4373 (47-4373)—RALPH FLANAGAN
Slow Poke
VI-20-4375 (47-4375)—VAUGHN MONROE
Once

22—Gandy Dancers' Ball 12.2 9.6
CO-39665 (4-39665)—FRANKIE LAINE
When You're In Love
DE-28054 (9-28054)—THE WEAVERS
Around The Corner

23—Come What May 12.0 12.2
CA-1944 (F-1944)—HELEN O'CONNELL
Baby We're Really In Love
CR-60650 (9-60650)—JIMMY SCOTT
Wheel Of Fortune
DE-28057 (9-28057)—TOMMY DORSEY O.
Hambone
ME-5772 (5772 x 45)—PATTI PAGE
Retreat
VI-20-4489 (47-4489)—FOUR TUNES
The Greatest Song I Ever Heard

24—Ay-round The Corner 10.9 9.7
CO-39653 (4-39653)—JO STAFFORD
Heaven Drops Her Curtain Down
DE-28054 (9-28054)—WEAVERS
Gandy Dancers' Ball
ME-5813 (5813 x 45)—XAVIER CUGAT O.
Chiu. Chiu

25—I'll Walk Alone 10.3 1.9
CA-2000 (F-2000)—MARGARET WHITING
I Could Write A Book
CA-2044 (F-2044)—JANE FROMAN
With A Song In My Heart
CO-39654 (F-39654)—BURT TAYLOR
Solitude
CR-60659 (9-60659)—DON CORNELL
That's The Chance You Take
DE-28038 (9-28038)—PATTY ANDREWS
That's The Chance You Toke
ME-5821 (5821x45)—RICHARD HAYES
Tattletale
MG-11198 (K11198)—LEROY HOLMES
You're My Thrill

26—Dance Me Loose 10.2 13.5
CO-39632 (4-39632)—ARTHUR GODFREY
Slow Poke
DE-27906 (9-27906)—RUSS MORGAN O.
River In The Moonlight
VI-20-4457 (47-4457)—MINDY CARSON
Allegheny Fiddler

27—Stolen Love 9.5 5.1
DE-27962 (9-27962)—GUY LOMBARDO
Marshmallow Moon
ME-5784 (5784 x 45)—EDDY HOWARD O.
Wishin'
VI-20-4510 (47-4510)—THREE SUNS
Cool, Cool Kisses

28—Three Bells 9.3 12.1
CO-39602 (4-39602)—SAMMY KAYE O.
I Only Have One Life To Live
CO-4105-F—LES COMPAGNONS
That Lucky Old Sun
DE-27858 (9-27858)—ANDREWS SISTERS & JENKINS O.
Windmill Song
VI-20-4388 (47-4388)—JUNE VALLI
Cry

29—Shrimp Boats 8.9 17.4
CA-1873 (F-1873)—DICK BEAVERS
Jealousy
CO-39581 (4-39581)—JO STAFFORD
Love, Mystery And Adventure
DE-27832 (9-27832)—DOLORES GRAY
More, More, More
KI-15151—DICK BROWN
I Wish I Had A Girl
MG-11113 (K11113)—BILL FARRELL
Cry
VI-20-4405 (47-4405)—DANNY SCHOLL
I Remember You, Love
VI-20-4409 (47-4409)—TEX WILLIAMS
Urn On The Mantel

30—At Last 8.1 6.6
CA-1912 (F-1912)—RAY ANTHONY
I'll See You In My Dreams
CR-60687 (9-60687)—WINGY MALONE
Awful Waffle Man
DE-27998 (9-27998)—BUDDY JOHNSON O.
Root Man Blues
VI-42-0157—GLENN MILLER O.
Perfidia

31—At Last! At Last! 6.8 8.1
DE-27934 (9-27934)—BING CROSBY
Isle Of Innisfree
DE-28031 (9-28031)—GUY LOMBARDO
Blue Tango
MG-11143 (K11143)—TED STRAETER O.
Only If You're In Love
VI-20-4477 (47-4477)—TONY MARTIN
Make With The Magic

32—That's The Chance You Take 6.6 —
CR-60659 (9-60659)—DON CORNELL
I'll Walk Alone
DE-28038 (9-28038)—PATTY ANDREWS
I'll Walk Alone
VI-20-4574 (47-4574)—EDDIE FISHER
Forgive Me

33—Honest And Truly 6.2 —
DE-48284 (9-48284)—LITTLE DONNA HIGHTOWER
All My Life
DE-46405 (9-46405)—ROLAND JOHNSON
All My Life
DE-27996 (9-27996)—INK SPOTS
All My Life
DE-27995 (9-27995)—GUY LOMBARDO O.
One Little World

34—A Kiss To Build A Dream On 6.1 10.4
CA-1769 (F-1769)—BOB EBERLY
But Not Like You
CO-39526 (4-39526)—JIMMY DORSEY O
Cherry Pink & Apple Blossom
CR-60574 (9-60574)—JACK HASKELL
Wedding Invitations
DE-27720 (9-27720)—LOUIS ARMSTRONG
I Get Ideas
ME-5710 (5710x45)—KAY BROWN
Cheatin' On Me
MG-11061 (K11061)—MONICA LEWIS
La Bota
VI-20-4455 (47-4455)—HUGO WINTERHALTER
Love Makes The World Go Round

35—Retreat 5.9 6.2
ME-5772 (5772x45)—PATTI PAGE
Come What May
MG-11151 (K11151)—BARBARA RUICK
You Couldn't Be Cuter

36—Noodlin' Rag 5.3 6.8
CA-2009 (F-2009)—JOE "FINGERS" CARR
Yes, Yes, Yes, Yes
CR-60646 (9-60646)—TERESA BREWER
Lovin' Machine
DE-27971 (9-27971)—GUY LOMBARDO O.
Bundle Of Southern Sunshine
MG-11185 (K11185)—ROBERT Q. LEWIS
Sunday Is My Day With You
VI-20-4542 (47-4542—COMO & FONTANE SISTERS
Play Me A Hurtin' Tune

37—I Wanna Love You 5.1 3.4
CA-1964 (F-1964)—KAY STARR
Wheel Of Fortune
CR-60617 (9-60617)—AMES BROTHERS
I'll Still Love You
DE-27970 (9-27970)—SONNY BURKE O.
I'll Always Be Following You

38—Dancing With Tears In My Eyes 4.8 3.1
DE-27825 (9-27825)—FRANKIE FROEBA O.
Dear Love My Love
LO-1175—MANTOVANI O.
Dear Love My Love

39—I Hear A Rhapsody 4.6 2.6
CA-1973 (F-1973)—RAY ANTHONY O.
For Dancers Only
CA-1979 (F-1979)—NORMAN KAYE
When My Blue Moon Turns To Gold Again
CO-39652 (4-39652)—FRANK SINATRA
I Could Write A Book
CR-60669 (9-60669)—HAL SINGER
Easy Street

40—Jump Through The Ring 4.4 2.3
ME-5785 (5785x45)—VIC DAMONE
My Funny Valentine
VI-20-4544 (47-4544)—TONY MARTIN
I Could Write A Book

41—Tenderly 3.8 10.3

42—Unforgettable 2.8 1.2

43—Silver And Gold 2.6 5.9

44—(It's No) Sin 2.4 1.4

45—Silly Dreamer 2.2 1.6

46—A Garden In The Rain 1.8 5.2

47—Since My Love Has Gone 1.7 4.1

48—Undecided 1.2 4.5

49—Chinatown, My Chinatown 1.2 4.6

50—Wimmin' 1.1 2.1

Juke Box Leader Sees Trend Of Pop Tunes To 45 R. P. M. Records

GRAND RAPIDS, MICH.—Disks for play at 45 revolutions per minute ultimately will be used exclusively for recordings of popular music and supplant the 78 r.p.m. disks which now dominate the record field, John W. Haddock, president of AMI, Incorporated, declared this week.

As the head of a firm manufacturing juke boxes and accessories for the automatic music business, which absorbs at least 20 per cent of the recording industry's output, estimated last year at 200,000,000 units, he believes that the change-over will take place gradually within the next few years. He said that the growing popularity of the 45's is based on their higher fidelity, greater durability, lighter weight and lesser requirements for storage space.

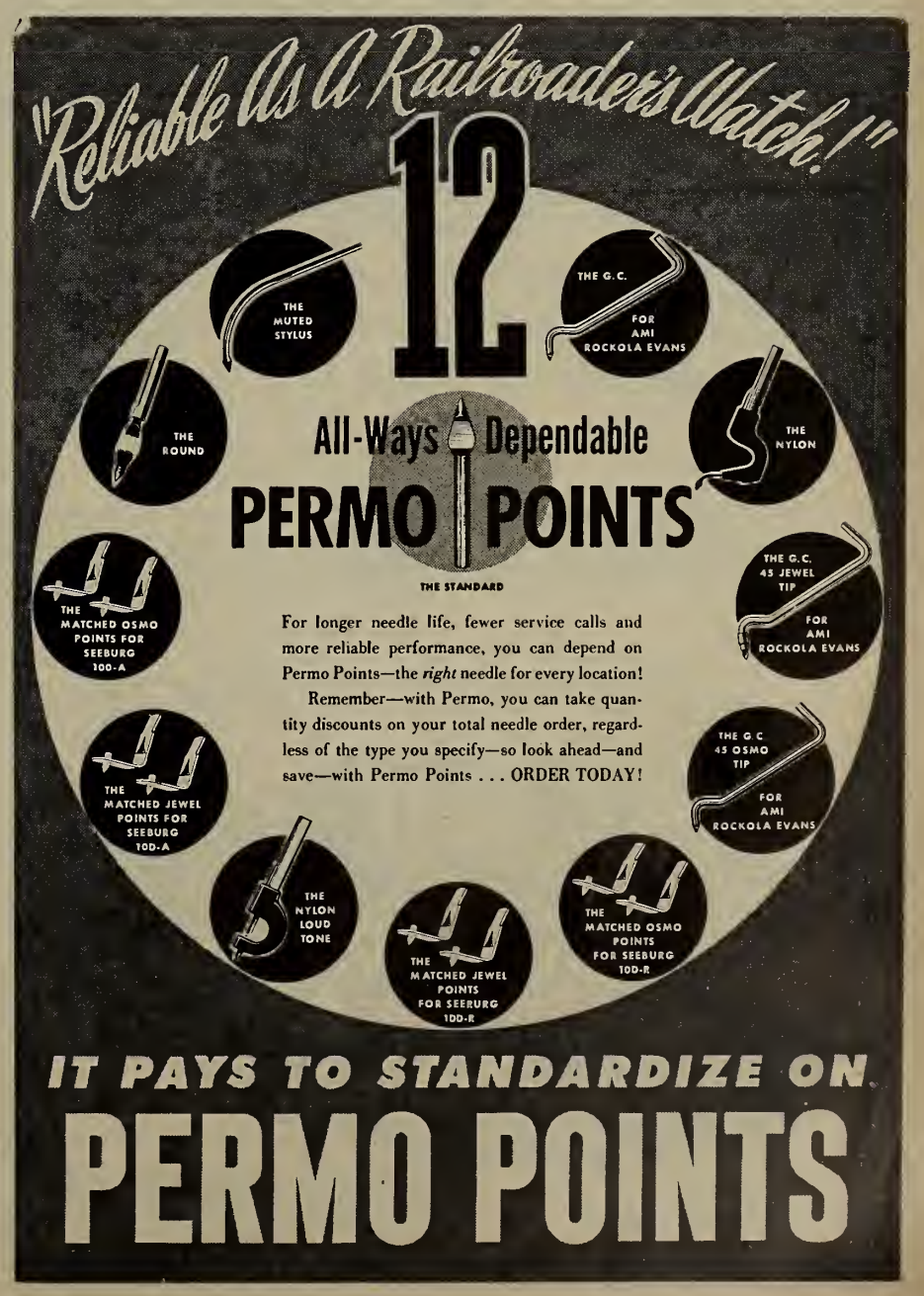
To juke box operators, Mr. Haddock asserted, these advantages represent economies which recommend the more widespread use of 45's. As an example, he cited the fact that 78's must be replaced after a couple of hundred plays because of wear, whereas 45's are in good condition after even a thousand or more plays. He pointed out that the cost of both types of record is the same.

Mr. Haddock noted that statistics of the Music Performance Trust Fund, which gets figures on the sales of disks recorded by members of the American Federation of Musicians, already show a remarkable rise in the production of 45's. Available figures—those for 1951 are not yet complete—cover the periods from Oct. 1, 1948, to Dec. 31, 1949, and the year 1950, during which 188,435,054 and 184,037,360 records, respectively, were put on the market.

In the earlier period, 78's, with 177,770,476 records, accounted for 94.3 per cent of total output; 45's with 7,330,785 records, only 3.8 per cent. However, in 1950, 78's decreased to 145,628,476, or 79.1 per cent of total output; 45's increased to 32,498,926 or 17.6 per cent. Comparison of production of the two different-speed records, in relation to total output, shows a 15.2 loss for the 78's; a 13.8 gain for the 45's.

More impressive, said Mr. Haddock, is the fact that unit production of 45's during 1950 rose by 25,168,141, or 343 per cent over the earlier period. Also during 1950, unit production of 78's declined by 32,142,000, or 18 per cent under the earlier period, he pointed out.

The 33 1/3 r.p.m. records are not practicable for juke box operations, he continued. "Since long-playing records contain as many as six selections on one side," he said, "the player of a juke box is deprived of selectivity, and selectivity is considered one of the prime attractions of a juke box." The 33 1/3's, he observed, have already established their leading position in the classical field.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RECORD OFFICIALS END TESTIMONY AGAINST BRYSON BILL ALTERNATIVES

Action At This Session Considered Unlikely As Industry Leaders Express Opposition To All Three Proposals To Amend Copyright Act

WASHINGTON, D.C. — Returning to Washington for the second time in one week, representatives of the major record companies appeared again before the House Subcommittee of the Judiciary March 26 to continue testimony against the three alternatives to the Bryson Bill.

After the completion of hearings, it seemed highly unlikely that any action would be taken at this session of Congress, not only because of the strength of the arguments against the proposals, but because of the shortage of time left in which to take up all the various questions involved in the changing of a law which has been on the books since 1909.

The leaders of the record firms who appeared were Kenneth Raine of Columbia, whose statement was published in *The Cash Box* last week; Frank Walker, president of MGM; William Fowler, vice president of Capitol; Sam Yamam of Decca; and John Griffin, executive secretary of the Record Industry Association of America.

Each man opposed all three of the alternatives and when Frank Walker was asked by the committee members which he found least obnoxious, he said, "That's like asking a man condemned to death whether he would rather be hung, electrocuted or gassed."

The three alternatives to the Bryson Bill which were being opposed were:

1) To eliminate the compulsory licensing rate of 2 cents a side and let each composer bargain individually with each record company.

2) To raise the present 2 cent rate.

3) To create a separate label for juke box use as distinct from the one for home consumption.

William Fowler, at this hearing, submitted a statement which summed up the industry's opposition to all three of these suggestions.

Included in his testimony were the following statements:

I *must* make it clear to you that the third proposal is an impossible one from the standpoint of the phonograph record manufacturer. Phonograph labels are not pasted on by hand after the records are made. They are imbedded into the records when they are pressed out by hydraulic compression molding presses. When those presses are running, they are not producing to fill orders already received. They are actually making what we call "floor stock." That is, we have to try to outguess the market demand and build up inventory or floor stock *ahead of orders* so that the orders can be shipped the same day they are received.

If we did not gamble in this way, we would lose business to our competitors if they had their versions of the same tunes ready to ship. As frequently happens, the public demand for the tune may die out before delayed shipments reach the consumers. That is why speed is so important.

Theoretically, we could run two kinds of labels on one press, and the different colored labels would not, as labels alone, represent any added cost. In actual practice, however, it would not work.

"Why not?"—you ask. Because we never know at the time of manufacture *how many* records of a given tune will go into coin boxes. We do not know how many 10-inch 78 RPM records will go into coin machines, nor how many 7-inch 45 RPM records will be used. We can make a guess, but there is already too much guesswork in the industry to be healthy. The public's reaction to a tune is uncertain and unpredictable; nor can the life span of any tune be estimated with any reasonable degree of accuracy.

I am sure you can see from this that the phonograph record business is risky enough without adding further hazards—such as trying to estimate how many records of each tune in each size should be pressed out with special coin box labels.

The second alternative proposal, to quote your Chairman:

"consists in raising the two cents royalty in Section 1(e) to an *appropriate* figure."

It has been charged by the representatives of ASCAP that under the present system the phonograph record companies do not adequately reward the songwriter.

Thus, when he appeared here before you gentlemen, Otto A. Harbach, the President of ASCAP, said that despite the millions of public performances for profit in radio, television, restaurants, cabarets, and other public places of entertainment, the annual income from this source for the majority of composers averages less than $2,000.00. What you did not ask Mr. Harbach, and what he apparently failed to mention to you, are two very significant points.

First: That while ASCAP's total receipts for last year are reported to be some $14,000,000, these ASCAP revenues constitute only a portion of the monies accruing to the composers. The composers and their publishers, in addition to their ASCAP revenues, may collect as much as $50,000 to $100,000 in license fees from record companies on just one tune plus equal or even greater amounts from sheet music sales and foreign sources. In addition to all of this, many composers are recording artists in their own right and may well earn artist's royalties of $50,000 or more in just a few months on their own record of their own tune. And here is a most interesting fact that is often overlooked. Each record sold contains two tunes. It is usually only *one* of these tunes which becomes a hit, but the composer and publisher of the other tune collect a license fee on every record sold just the same as if that second tune were the hit. Is this income fairly earned, or would it be earned in any other business?

Second:—and this ties right back to the preceding statement—It is not important what the *average* annual income of the *majority* of composers is from the ASCAP sources alone, nor is it of much greater importance what the average annual income of the *majority* of composers is from *all* sources of revenue on their songs.

What is important is the total *individual* earnings of the successful composers, particularly those few who devote their full time and energies to the musical field.

During the one year of 1951, 14,108 new songs were copyrighted and published in the United States alone. During 1950 the total was even greater. It must be self-evident that only a few of these could be and were successful and profitable to their composers, just as very few of the new inventions patented or the new books written each year are successful and profitable to their creators.

In any field such as the music business where the returns on a single composition can be as fabulous as we have indicated, the risk of failure must be proportionally high.

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"JOHNNY MADDOX BOOGIE"
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Kickin' The Blues Around

with Sam Evans

Chuck Carpenter, able road guider for The Gale office, has the pleasurable job of squiring **Lester Young** and his band about the country. With tenor sax hitting new heights in popularity, Prez is riding high and is today one of the leading exponents of modern jass. His records are collectors' items and his newest releases are snapped up pronto. . . . For current programing, what with Easter almost here, one record that could add to any show would be the **Two Ton Baker** recording of "Peter Cottontail' on Mercury. . . . Easy listening in the new Capitol album of **Benny Goodman,** titled "Easy Does It." . . . **Two Honeys and A Cone,** the talented children of song writer **Zilmer Randolph,** have a great future in show business. The youngest sister has all of the vocal effectiveness of a matured and seasoned singer. Their latest on Chess is "Twenty Robbers."

One of the biggest promotions of recent years was staged Friday March 21, in Cleve'and's Arena on Euclid Avenue. With **The Orioles** and **Paul Williams** as attractions, there was a crowd of 20,000 people to storm the doors. Only 10,000 got inside, and the remaining mob finally were dispersed by police and firemen. The dance tho slated to run until 2 A.M., was stopped by police at 11:00 P.M. as the crowd on the inside was too large for proper fire prevention control. This old lid is tipped to the able and wide awake promoters who can get out a crowd like that. . . . Of course a lot of credit goes to **The Orioles** and **Paul Williams,** who are all master entertainers. . . . **Jerry Crocker,** of Cleveland's WERE, holding down the late-nite shift with a heavy leaning toward blues and jass.

Johnny Otis and his band are currently on tour, the vocal chores are being handled by **Willie Mae Thornton,** whose latest on Peacock is "Let Your Tears Fall Baby." Peacock Records, of Houston Texas, is doing a fine job of covering the R & B field under the guiding hands of **Don Robey.** Label is busy signing up new talent and pushing out for new distribs and outlets for their especially good brand of blues. Another ace money maker on the Peacock label is **Gatemouth Brown,** now doing P.A.s on the east coast, his "Too Late Baby' is stacking up nickels down the coin chute. . . . Jubilee advises that their new singing find, **Billy Paul,** a lad of 16, will be the voice of the year. If **Jerry Blaine** is as right on this lad as he was on **The Orioles,** then Jerry will be wearing some gorgeous new white on whites.

Around the 1st of May, **Nat King Cole** will come out with a smoothie called "Somewhere Along The Road.' **Perry Como** does a like job for Columbia. . . . **Bobby Wayne,** who is to "Wheel" what **Sonny Gale** is to "Fortune," held over for two extra weeks at the Blackhawk in Chi. Next stop for the Boston singer is the Chase in St. Louis. **Dick Hayman** is now doing all of the arrangements for Bobby.

SAM EVANS is the Jazz and Blues expert heard nitely on WGN, Chicago's Mutual outlet and on WBKB-TV.

Deutch Named Professional Manager of J. J. Robbins

NEW YORK—Irving Deutch, formerly with Redd Evans' publishing firm, Jefferson Music, has joined J. J. Robbins Publishing as General Professional Manager.

Deutch has also formed a company with Ed Kassner, called Irving Deutch, Inc., a B.M.I. affiliate.

Charles Ross, who had been in charge of all the firms which were owned by Robbins and Kassner, has been named General Professional Manager of both Piccadilly Music and Edward Kassner Music, whose most recent plug tune was "Weaver Of Dreams."

Goldie Goldmark, who had been the firm's west coast representative, has left. Deutch will handle both coasts and will make frequent trips between the two. He expects to make his first trip in two weeks.

Irving Deutch, Inc., will be represented by the Kassner international publishing group in Canada, England and on the continent.

"Jet" Magazine Claims Top Pop Singers Pattern Styles After Negro Artists

NEW YORK—"Jet," weekly Negro news magazine, this week printed an article, "Do White Singers Imitate Negroes?" in which it was claimed that knowingly or not, many of the top white vocalists pattern their style on singing characteristics of Negro stylists.

The overnight popularity of Johnnie Ray has again brought this long standing controversial question to the fore, according to "Jet." Ray was accepted without question as being a Negro, by those listening to his records, until pictures revealed him to be white. Ray himself admits that he was influenced in developing his "agony" style of delivery by listening to Bi'lie Holiday.

"Jet" supplies the following pairings of artists who have more than a passing similarity in style and sound:

Mindy Carson-Lena Horne
Ginny Simms-Maxine Sullivan
Kitty Kallen-Lena Horne
Rosemary Clooney-Sarah Vaughan
Frances Langford-Ethel Waters
Peggy Lee-Billie Holiday
Mary Ann McCall-Billie Holiday
Georgia Gibbs-Thelma Carpenter
Champ Butler-Billy Daniels
Jerry Wayne-Herb Jeffries
Louis Prima-Louis Armstrong
Tony Bennett-Nat "King" Cole
Phil Harris-Bert Williams
Alan Dale-Billy Eckstine

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"Someone To Tell My Troubles To"
B/W
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"SILVER AND GOLD"
(see Inside Front Cover)

APOLLO

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Allen Bunn (436)
"SHE'LL BE SORRY"
b/w
"Guy With The 45"
The Larks (1190)
"STOLEN LOVE"
b/w
"In My Lonely Room"
Bill Harvey (438)
"I HEAR YOU KNOCKIN'"
b/w
"Walk Right In"

APOLLO RECORDS, INC.
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IN 1949 WE HOPED FOR IT!
IN 1950 IT LOOKED POSSIBLE!!
IN 1951 IT BEGAN TO HAPPEN!!!
IN 1952 IT'S A SOLID FACT!

THE GREATEST NAME IN RHYTHM & BLUES IS ATLANTIC

Ruth Brown's
"5-10-15 HOURS"
No. 962

TO SEE WHY...
JUST CHECK YOUR OWN 'TAKE' LAST WEEK ON.....

This Is It—
Get Your Share of
'Happiness' too
"THIS IS HAPPINESS"
by
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PRESTIGE 767

PRESTIGE RECORD CO.
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1. LOOKING FOR MY BABY
The Ravens
5800

2. TROUBLE IN MIND
Dinah Washington
8269

3. BE ANYTHING (But Be Mine)
Winnie Brown
8270

4. TELL ME WHY
b/w
WHEEL OF FORTUNE
Dinah Washington
8267

GOOMP BLUES
b/w
One Night Blues
Johnny Otis & Orchestra
8273

HEY, HEY
b/w
Walkin' The Lonesome Road
Big Bill Broonzy
8271

SEQUEL
b/w
I'll Always Be In Love With You
Paul Quinchette
8272

THE CASH BOX Rhythm & Blues Ramblings

Trade rumor has it that Capitol is planning to revitalize and expand its rhythm and blues department. . . . Modern and RPM, via the Bihari brothers and sisters, really buzzing these days. With Saul back from his Honolulu honeymoon, and sister **Flo** enroute to the Islands for a vacation, **Jules, Saul, Joe** and **Roz** are keeping busy filling orders on **John Lee Hooker's** "Cold Chills All Over Me," an RPM release. Modern's **Jimmy Witherspoon** recording of "The Wind Is Blowing" blowing nothing but good for the Biharis. . . . **Sylvia Syms,** whose opening last week at The Show Spot, New York, was a terrific smash, has signed with Atlantic. . . . **Dinah Washington** setting attendance records at the Birdland, New York. Dinah goes out on tour soon with the Mills Brothers and the **Woody Herman** Ork.

* * *

Miriam and Herb Abramson and **Bill Spitalsky,** all of Atlantic, floored with virus last week, but now back in harness again. . . . Columbia will release the **Bix Beiderbecke** story on records in a new Golden Era record series. . . . **Willis Jackson** and **Machito** scoring at Harlem's Savoy Ballroom. . . . Pittsburgh Courier will make its awards to the winners of the Seventh Annual Popularity Poll at Carnegie Hall, April 19th. . . . **Arnett Cobb** off on a one-nighter tour. Cobb's dates should ring the bell as the tour takes him to southwest Texas where he's acclaimed "native son". . . . **Billy Taylor** and trio, who presently top the billing at the Downbeat Club, N. Y., did their bit along with scores of others on the **Dean Martin-Jerry Lewis-Barry Gray** Telethon which raised a million and a quarter for the New York Cardiac Hospital Fund.

* * *

The Swallows set for the Howard Theatre, Washington, D.C., April 11th. They were recently signed by Universal Attractions. . . . **Nat "King"** Cole, who did the same sensational business at the Howard Theatre, Washington, D. C., as he did at the N. Y. Apollo a couple of weeks ago, opens at the Earle, Philadelphia, on April 18th. . . . **Eddie Mesner,** Aladdin, due back in Beverly Hills any day now after a country-wide tour that took him to New York, Washington, D. C., and points south and east. . . . **Nellie Lutcher** at Chubby's in Camden, N. J., for a week. . . . Savoy Records has signed **Sister Emily Bram, Brother Cromwell** and **Brother Morgan. . . . The Five Keys,** just back from their first visit to sunny California, have already cut some new sides. . . . Aladdin has switched distribs in Chicago; the nod going to James H. Martin & Co.

* * *

Norman Granz's "Jazz at the Philharmonic" flying to Europe with nine of his most celebrated musical stars. They open in Stockholm, Sweden, on March 30th. From there the troup will present its jazz concerts at Copenhagen, Gothenburg, Stockholm, Malmo, Paris, Brussels, Amsterdam, and Dublin. Artists accompanying **Norman Granz** are: **Ella Fitzgerald, Oscar Peterson, Max Roach, Ray Brown, Roy Eldridge, Irving Ashby, Hank Jones, Lester Young** and **Flip Phillips. . . . Earl Bostic** will be at the Hi Hat, Boston, April 11th. . . . **The Ravens** into Gleason's, Cleveland, on April 12th. . . . Peacock Records putting out 45's with two already on the market. . . . **Burnie Peacock** into Cincinnati's Cotton Club March 31st.

HOT

in HARLEM | on CHICAGO'S South Side | in NEW ORLEANS

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators In New York City's Harlem Area; Chicago's South Side, and New Orleans.

	in HARLEM	on CHICAGO'S South Side	in NEW ORLEANS
1	HEAVENLY FATHER *Edna McGriff* *(Jubilee)*	WHEEL OF FORTUNE *Sunny Gale & Eddie Wilcox* *(Derby)*	SWEET SIXTEEN *Joe Turner* *(Atlantic)*
2	5-10-15 HOURS *Ruth Brown* *(Atlantic)*	MELLOW BLUES *Sonny Thompson* *(King)*	5-10-15 HOURS *Ruth Brown* *(Atlantic)*
3	TROUBLE IN MIND *Dinah Washington* *(Mercury)* *Amos Milburn* *(Aladdin)*	NIGHT TRAIN *J. Forest* *(United)*	NO MORE DOGGIN' *Roscoe Gordon* *(R. P. M.)*
4	LOOKING FOR MY BABY *Ravens* *(Mercury)*	TROUBLE IN MIND *Dinah Washington* *(Mercury)*	MIDDLE OF THE NIGHT *Clovers* *(Atlantic)*
5	WHEEL OF FORTUNE *Kay Starr* *(Capitol)* *Sunny Gale & Eddie Wilcox* *(Derby)*	BABY, PLEASE DON'T GO *Orioles* *(Jubilee)*	TROUBLE IN MIND *Dinah Washington* *(Mercury)*
6	CRY *Johnnie Ray* *(Okeh)*	MILK TRAIN *Tab Smith* *(United)*	LET'S TALK ABOUT JESUS *Bells Of Joy* *(Peacock)*
7	NIGHT TRAIN *J. Forest* *(United)*	I DIDN'T SLEEP A WINK LAST NIGHT *Arthur Prysock* *(Decca)*	GET ME SOME MONEY *Annie Laurie* *(Okeh)*
8	THAT'S WHAT YOU'RE DOING TO ME *The Dominoes* *(Federal)*	NO MORE DOGGIN' *Roscoe Gordon* *(R. P. M.)*	THAT'S WHAT YOU'RE DOING TO ME *The Dominoes* *(Federal)*
9	THIS IS HAPPINESS *Joe Holiday* *(Prestige)*	DIANE *Buddy Lucas* *(Jubilee)*	NIGHT TRAIN *J. Forest* *(United)*
10	MELLOW BLUES *Sonny Thompson* *(King)*	5-10-15 HOURS *Ruth Brown* *(Atlantic)*	MELLOW BLUES *Sonny Thompson* *(King)*

HOT

in DALLAS | in LOS ANGELES | in OTHER CITIES

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators in Dallas, Los Angeles and Other Cities Listed.

	DALLAS	LOS ANGELES	OTHER CITIES
1	SWEET SIXTEEN *Joe Turner* *(Atlantic)*	NO MORE DOGGIN' *Roscoe Gordon* *(R. P. M.)*	
2	NO MORE DOGGIN' *Roscoe Gordon* *(R. P. M.)*	NIGHT TRAIN *Jimmy Forest* *(United)*	
3	5-10-15 HOURS *Ruth Brown* *(Atlantic)*	WHEEL OF FORTUNE *Sunny Gale with Eddie Wilcox O.* *(Derby)*	
4	THE BIG QUESTION *Percy Mayfield* *(Specialty)*	DUST MY BROOM *Elmo James* *(Trumpet)*	
5	WHEEL OF FORTUNE *Sunny Gale & Eddie Wilcox O.* *(Derby)*	THE HUNT IS ON *Percy Mayfield* *(Specialty)*	
6	NIGHT TRAIN *Jimmy Forest* *(United)*	THAT'S MY PLAYFUL BABY *Wynonie Harris* *(King)*	
7	LET THE TEARS FALL, BABY *Willie Mae Thornton* *(Peocock)*	MELLOW BLUES *Sonny Thompson* *(King)*	
8	DUST MY BROOM *Elmo James* *(Trumpet)*	KISS-A ME BABY *Ray Charles* *(Swingtime)*	
9	3 O'CLOCK BLUES *B. B. King* *(R. P. M.)*	BE ANYTHING, BE MINE *Wini Brown* *(Mercury)*	
10	GOT YOU ON MY MIND *John Greer* *(RCA Victor)*	TROUBLE IN MIND *Amos Milburn* *(Aladdin)*	

ATLANTA, GA.

1. No More Doggin' (Roscoe Gordon)
2. Night Train (Jimmy Forest)
3. Let's Talk About Jesus (Bells Of Joy)
4. Cold Chills All Over Me (John Lee Hooker)
5. One Mint Julep (The Clovers)
6. The Big Question (Percy Mayfield)
7. Tender Heart (Charles Brown)
8. Watch Out (Brownie McGhee)
9. I Used To Hove A Woman (Jimmy Rogers)
10. 5-10-15 Hours (Ruth Brown)

COALGATE, OKLA.

1. 3 O'Clock Blues (B. B. King)
2. Booted (Roscoe Gordon)
3. Best Wishes (Lowell Fulsom)
4. Hard Times (Charles Brown)
5. How Many More Years? (The Howlin' Wolf)
6. Blues For Cuba (Floyd Dixon)
7. Ida Red (Bumble Bee Slim)
8. Bradshaw Boogie (Tiny Bradshaw)
9. Boogie In The Rain (Ivory Joe Hunter)
10. Your Daddy's Been Doggin' Around (Todd Rhodes)

DARLINGTON, S. C.

1. I'm Gonna Jump In The River (B. Johnson)
2. Let's Talk About Jesus (Bells Of Joy)
3. Got You On My Mind (John Greer)
4. 3 O'Clock Blues (B. B. King)
5. Peace In The Valley (Sister Rosetta)
6. Baby, Please Don't Go (The Orioles)
7. Night Train (Jimmy Forest)
8. Wheel Of Fortune (Sunny Gale & Eddie Wilcox)
9. Booted (Roscoe Gordon)
10. The Tenser (Griffin Brothers)

OPELOUSAS, LA.

1. Wheel Of Fortune (Sunny Gale & Eddie Wilcox)
2. Night Train (Jimmy Forest)
3. Booted (Roscoe Gordon)
4. Money Blues (James Wayne)
5. No More Doggin' (Roscoe Gordon)
6. Let's Talk About Jesus (Bells Of Joy)
7. Cry (Johnnie Ray)
8. Trouble In Mind (Dinah Washington)
9. The Hunt Is On (Percy Mayfield)
10. Got You On My Mind (John Greer)

OAKLAND, CAL.

1. Dust My Broom (Elmo James)
2. No More Doggin' (Roscoe Gordon)
3. Right Kind Of Lovin' (Lucky Millinder)
4. The Wind Is Blowing (Jimmy Witherspoon)
5. Milk Train (Tab Smith)
6. Diane (Buddy Lucas)
7. I've Got The Last Laugh Now (Roy Brown)
8. Got You On My Mind (John Greer)
9. The Bia Question (Percy Mayfield)
10. Wheel Of Fortune (Dinah Washington)

Peacock AGAIN!

Dixie Humming Birds

2—GREAT SPIRITUALS—2

"WADING THROUGH BLOOD AND WATER"

"WHAT ARE THEY DOING IN HEAVEN TODAY"

Peacock # 1594 (Available on 45 rpm)

Marie Adams

A NEW STAR IS BORN

"MY SEARCH IS OVER"

"I'M GONNA PLAY THE HONKY TONKS"

Peacock # 1583 (Available on 45 rpm)

Golden Harp Singers

sing

"WILL THERE BE ANY STARS IN MY CROWN"

PART # 1 and # 2

Peacock # 1591

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Savoy #835

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by Brownie McGhee

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A Moneymaker

THE BIG QUESTION

by

PERCY MAYFIELD

#425

Specialty records

IN 1949 WE HOPED FOR IT!
IN 1950 IT LOOKED POSSIBLE!!
IN 1951 IT BEGAN TO HAPPEN!!!
IN 1952 IT'S A SOLID FACT!

THE GREATEST NAME IN RHYTHM & BLUES IS ATLANTIC

TO SEE WHY... JUST CHECK YOUR OWN 'TAKE' LAST WEEK OR.....

Joe Turner's "SWEET SIXTEEN" No. 960

THE CASH BOX JAZZ 'N BLUES REVIEWS

"TAXPAYER'S BLUES" (2:30)
"EATIN' WITH THE BOOGIE" (2:25)
BULEE GAILLARD
(Mercury 8970; 8970 x 45)

● A slow bouncy blues is dished up by Bulee Gaillard and His Southern Fried Orchestra. Gaillard's vocal is forceful and exciting, and he is backed by his ork in strong fashion. An ok arrangement features some polished saxing in the breaks. The other side is a fast beaty item, well handled by the artist, who chants a set of novelty lyrics potently.

"I'M GETTING NEARER MY HOME" (3:10)
"HE'S THE ONE" (2:40)
MAHALIA JACKSON
(Apollo 258)

● Mahalia Jackson comes up with a slow inspirational number that changes into a bouncy shouty jubilee about midway through the tune. Mahalia Jackson's strong, clear vocal is backed with piano and organ and the result is a dramatic deck. The second lid is also a spiritual with the same arrangement, and excitingly handled by the vocalist.

"GENTLE LOVER" (3:07)
"J. D. BLUES" (3:02)
JUNE DAVIS with RED SAUNDERS ORCH.
(Okeh 6856)

● A beautiful slow ballad is doled out by June Davis with ease and warmth as she sells a sentimental set of lyrics telling of "when a lover has a soft and gentle touch." Red Saunders' ork sets the musical mood for the chantress, and together they bring in a solid etching. Flip is a slow blues that June Davis sings in throaty fashion. Ops have two good sides to work with.

"COUNT YOUR BLESSINGS—JESUS" (3:08)
"LOVER OF MY SOUL" (2:43)
JACKSON GOSPEL SINGERS
(Okeh 6866)

● The Jackson Gospel Singers belt out a wild jubilee type religious item with verve and gusto. The lead vocalist delivers a strong raucous reading of this spirited number, and the harmony of the group helps make this an ok side. The lower lid is a change of pace as the gospel singers handle a slow spiritual softly to back a prayer that is talked.

"LET'S TALK ABOUT JESUS" (2:41)
"COME UNTO ME" (2:31)
SISTER ROSETTA THARPE
(Decca 28075; 9-28075)

● Sister Rosetta Tharpe delivers a rousing jubilee type regilious number with much feeling. The strong voiced vocalist gives an exciting reading of the rhythmic tune and is assisted solidly by the South Wind Singers. The blending of voices helps make this a sock side. Under portion is a similar number capably handled by Sister Tharpe and the South Wind Singers.

★AWARD O' THE WEEK★

"THAT'S WHAT YOU'RE DOING TO ME" (2:27)
"WHEN THE SWALLOWS COME BACK TO CAPISTRANO" (3:00)
THE DOMINOES
(Federal 12059)

THE DOMINOES

● The harmonizing Dominoes belt out a dynamic driving item that should prove to be what the ops are looking for to stir up a load of action. Titled, "That's What You're Doing To Me," the upper deck has just about everything jammed into two and one-half minutes of playing time. The accomplished singing of the lead vocal, and the blend of harmony by the Dominoes, is set off with shouts and handclapping in the background to give it a jubilee effect. The arrangement features a wild sax that fits into the mood of the waxing. Under portion is a slow and smooth presentation of a mellow item. Chapel bells and organ music lend softness and appeal as the group work together beautifully and bring in a solid platter. Ops had better get with these two fast as they have a pair of strong contenders to work with.

"BLANKET OF LOVE" (3:05)
"DOWN BEAT" (2:50)
TAB SMITH
(United 1024)

● Tab Smiths alto saxing of a slow oldie is all that one can desire. The backing here is merely incidental as Smith runs the entire range of notes throughout the recording. Sax enthusiasts will revel in this mellow handling of this item. Flip is a fast jumpy number that once again is all Tab Smith. The arrangement is clever, and includes portions of several other well known tunes.

"HE'LL NEVER LET GO MY HAND" (2:55)
"HE IS MY LIGHT" (3:00)
REV. WM. MORRIS O'NIEL
(Hi-Lo 307)

● The resonant voice of Rev. Wm. Morris O'Niel dramatically sells two slow spirituals. The Reverend is backed by The Christian Tabernacle Choir, evidently a large, well rehearsed group, and the music is supplied by an organ and piano. The total effect is a stirring coupling and ops with the right locations should listen.

"GROOVIN' " (2:40)
"WEARY BLUES" (3:12)
ILLINOIS JACQUET
(Mercury 8968; 8968 x 45)

● A driving instrumental is socked out with force by Illinois Jacquet and his orchestra. The group handles a spirited arrangement zestfully as Illinois Jacquet allows his sax to run wild, and together they bring in a strong waxing. The second side is a slow piece that is a sounding board for the Jacquet sax. Ops have two listenable sides and should take a peek.

"O. H. BLUES" (3:00)
"LOVE IS JUST AROUND THE CORNER" (3:05)
CHARLIE VENTURA'S BIG FOUR
(Mercury 8965; 8965 x 45)

● Charlie Ventura and his Big Four drive out an instrumental that starts slow, picks up speed and ends up fast and wild. Ventura's saxing is given the spotlight, and is effectively supported by Buddy Rich on the drums; Chubby Jackson, bass; and Marty Napoleon on the piano. Flip is Charlie Ventura's rendition of a slow oldie that should please.

Jazz 'n Blues SLEEPER OF THE WEEK

"ALL NIGHT LONG" (2:49)
"TIME WAS WHEN" (2:12)

HADDA BROOKS

● A slow blues ballad is given the polished Hadda Brooks treatment and the result is a waxing that can't miss. Miss Brooks' stylish delivery of a sweet and mellow tune called "All Night Long" makes this a side that will be heard time and time again. The solid piping of the chantress is assisted by a sincere accompaniment featuring Teddy Bunn on the guitar. A slick arrangement, deftly handled by the musicians, does much to make this a click etching. Lower platter is a rhythmic beat ditty that the thrush handles solidly. Hadda Brooks gives a moving performance in her treatment of this contagious tune, "Time Was When." The musicianship, again featuring Teddy Bunn, is soaring and sets the proper mood for Miss Brooks. Ops are advised to waste no time in getting with this pair.

"AU PRIVAVE" (2:45)
"STAR EYES" (3:30)
CHARLIE PARKER
(Mercury 11087; 11087 x 45)

● Two fast moving instrumentals are excitingly presented by Charlie Parker and his orchestra. Dynamic arrangements of both tunes utilizes the talents of the musicians to the utmost to serve as a bockdrop for the Charlie Parker's wild alto saxing. The rollicking numbers, as handled by the group, are an infectious coupling and ops would be wise to look in.

"I'LL NEVER FORGET" (2:59)
"I'LL LIVE AGAIN" (2:49)
THE DIXIE HUMMING BIRDS
(Okeh 6864)

● A slow religious spiritual is dramatically executed by The Dixie Humming Birds. The lead vocalist's powerful singing is dynamic, and together with the effective harmonizing of the Humming Birds, the result is a potent platter. The under portion is a slow but rhythmic piece that is forcefully done by the aggregation.

"EVERY BEAT OF MY HEART" (2:53)
"ALL NIGHT LONG" (2:15)
THE ROYALS
(Federal 12064)

● The Royals take a slow beat, dressed up with a potent arrangement, and give it a mellow, but expressive, treatment. The lead vocalist's flowing reading of the cute lyrics is backed by the smooth harmony of the group, and they succeed in putting together a slick half. Bottom deck is a boogie beat forcefully handled by the artists. It is a solid side. Ops have two good waxings for their jukes.

"JUMPIN' AND STOMPIN' " (2:10)
"BOOGIE IN THE GROOVE" (2:00)
JO JO JACKSON
(Fidelity F-3005)

● Jo Jo Jackson and his Jumpin' Jivers beat out a driving instrumental with joyful abandon. A red hot arrangement is excitingly handled by the uninhibited group of musicians. Flip is a fast boogie rhythm that is treated to a similar arrangement that Jackson and the boys deliver with contagious spirit.

"WHILE WE'RE YOUNG" (2:08)
"WALKIN IN THE SUNSHINE" (2:20)
MILT LARKIN and THE X-RAYS
(Coral 65083)

● Milt Larkin chants a light jump item with an easy and smooth delivery. His expressive singing of the lilting tune is backed pleasingly by The X-Rays. The arrangement features a bit of outstanding saxing. Second lid is a moderate jump version of a ditty that Milt Larkin sings zestfully. Ops should take a listen.

THE CASH BOX BEST SELLING SPIRITUAL RECORDS Listed Alphabetically

- Angels Tell My Mother
  PILGRIM TRAVELLERS
  (Specialty)
- I Bowed On My Knees
  MEHALIA JACKSON
  (Apollo)
- I'll Make It Somehow
  JOE MAY & SALLY MARTIN SINGERS
  (Specialty)
- He's So Wonderful
  SISTER JESSIE MAE RENFRO
  (Peacock)
- Joy Joy To My Soul
  SOUL STIRRERS
  (Specialty)
- Let's Talk About Jesus
  BELLS OF JOY
  (Peacock)
- Our Father
  BLIND BOYS
  (Peacock)
- Surely God Is Able
  WARD SINGERS
  (Savoy)
- Touch Me Lord Jesus
  ANGELIC GOSPEL SINGERS
  (Gotham)
- When He Spoke
  WARD SINGERS
  (Savoy)

Permo Phono Needle Plant To Be Shown On TV Show

CHICAGO, ILL. — Manufacturing processes used by Permo, Inc., originators and producers of long life phonograph needles, will be featured on a forthcoming television show, "Industry in Action," sponsored by the National Association of Manufacturers. This program, to be aired by nearly 65 TV stations throughout the U. S., is currently being filmed at the plant by ace NBC newsreel cameraman Earle Crotchett. About 40 minutes of film is being shot, for cutting and editing later. It is anticipated that the film will have high interest for viewers, since phonograph needles are an item in widespread general use, and the microscopic precision with which they are made provides an unusual manufacturing story that can be told with telling effect by the camera.

Guam Distrib Opens Houston Office

HOUSTON, TEXAS—May and Bill Brady, operators of Trademark Music, record distrib in Guam, have set up a lavish branch office in Houston. Their first line to be distributed there is Rainbow Records.

Grab Yourself some
"SILVER & GOLD"
(see Inside Front Cover)

3 Cleveland Radio Stations Adopt 45-RPM Record System As Standard

CLEVELAND, OHIO—Three Cleveland radio stations last week announced that they had adopted the 45-rpm system of recorded music as standard broadcast equipment. They began 45-rpm operation simultaneously on March 17.

The three stations are WTAM, 50,000-watt NBC outlet; WHK, 5000-watt Mutual station; and WERE, 5000-watt independent. Their joint action marks the first time that more than one station in a city has gone "45."

The latest swing to 45 highlights the growing trend by radio stations toward adoption of the new music reproduction system since Philadelphia's WFIL inaugurated the trend last year. Other 45-rpm stations which have adopted the new system since the first of the year are WGMC, Washington, D. C.; KFI, Los Angeles; WHDH, Boston; WMAQ, Chicago; KOA, Denver; and KNBC, San Francisco. In each case, the inauguration of 45-rpm music broadcasting has stimulated sales of 45-rpm records and phonographs in the station's reception area, according to spokesman for RCA Victor, which is most interested in the system.

To meet heavy musical requirements, each station has acquired a basic library of 45-rpm records, embracing approximately 5000 selections.

To attract maximum market attention to their modernized recorded music service, stations, WTAM, WERE, and WHK, in conjunction with Main Line Cleveland, Inc., RCA Victor's record distributor in the area, kicked off the new system with a comprehensive promotion campaign involving radio spot announcements, window and in-store displays in local RCA Victor record shops. Newspaper advertising was also used for the kick-off. Many local columnists alerted their readers to listen to music programs provided by the new system.

Krupa To Honolulu

NEW YORK—Gene Krupa, slated to preem an international tour with his original Jazz Trio in Honolulu, opening at the Brown Derby there April 4 for two weeks, will break the jump with three stops in the U. S. en route. The Trio (Krupa, Charlie Ventura and Teddy Napoleon) plays the weekend of March 28th (28 thru 30) at the Club Silhouette in Chicago; flies to Boise to entertain the army there on March 31, then flies to Los Angeles to take part in a jazz concert being staged by disc jockey Gene Norman on April 2. The threesome then planes to Honolulu. Joe Glaser of Associated Booking Corporation, handling the tour, is negotiating for two weeks in Japan to follow.

HYPO YOUR SALES . . . with these NEW Releases
LYNN HOPE
and his orchestra
'PLEASE, MR. SUN'
'HOPE, SKIP AND JUMP'
AL 3128
The FIVE KEYS
'BE ANYTHING, BUT BE MINE'
'RED SAILS IN THE SUNSET'
AL 3127
Aladdin RECORDS
For That Magic Touch
Beverly Hills, Calif.

IN 1949 WE HOPED FOR IT!
IN 1950 IT LOOKED POSSIBLE!!
IN 1951 IT BEGAN TO HAPPEN!!!
IN 1952 IT'S A SOLID FACT!
THE GREATEST NAME IN RHYTHM & BLUES IS ATLANTIC
The Cardinals'
"KISS ME BABY"
No. 958
TO SEE WHY...
JUST CHECK YOUR OWN 'TAKE' LAST WEEK ou.....

JUBILEE'S HOT PARADE

(A Prayer For Love)
"HEAVENLY FATHER"
by EDNA McGRIFF
with Buddy Lucas Ork.
Jubilee 5073 (45x5073)

The Dawn Comes Up Like Thunder
DOLLY DAWN
"YOU'RE NOT WORTH MY TEARS"
b/w "BE ANYTHING (But Be Mine)"
Jubilee 6002 (45x6002)

Band of Tomorrow
BUDDY LUCAS Orch.
"EMBRACEABLE YOU"
b/w "IN THE MOOD"
Jubilee 5075 (45x5075)

Going Strong
"DIANE"
Jubilee 5070 (45x5070)

Will Fill The Till
SONNY (The Orioles) TIL
"PROUD OF YOU"
Jubilee 5076 (45x5076)

No Stopping Them
THE ORIOLES
"BABY PLEASE DON'T GO"
Jubilee 5065 (45x5065)

going strong
"TRUST IN ME"
b/w "SHRIMP BOATS"
Jubilee 5074 (45x5074)

JUBILEE RECORD CO., Inc.
315 W. 47th St., N. Y., N. Y.

THE CASH BOX FOLK and WESTERN ROUNDUP

Nashville, WSM, "The Grand Ole Opry," and the country music field in general lost one of its most colorful members Saturday morning, March 22nd, when **Uncle Dave Macon** passed away in a Murfreesboro, Tenn., hospital at the age of 81. Uncle Dave, affectionately known as "The Dixie Dew Drop," had appeared on WSM's "Grand Ole Opry" practically since its beginning in 1925. A special program in memory of "Uncle Dave" was broadcast on "The Opry" Saturday night by all the WSM cast and the largest crowd ever to attend a funeral was present for the burial Sunday afternoon near his home just out of Murfreesboro.

The latter days of March will find d. j. **Carl Shook** playing a lead character in Louisville's "Little Theatre" production of "Golden Boy." Carl m. c.'s one of Louisville's most interesting country record shows tagged "Cornbreak Matinee" from WKYW.

HANK WILLIAMS

Charley Stookey does the early morning country record show over KXOK in St. Louis labeled "Town and Country." It goes across the board in the six to eight A.M. slot. Charley also handles "Recorded Barn Dance" every Saturday P.M. from ten to eleven.

Hank Williams (M-G-M) received his "oscar" for the "Best Folk Record of 1951" during the Jefferson Island Salt "Opry" program March 22nd. Award was the result of the poll by **The Cash Box** among the phono operators of the nation. **Murray Nash** handled the honors for **The Cash Box.**

"Happy" Hal Burns is booking and m. c.'ing a "Grand Ole Opry" show in Birmingham April 6th. His recent presentation of **The Blackwood Brothers, The Statesmen Quartet,** and **The Happy Hitters** on March 15th was very successful and plans are for regular bookings. "Happy Hal" Carries the country disc chores for Birmingham's WBRC in addition to his appearances.

Martha Carson (Capitol) has signed to join WSM's "Grand Ole Opry" cast during April and will appear on their Astor Roof cast in New York for the summer's run. **The Carlisles** (Mercury) will join her at WSM upon her return from the New York stint.

Any country jockeys looking for a move to Memphis? WHHM has the spot open left by **Bob Sticht.** An audition to **Harold Hill,** Musical Director, is the way to apply.

KBMN in Boseman, Montana turns an hour and a half per day over to **"Panhandle Dan"** who m. c.'s the "Western Jamboree." A casual remark by Dan recently flooded both the switchboard and the mail box. Who said the interest in country music was lagging in the northwest?

Mel Foree, Acuff-Rose rep, off on a d. j. junket through Alabama, Mississippi, Louisiana, and Texas. Mel plans to take three weeks in this run calling on his old acquaintances as well as meeting new ones.

Bob Wills (M-G-M) slicing new sessions in Dallas this week. He says some changes are being made this time—maybe back to his old style? Although he is by no means a secondary artist at present, we can remember when every hit list was headed by a Wills cutting.

New England ranks the country artists as **Hank Williams** (M-G-M) first, **Eddy Arnold** (RCA Victor) second, and **Hank Snow** (RCA Victor) third, according to a well answered poll on **Clarence Kneeland's** WERI record show from Westerly, R. I. Records were offered to the entries who duplicated the final tabulation in their ratings.

Seen at WSM's "Grand Ole Opry" March 22nd were a goodly crowd from Capitol including Prexy **Glenn Wallichs,** Promo Mgr. **Hal Cook,** Country Topper **Ken Nelson,** and Country Promo man **Lloyd Cook.** RCA Victor was well represented by **Al Miller** with **Paul Cohen** standing in for Decca.

Ray Whitley has given up his d. j. chores at WMEX in Boston to return to his Hollywood home.

A HIT!
"TRY ME ONE MORE TIME"
ROBERTA LEE—Decca
MARGARET WHITING—Capitol
ERNEST TUBB—Decca
AMERICAN MUSIC, INC.
1576 Bway, N. Y. • 9109 Sunset Blvd, Hollywood
CO 5-7880 CR 1-5254

A Solid Entry!
"When You Want A Little Lovin'"
by
JOHNNIE & JACK—
RCA Victor 20-4555
YORK BROTHERS—
King 1042
TANNEN MUSIC, INC.
146 West 54 St., New York 19

Worth Its Weight in
(see Inside Front Cover)
"SILVER AND GOLD"

SPEEDIEST PLAYING RECORDS REVIEWED ...THIS WEEK...

Records All Under 2:30 Min.

POPULAR

"DINAH BOOGIE" 1:55
(Winifred Atwell & Ted Heoth—London)
"GOODY GOODY" 2:04
(Jeonne Goyle & Bob Crosby—Copitol)
"TWO LITTLE KISSES" 2:05
(Jon Garber—Capitol)
"PERFIDIA" 2:08
(Bob Savoge—Copitol)
"THE HORN WITH THE TWO MOUTHPIECES" 2:08
(Three Boritones & Eddie Wilcox—Derby)
"WHY WORRY?" 2:10
(Andrews Sisters—Decca)
"NIGHT OF NIGHTS" 2:13
(Barry Fronks—Codillac)

JAZZ & BLUES

"JUMPIN' & STOMPIN'" 2:00
(Jo Jo Jockson—Fidelity)
"WHILE WE'RE YOUNG" 2:08
(The X Roys—Corol)
"TIME WAS WHEN" 2:12
(Hodda Brooks—Okeh)
"ALL NIGHT LONG" 2:15
(The Royols—Federal)

FOLK & WESTERN

"LET OLD MOTHER NATURE HAVE HER WAY" 2:10
(Lonzo & Oscor—Decca)
"TAKE THE SHACKLES FROM MY HEART" 2:12
(Dude Mortin—Mercury)
"YOU MADE ME LOVE YOU" 2:15
(Hillbilly Borton—Abbott)
"WHEN YOU WANT A LITTLE LOVIN'" 2:20
(Johnnie & Jack—RCA Victor)

THE CASH BOX FOLK & WESTERN RECORD REVIEWS

BULLSEYE of the WEEK

"THREE WAYS OF KNOWING" (2:31)
"WHEN YOU WANT A LITTLE LOVIN'" (2:20)

JOHNNIE & JACK
(RCA Victor 20-4555)

JOHNNIE AND JACK

● A lively happy tune is treated to a dynamic performance by Johnnie and Jack. The fast moving item on the upper lid, "Three Ways Of Knowing," with an infectious arrangement, and novel lyrics, should spin merrily in the jukes, as Johnnie and Jack harmonize in rollicking style. The instrumentalists provide sprightly background music which features the guitar and fiddle in spots. Ops can do no better than to rush this entry into their boxes. Flip is another fast tempo novelty that is put over with spirit and zest by the popular duo. Titled, "When You Want A Little Lovin'," the catchy piece is arranged excitingly and supported with a slick set of humorous lyrics. Johnnie and Jack have another likely side in this one, and ops have a waxing that should break into the money.

"IDAHO STATE FAIR" (3:06)
"YOU WILL NEVER GROW OLD" (2:36)

RUSTY KEEFER
(Coral 60679; 9-60679)

● Rusty Keefer And The Hillsiders come up with a quick tempo ditty and deliver it with relish and abandon. The infectious warbling of Keefer is set off beautifully by the harmonizing Hillsiders. The lower half is a change of pace that the artists collaborate on soothingly and they bring in a mellow side. Ops have two likely levels for the boxes.

"SOMEBODY'S STOLEN MY HONEY" (2:27)
"MY MOTHER MUST HAVE BEEN A GIRL LIKE YOU" (2:53)

ERNEST TUBB
(Decca 28067; 9-28067)

● Ernest Tubb sadly chants a western lament with feeling, as with his deep voiced vocal, he tells of "somebody's stolen my honey, and my honey's stolen my love." Tubb accompanies himself with polished guitaring and brings in a strong contender. Flip is a similar piece that Tubb delivers pleasingly. Ops should take a peek.

"LET OLD MOTHER NATURE HAVE HER WAY # 2" (2:10)
"MUSIC MAKIN' MAMA SECOND HAND" (2:18)

LONZO AND OSCAR
(Decca 28060; 9-28060)

● Lonzo and Oscar's uninhibited vocalizing of a fast tempo item and their infectious handling of the humorous lyrics makes this waxing a good bet for the jukes. Employing numerous novelty noises, and harmonizing in rollicking style, the duo have themselves a time, and so does the listener. The under deck is a similar novelty handled expertly by the talented pair.

"I'M SORRY FOR YOU, MY FRIEND" (2:31)
"HONKY TONK BLUES" (2:33)

CURLEY COLDIRON
(Melody Hill 802)

● A slow ballad is vocalized by Cliff Steele warmly as he gives the country weeper a dramatic reading. Curley Coldiron and The Circle C Boys provide the musical backdrop and they handle the smart arrangement solidly. Flip is a rhythmic number potently warbled by Wally Moore. Moore's light yodeling helps make this honky tonk tune a zestful side. Ops should take a look.

"AIN'T IT SAD?" (2:46)
"YOUR PICTURE DONE FADED" (2:42)

COUNTRY PAUL
(King 4517)

● A slow country weeper is dolefully chanted by Country Paul as he tells in a monotone reading "You can't get around dying no matter how hard you try." The piece is given a rhythm treatment which is effectively projected by Country Paul's solid guitaring. Flip is a similar tune handled by the artist in his strong style.

"TAKE THE SHACKLES FROM MY HEART" (2:12)
"I'VE TURNED GADABOUT" (2:32)

DUDE MARTIN
(Mercury 6385; 6385 x 45)

● A lilting Pee Wee King-Red Stewart tune is sung in sprightly fashion by Dude Martin. The chanter's solid handling of the moderate beat item and sincere reading of lyrics make this a strong etching. The under portion is another King-Stewart tune now getting lots of play. Ops have two loaded decks and should check.

"MY DARLIN' LIZA LOU" (2:30)
"YOU MADE ME LOVE YOU" (2:15)

HILLBILLY BARTON
(Abbott 113)

● Two cute novelty tunes written by himself, are sold by Hillbilly Barton vigorously and infectiously. Bartons expressive chanting of the fast tempo items receives strong instrumental backing, with country fiddling and guitaring in the breaks. Both sides have spirited arrangements that assist in making them ok diskings.

"MILK BUCKET BOOGIE" (2:31)
"BUNDLE OF SOUTHERN SUNSHINE" (2:34)

CURLEY COLDIRON
(Melody Hill 800)

● A hopping boogie beat number that is currently stirring up a fuss in the country market, is given an adaptation by Curley Coldiron. A strong vocal by Cliff Steele is suported with a powerhouse backing by the Circle C Boys. This version could catch some of the play. Lower lid is another coverage of a current favorite adequately served up by the artists.

THE CASH BOX Reports THE NATION'S BIG 10

HILLBILLY, FOLK & WESTERN JUKE BOX TUNES

1. **LET OLD MOTHER NATURE HAVE HER WAY**
   Carl Smith
   (Columbia 20862; 4-20862)

2. **GIVE ME MORE, MORE, MORE**
   Lefty Frizzell
   (Columbia 20885; 4-20885)

3. **DON'T JUST STAND THERE**
   Carl Smith
   (Columbia 20893; 4-20893)

4. **SLOW POKE**
   Pee Wee King
   (RCA Victor 21-0489; 48-0489)

5. **SILVER AND GOLD**
   Pee Wee King
   (RCA Victor 20-4458; 47-4458)

6. **WONDERING**
   Webb Pierce
   (Decca 46364; 9-46364)

7. **HONKY TONK BLUES**
   Hank Williams
   (MGM 11160; K11160)

8. **BUNDLE OF SOUTHERN SUNSHINE**
   Eddy Arnold
   (RCA Victor 20-4413; 47-4413)

9. **MILK BUCKET BOOGIE**
   Red Foley
   (Decca 27981; 9-27981)

10. **CALL HER YOUR SWEETHEART**
    Eddy Arnold
    (RCA Victor 20-4413; 47-4413)

Toasting A Julep

NEW YORK—The Clovers, sensational Atlantic recording artists, whose new disk, "One Mint Julep," is taking off to the hit bracket, drink a julepy mint julep toast to the tune. Shown here with arranger Jesse Stone during a recent rehearsal, the Clovers, within their first professional year have waxed three record hits: "Don't You Know I Love You," "Fool, Fool, Fool," and the current smash, "One Mint Julep." The group opened at New York's Apollo last Friday.

Lombardo Hits $300,000 Mark With Half of Tour Yet To Come

NEW YORK—Proving once again that he is one of the most phenomenal box-office draws in the history of modern popular music, Guy Lombardo and his orchestra are ringing up tremendously high grosses during their current 63-day concert tour.

With more than half the tour now completed it is evident that Lombardo will go well over the $500,000 gross mark before the tour winds up in Springfield, Mass., on April 26.

During the first 35 dates of the tour, which has thus far taken him through the states of Pennsylvania, Virginia, North and South Carolina, Tennessee, Alabama, Georgia, Arkansas, Louisiana, Mississippi, Texas, Oklahoma, Missouri, Kansas, Iowa, and Illinois, Lombardo has grossed well over $300,000, averaging almost $9000 as his nightly gross. In terms of net for his band, Lombardo takes out 60% on each date into which he goes on percentage, and he has not yet failed to meet that requirement.

To date, the largest one-night gross gathered in by the band was in Memphis, Tenn., on March 1, when the cash register rang to the tune of $12,915. Other "whoppers" have been $11,870 in Great Bend, Kansas, on March 19, and $11,598 in Salina, Kansas, on March 21.

Unlike last year when Lombardo carried as part of his entourage a "hot" name act in The Ames Brothers, he is making this year's tour accompanied only by two relatively minor acts, Gene Shelton and The Ganjou Brothers. In Texas, Lombardo added crooner Don Cherry whose home is in that State; otherwise he has stood pat on his troupe.

Lombardo has not been giving concerts on Thursday nights, incidentally, that being the night he does his NBC "Your Hit Parade" show. He has been doing these from U. S. service installations, where of course there is no charge for attendance.

An interesting sidelight on this is the fact that Lombardo last year almost never ventured forth on the concert tour which was to prove so outstandingly successful, and which he is therefore repeating this year. Last year there was doubt expressed in some quarters as to the advisability of the band only doing concerts in view of the fact that its great reputation over the years has been as a dance band.

Lombardo finally won out with his point that his audience over the years has been a family audience, and that dances, by their very nature, usually attract only teen agers or young married couples. Lombardo emphasized that by playing concerts he could play for entire families at the same time, and pointed to his tremendous record sales and radio ratings over the years to demonstrate he has a vast listening audience as well as a dancing audience.

He won his point and went out and proved he was absolutely right.

THIS IS THE BIG CHANCE YOU WAITED FOR:

TWO BIG HITS

"Soft Shoulders" B/W "Rollin' Along"
SCHOOLBOY PORTER
(Chance No. 1114)

"Night Beat" B/W "The Flame"
THE CHANCETEERS
(Chance No. 1107)

CHANCE RECORDS
2009 So. Michigan, Chicago 16, Ill.
(Tel: DAnube 6-6456)

KING - DELUXE - FEDERAL

King DE LUXE Federal RECORDS

Best Sellers

POPULAR

★ TEDDY PHILLIPS
WISHIN'
SUNSHINE AND FLOWERS
15156 and 45-15156*
I AM SORRY I GOT IN THE WAY
DEEP, DEEP IN THE CELLAR
15162 and 45-15162*

★ JACK RICHARDS and THE MARKSMEN
THERE'S A BLUE SKY WAY OUT YONDER
YOU'RE NOT WORTH MY TEARS
15161 and 45-15161*

FOLK-WESTERN

★ MOON MULLICAN
A MILLION REGRETS
SHOOT THE MOON
1043 and 45-1043*

★ WAYNE RANEY
REAL GOOD FEELIN'
I'D FEEL JUST LIKE A MILLIONAIRE
1036 and 45-1036*

★ BOB NEWMAN
A-ROUND THE CORNER
LONESOME SAILOR'S DREAM
1057 and 45-1057*

★ HAWKSHAW HAWKINS
OVER THE HILL
(with Ruby Wright)
I AM SLOWLY DYING OF A BROKEN HEART
1047 and 45-1047*

SEPIA BLUES

★ SONNY THOMPSON
MELLOW BLUES
Part 1 and 2 4488 and 45-4488*

★ EARL BOSTIC
LOVER COME BACK TO ME
THE MOON IS LOW
4511 and 45-4511*
FLAMINGO
I'M GETTIN' SENTIMENTAL OVER YOU
4475 and 45-4475*

★ MOOSE JACKSON
SAD
NOSEY JOE
4524 and 45-4524*

★ WYNONIE HARRIS
MY PLAYFUL BABY'S GONE
HERE COMES THE NIGHT
4507 and 45-4507*

FEDERAL

★ THE DOMINOES
THAT'S WHAT YOU'RE DOING TO ME
WHEN THE SWALLOWS COME BACK TO CAPISTRANO
12059 and 45-12059*

★ THE ROYALS
EVERY BEAT OF MY HEART
ALL NIGHT LONG
12064 and 45-12064*

★ LITTLE ESTHER
THE CRYING BLUES
RING-A-BING-DOO
12055 and 45-12055*
THE STORM
SUMMERTIME
12063 and 45-12063*

* 45 R.P.M.

KING - DELUXE - FEDERAL
distributors
King RECORDS INC.
CINCINNATI 7, OHIO

JUKE BOX REGIONAL RECORD REPORT

The Ten Top Records-City by City

APRIL 5, 1952

New York, N. Y.

1. WHEEL OF FORTUNE *(Kay Starr)*
2. CRY *(Johnnie Ray)*
3. TELL ME WHY *(Four Aces)*
4. ANYTIME *(Eddie Fisher)*
5. PLEASE, MR. SUN *(Johnnie Ray)*
6. BLUE TANGO *(Leroy Anderson)*
7. LITTLE WHITE CLOUD THAT CRIED *(Johnnie Ray)*
8. BLACKSMITH BLUES *(Ella Mae Morse)*
9. BERMUDA *(Bell Sisters)*
10. BROKEN HEARTED *(Johnnie Ray)*

Chicago, Ill.

1. BLACKSMITH BLUES *(Ella Mae Morse)*
2. BLUE TANGO *(Leroy Anderson)*
3. WHEEL OF FORTUNE *(Bobby Wayne)*
4. PERFIDIA *(Four Aces)*
5. I'LL WALK ALONE *(Don Cornell)*
6. CRY *(Johnnie Ray)*
7. TELL ME WHY *(Four Aces)*
8. HAMBONE *(Laine-Stafford)*
9. ANYTIME *(Eddie Fisher)*
10. LITTLE WHITE CLOUD THAT CRIED *(Johnnie Ray)*

Los Angeles, Cal.

1. WHEEL OF FORTUNE *(Kay Starr)*
2. BLUE TANGO *(Leroy Anderson)*
3. CRY *(Johnnie Ray)*
4. TELL ME WHY *(Four Aces)*
5. ANYTIME *(Eddie Fisher)*
6. WIMOWEH *(Weavers)*
7. LITTLE WHITE CLOUD THAT CRIED *(Johnnie Ray)*
8. PLEASE, MR. SUN *(Johnnie Ray)*
9. BLACKSMITH BLUES *(Ella Mae Morse)*
10. GANDY DANCER'S BALL *(Frankie Laine)*

Richmond, Va.

1. BLACKSMITH BLUES *(Ella Mae Morse)*
2. TELL ME WHY *(Eddie Fisher)*
3. BLUE TANGO *(Leroy Anderson)*
4. HAMBONE *(Laine-Stafford)*
5. WHEEL OF FORTUNE *(Kay Starr)*
6. AT LAST *(Ray Anthony)*
7. ANYTIME *(Eddie Fisher)*
8. PETER COTTONTAIL *(Roy Rogers)*
9. A GUY IS A GUY *(Doris Day)*
10. PLEASE, MR. SUN *(Perry Como)*

Opelousas, La.

1. WHEEL OF FORTUNE *(Sunny Gale-Eddie Wilcox O.)*
2. CRY *(Johnnie Ray)*
3. BLUE TANGO *(Leroy Anderson)*
4. LITTLE WHITE CLOUD THAT CRIED *(Johnnie Ray)*
5. PLEASE, MR. SUN *(Johnnie Ray)*
6. BERMUDA *(Bell Sisters)*
7. COME WHAT MAY *(Patti Page)*
8. SHRIMP BOATS *(Jo Stafford)*
9. WHEN YOU'RE IN LOVE *(Frankie Laine)*
10. BROKEN HEARTED *(Johnnie Ray)*

Brodhead, Wisc.

1. WHEEL OF FORTUNE *(Kay Starr)*
2. ANYTIME *(Eddie Fisher)*
3. STOLEN LOVE *(Eddy Howard)*
4. PLEASE, MR. SUN *(Johnnie Ray)*
5. BLUE TANGO *(Leroy Anderson)*
6. TULIPS AND HEATHER *(Perry Como)*
7. CRY *(Johnnie Ray)*
8. PERFIDIA *(Four Aces)*
9. BERMUDA *(Jimmy Palmer)*
10. I WANNA LOVE YOU *(Ames Brothers)*

Darlington, S. C.

1. TELL ME WHY *(Four Aces)*
2. ANYTIME *(Eddie Fisher)*
3. WHEEL OF FORTUNE *(Kay Starr)*
4. HAMBONE *(Laine-Stafford)*
5. TIGER RAG *(Les Paul & Mary Ford)*
6. BLUE TANGO *(Hugo Winterhalter)*
7. CRY *(Johnnie Ray)*
8. COME WHAT MAY *(Patti Page)*
9. BLACKSMITH BLUES *(Ella Mae Morse)*
10. BE MY LIFE'S COMPANION *(Mills Brothers)*

Shoals, Ind.

1. CRY *(Johnnie Ray)*
2. TELL ME WHY *(Four Aces)*
3. WHEEL OF FORTUNE *(Kay Starr)*
4. LITTLE WHITE CLOUD THAT CRIED *(Johnnie Ray)*
5. TIGER RAG *(Les Paul & Mary Ford)*
6. SHRIMP BOATS *(Jo Stafford)*
7. ANYTIME *(Eddie Fisher)*
8. PLEASE, MR. SUN *(Johnnie Ray)*
9. BLUE TANGO *(Guy Lombardo)*
10. PERFIDIA *(Four Aces)*

Massapequa, N. Y.

1. WHEEL OF FORTUNE *(Kay Starr)*
2. LITTLE WHITE CLOUD THAT CRIED *(Johnnie Ray)*
3. BLUE TANGO *(Leroy Anderson)*
4. ANYTIME *(Eddie Fisher)*
5. TELL ME WHY *(Four Aces)*
6. CRY *(Johnnie Ray)*
7. PLEASE, MR. SUN *(Johnnie Ray)*
8. DANCE ME LOOSE *(Arthur Godfrey)*
9. BERMUDA *(Bell Sisters)*
10. WHISKEY AND GIN *(Johnnie Ray)*

Coalgate, Okla.

1. WHEEL OF FORTUNE *(Kay Starr)*
2. BE MY LIFE'S COMPANION *(Mills Brothers)*
3. BLUE TANGO *(Guy Lombardo)*
4. STOLEN LOVE *(Eddy Howard)*
5. PERFIDIA *(Four Aces)*
6. TELL ME WHY *(Four Aces)*
7. COME WHAT MAY *(Patti Page)*
8. CRY *(Johnnie Ray)*
9. LITTLE WHITE CLOUD THAT CRIED *(Johnnie Ray)*
10. HAMBONE *(Laine-Stafford)*

San Diego, Calif.

1. CRY *(Johnnie Ray)*
2. WHEEL OF FORTUNE *(Kay Starr)*
3. ANYTIME *(Eddie Fisher)*
4. TELL ME WHY *(Four Aces)*
5. PLEASE, MR. SUN *(Johnnie Ray)*
6. TIGER RAG *(Les Paul & Mary Ford)*
7. LITTLE WHITE CLOUD THAT CRIED *(Johnnie Ray)*
8. BERMUDA *(Bell Sisters)*
9. BROKENHEARTED *(Johnnie Ray)*
10. BE MY LIFE'S COMPANION *(Mills Brothers)*

Omaha, Neb.

1. WHEEL OF FORTUNE *(Kay Starr)*
2. CRY *(Johnnie Ray)*
3. ANYTIME *(Eddie Fisher)*
4. TELL ME WHY *(Four Aces)*
5. PLEASE, MR. SUN *(Johnnie Ray)*
6. LITTLE WHITE CLOUD THAT CRIED *(Johnnie Ray)*
7. TIGER RAG *(Les Paul & Mary Ford)*
8. BERMUDA *(Bell Sisters)*
9. BROKENHEARTED *(Johnnie Ray)*
10. BLUE TANGO *(Leroy Anderson)*

Phoenix, Ariz.

1. WHEEL OF FORTUNE *(Kay Starr)*
2. CRY *(Johnnie Ray)*
3. TELL ME WHY *(Four Aces)*
4. ANYTIME *(Eddie Fisher)*
5. LITTLE WHITE CLOUD THAT CRIED *(Johnnie Ray)*
6. BLACKSMITH BLUES *(Ella Mae Morse)*
7. COME WHAT MAY *(Patti Page)*
8. PLEASE, MR. SUN *(Johnnie Ray)*
9. BLUE TANGO *(Leroy Anderson)*
10. SLOW POKE *(Pee Wee King)*

Cleveland, Ohio

1. CRY *(Johnnie Ray)*
2. LITTLE WHITE CLOUD THAT CRIED *(Johnnie Ray)*
3. WHEEL OF FORTUNE *(Kay Starr)*
4. TELL ME WHY *(Four Aces)*
5. ANYTIME *(Eddie Fisher)*
6. PLEASE, MR. SUN *(Johnnie Ray)*
7. SLOW POKE *(Pee Wee King)*
8. TIGER RAG *(Les Paul & Mary Ford)*
9. SHRIMP BOATS *(Jo Stafford)*
10. BE MY LIFE'S COMPANION *(Mills Brothers)*

Denver, Colo.

1. WHEEL OF FORTUNE *(Kay Starr)*
2. TELL ME WHY *(Four Aces)*
3. CRY *(Johnnie Ray)*
4. LITTLE WHITE CLOUD THAT CRIED *(Johnnie Ray)*
5. BLUE TANGO *(Leroy Anderson)*
6. PLEASE, MR. SUN *(Johnnie Ray)*
7. TIGER RAG *(Les Paul & Mary Ford)*
8. ANYTIME *(Eddie Fisher)*
9. SLOW POKE *(Arthur Godfrey)*
10. DANCE ME LOOSE *(Arthur Godfrey)*

Indianapolis, Ind.

1. WHEEL OF FORTUNE *(Kay Starr)*
2. BLUE TANGO *(Leroy Anderson)*
3. CRY *(Johnnie Ray)*
4. ANYTIME *(Eddie Fisher)*
5. I'LL WALK ALONE *(Don Cornell)*
6. TELL ME WHY *(Four Aces)*
7. PERFIDIA *(Four Aces)*
8. LITTLE WHITE CLOUD THAT CRIED *(Johnnie Ray)*
9. BLACKSMITH BLUES *(Ella Mae Morse)*
10. HAMBONE *(Frankie Laine)*

Detroit, Mich.

1. WHEEL OF FORTUNE *(Kay Starr)*
2. CRY *(Johnnie Ray)*
3. TELL ME WHY *(Four Aces)*
4. BLUE TANGO *(Leroy Anderson)*
5. ANYTIME *(Eddie Fisher)*
6. BLACKSMITH BLUES *(Ella Mae Morse)*
7. LITTLE WHITE CLOUD THAT CRIED *(Johnnie Ray)*
8. PLEASE, MR. SUN *(Johnnie Ray)*
9. WIMOWEH *(The Weavers)*
10. COME WHAT MAY *(Patti Page)*

Atlanta, Ga.

1. WHEEL OF FORTUNE *(Kay Starr)*
2. CRY *(Johnnie Ray)*
3. ANYTIME *(Eddie Fisher)*
4. TELL ME WHY *(Four Aces)*
5. PLEASE, MR. SUN *(Johnnie Ray)*
6. LITTLE WHITE CLOUD THAT CRIED *(Johnnie Ray)*
7. TIGER RAG *(Les Paul & Mary Ford)*
8. BERMUDA *(Bell Sisters)*
9. BROKENHEARTED *(Johnnie Ray)*
10. BLUE TANGO *(Leroy Anderson)*

Kansas City, Mo.

1. CRY *(Johnnie Ray)*
2. WHEEL OF FORTUNE *(Kay Starr)*
3. ANYTIME *(Eddie Fisher)*
4. TELL ME WHY *(Four Aces)*
5. PLEASE, MR. SUN *(Johnnie Ray)*
6. TIGER RAG *(Les Paul & Mary Ford)*
7. LITTLE WHITE CLOUD THAT CRIED *(Johnnie Ray)*
8. BERMUDA *(Bell Sisters)*
9. BROKENHEARTED *(Johnnie Ray)*
10. BE MY LIFE'S COMPANION *(Mills Brothers)*

San Francisco, Calif.

1. WHEEL OF FORTUNE *(Kay Starr)*
2. CRY *(Johnnie Ray)*
3. PLEASE, MR. SUN *(Johnnie Ray)*
4. LITTLE WHITE CLOUD THAT CRIED *(Johnnie Ray)*
5. TELL ME WHY *(Four Aces)*
6. AT LAST *(Ray Anthony)*
7. JEALOUSY *(Frankie Laine)*
8. BLUE TANGO *(Les Baxter)*
9. BROKEN HEARTED *(Johnnie Ray)*
10. COME WHAT MAY *(Patti Page)*

Dallas, Tex.

1. WHEEL OF FORTUNE *(Kay Starr)*
2. CRY *(Johnnie Ray)*
3. TELL ME WHY *(Four Aces)*
4. ANYTIME *(Eddie Fisher)*
5. LITTLE WHITE CLOUD THAT CRIED *(Johnnie Ray)*
6. BLACKSMITH BLUES *(Ella Mae Morse)*
7. COME WHAT MAY *(Patti Page)*
8. PLEASE, MR. SUN *(Johnnie Ray)*
9. BLUE TANGO *(Leroy Anderson)*
10. SLOW POKE *(Pee Wee King)*

St. Paul, Minn.

1. CRY *(Johnnie Ray)*
2. TELL ME WHY *(Four Aces)*
3. ANYTIME *(Eddie Fisher)*
4. LITTLE WHITE CLOUD THAT CRIED *(Johnnie Ray)*
5. TIGER RAG *(Les Paul & Mary Ford)*
6. WHEEL OF FORTUNE *(Kay Starr)*
7. PLEASE, MR. SUN *(Johnnie Ray)*
8. SLOW POKE *(Pee Wee King)*
9. BERMUDA *(Bell Sisters)*
10. DANCE ME LOOSE *(Arthur Godfrey)*

Butte, Mont.

1. WHEEL OF FORTUNE *(Kay Starr)*
2. LITTLE WHITE CLOUD THAT CRIED *(Johnnie Ray)*
3. CRY *(Johnnie Ray)*
4. ANYTIME *(Eddie Fisher)*
5. TELL ME WHY *(Four Aces)*
6. BLACKSMITH BLUES *(Ella Mae Morse)*
7. PLEASE, MR. SUN *(Johnnie Ray)*
8. BLUE TANGO *(Leroy Anderson)*
9. SLOW POKE *(Pee Wee King)*
10. WIMOWEH *(The Weavers)*

Portland, Ore.

1. WHEEL OF FORTUNE *(Kay Starr)*
2. LITTLE WHITE CLOUD THAT CRIED *(Johnnie Ray)*
3. PLEASE, MR. SUN *(Johnnie Ray)*
4. TIGER RAG *(Les Paul & Mary Ford)*
5. CRY *(Johnnie Ray)*
6. TELL ME WHY *(Four Aces)*
7. ANYTIME *(Eddie Fisher)*
8. DANCE ME LOOSE *(Arthur Godfrey)*
9. SLOW POKE *(Arthur Godfrey)*
10. NOODLIN' RAG *(Perry Como)*

NPA GIVES MFRS MORE METAL 3rd QTR

New Proposed Quotas Beginning July 1 Show Increases Up to 65% in All Metals. Mfrs May Near Normal Volume With New Quota.

PROPOSED MATERIAL ALLOTMENTS FOR 3RD QUARTER INCLUDING BASE PERIOD USAGE PLUS 1st & 2nd QTR ALLOTMENTS

AUTOMATIC MERCHANDISING MACHINES	TONS CARBON STEEL	TONS ALLOY STEEL	POUNDS COPPER BRASS MILL PRODUCTS	POUNDS COPPER WIRE MILL PRODUCTS	POUNDS COPPER FOUNDRY PRODUCTS	POUNDS ALUMINUM
BASE PERIOD USAGE (AVERAGE QTR)	4,579	37	39,419	44,183	18,415	384,343
FIRST QUARTER 1952 ALLOTMENT	1,863	9	14,656	9,708	4,835	194,724
SECOND QUARTER 1952 ALLOTMENT	2,290	19	11,826	15,464	5,525	115,303
THIRD QUARTER 1952 ALLOTMENT	649	24	15,768	22,091	7,366	192,171
AMUSEMENT AND OTHER COIN OPERATED MACHINES						
BASE PERIOD USAGE (AVERAGE QTR)	998	10	144,693	262,726	0	22,108
FIRST QUARTER 1952 ALLOTMENT	215	3	9,492	72,871	0	5,348
SECOND QUARTER 1952 ALLOTMENT	499	5	43,408	91,854	0	5,527
THIRD QUARTER 1952 ALLOTMENT	649	7	57,877	131,363	0	11,054
COIN OPERATED PHONOGRAPHS						
BASE PERIOD USAGE (AVERAGE QTR)	1,021	2	34,123	58,104	0	429,642
FIRST QUARTER 1952 ALLOTMENT	747	1	7,155	17,358	0	111,953
SECOND QUARTER 1952 ALLOTMENT	510	1	10,237	20,366	0	107,411
THIRD QUARTER 1952 ALLOTMENT	664	1	13,649	29,052	0	214,821

WASHINGTON, D. C.—Tho all in the industry expected increases in allotments of metals for the third quarter, few if any, expected that they would reach the high point indicated in the proposed allotments for the third quarter of the year by NPA (National Production Authority).

Regardless of these larger allotments, it is also understood that those manufacturers who may decide that they can use even more materials than indicated for the third quarter, will be given the right to appeal for more materials they can use at a specified date as yet to be set by NPA.

(Editor's Note: Those who studied the last chart published by The Cash Box *in the March 22, 1952 issue, will, after studying this new chart, realize the tremendous increase in proposed allotments by NPA for civilian goods manufacturers.)*

It is believed, thruout the coin operated machines industry, that these higher percentage allotments will bring many a manufacturer to near normal for average volume production.

This means that more equipment can be expected in the third quarter than has been seen since the start of the Korean fracas.

It may also mean a return of real salesmanship to assure manufacturers of obtaining the orders they will need to use up the materials they will get.

National Wurlitzer Days April 6 and 7

Music Operators To View New Phonograph

NORTH TONAWANDA, N. Y.—Announcement by The Rudolph Wurlitzer Company, this city, thru a series of "teaser" ads that it will "uncover its Topper" on "National Wurlitzer Days," April 6 and 7 (Sunday and Monday) at its distributors thruout the country, immediately started music operators talking about the probability of seeing a new Wurlitzer phonograph at that time.

Thruout the years it has been customary to introduce a new phonograph whenever "National Wurlitzer Days" were held. Further evidence of an impending showing of a new music machine is the rcent meeting of all the firm's distributors at the factory a week ago.

Distributors, when questioned, admitted a new phonograph will be on display and immediately broke into happy smiles, and their eyes lit up with excitement. "Thruout the years, music operators have been rewarded by attending 'National Wurlitzer Days'" stated a Southern distributor, "but, wait 'til they see what will be on display on April 6 and 7. Never in the history of this business has anything been shown that even approaches the 'Topper.' At the meeting in North Tonawanda, the distributors were so excited that they could hardly contain themselves. This in itself is the most encouraging news we can pass along. If any music operator misses attending any of our showings on April 6 or 7, he'll miss the greatest opportunity of his life."

Ed Wurgler, Wurlitzer's sales manager, while not going into detail in his description of the "Topper," stated "The new phonograph will capture the immediate fancy of music operators. It is the most magical phonograph ever built. It will be tops in selections, beauty and tone, thus making it possible for the operator to bring in the biggest collections in history. We've all been hearing about the great advances in electronics and atom smashing. Wait 'til the operator sees the "Wurli-Magic Brain" in action. It's one of the most amazing advances in music machine manufacture ever developed for the benefit of operator. And there's many more wonderful features awaiting the scrutiny of the operator when he visits his local Wurlitzer distributor on April 6 and 7.

Start Salesmen Covering Trade

CHICAGO—Distribs visiting here this past week reported that they are, once again, starting salesmen out to cover the trade in their territories.

They explain that due to the higher prices of equipment and also due to buyer resistance being encountered thruout their areas, they have again started using salesmen to cover their territories.

Many of these distribs also stated that they plan to increase their advertising budgets in view of the fact that they must attract more operator attention to their firms.

As one noted distributor stated:

"It's now been a long, long time since we used salesmen to cover our territory. We have always maintained a salesman in our offices," he said, "but, we haven't used him out on the road very much.

"With conditions what they are," he claims," and with prices of equipment going ever higher, we are now encountering more sales resistance and, we believe, that the one best way to explain this situation to the operator is to get salesmen out to the operator's place of business and let them talk it out.

"We are also," he concluded, "planning to use more advertising than we did before. This is necessary today if we are to continue to maintain closer contact with our operator-customers."

(Editor's Note: This distributor and others who made the above report, are working exactly along the lines of what has been proposed by the Association of National Advertisers in their past convention at Hot Springs, Va.

It was reported at this meet that firms like Westinghouse have increased their ad budgets from 10% to 15%. Standard Oil of Indiana has jumped its advertising budget 10%.

Others are following suit with the belief that advertising will reach a new high point this year because of sales resistance.)

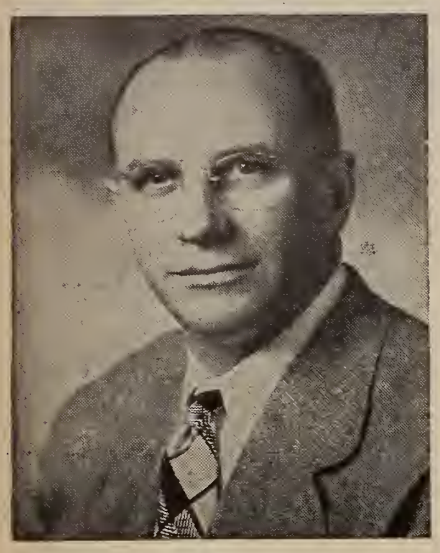
Mass. Rejects New Taxes On Machines

BOSTON, MASS.—Bills proposing the imposition of new taxes on coin operated machines were reported adversely to the Massachusetts Legislature (March 19) by its taxation committee.

The proposed measures would have placed a $20 tax on each vending machine; $20 on juke boxes; $15 on cigarette machines and pinball machines; $10 for soft drink machines, and $5 for all others.

Similar bills have been rejected by past sessions of the Massachusetts Legislature.

Bally's New Five Ball "Atlantic City" At All Distributors



JACK NELSON

CHICAGO — Bally Manufacturing Company, this city, commenced delivery this week of a new 5-ball replay game named "Atlantic City."

The new game has 3 score-sections on a colorful backglass, each containing numbers 1 to 25 mixed in a square pattern. First coin selects first section, and each additional coin selects the next section. Playfield panel is standard pinball type containing 25 skill-holes numbered 1 to 25. Ball return hole returns balls for free shots. Scoring is accomplished via the popular 3-in-line, 4-in-line, and 5-in-line method.

Jack Nelson, Bally general sales manager, described many new play-inviting features as follows: "Spot-tem" feature may "spot" numbers 15, 16 and 17 on a mystery-flash basis after first 3 coins have been played. Also, after first 3 coins have been played, the player may light up "4 Corners" panel on backglass. When "4-Corners" panel is lit and player lights 4 corner numbers of a selected score-section, score is 200. For "Double Scores" player may deposit additional coins to (2) "Spot" numbers 14, 15, 16, 17, 19 and 22; (b) light 4-Corners Panel; (c) light "Double" lights. All scores are doubled when corresponding "Double" light is lit. After first 5 balls have been played, player may play for "Extra Balls" by depositing additional coins. Extra balls are released on a progressive mystery flash basis, with new advancing arrow.

The new game is now on display at all Bally distributors.

Special!

CABLE, 4 Conductor, for any 3-wire system. 500 ft. reels. Per ft. 4¢

CABLE, 30 Conductor. Per ft. 20¢

SEEBURG HIDEAWAY UNITS, Metal, 4-246M. Ready for location $119.50

SEEBURG 5¢ WIRELESS WALL BOXES, W1-L-56, ea. $7.95

RUNYON SALES COMPANY

Factory Representatives for AMI Inc. Bally Mfg. Co., J. H. Keeney & Co., Inc. Permo Inc.

593 10th Ave., New York 18, N.Y., LO 4-1880
123 W. Runyon St., Newark 8, N.J., BI 3-8777

BARGAINS

Bally Turf Kings	$200.00
Bally Champions	69.50
Bally Citations	49.50
Bally Gold Cups	39.50
Bally Jockey Specials	39.50
Bally Baseball (new)	135.00
Como Stadium (new)	99.50
Photomatics (late models)	695.00
Universal Winner	125.00
Universal Photo Finish	69.50
Wurlitzer 1015	175.00
Wurlitzer 1080	175.00
Wurlitzer 1100	350.00
Wurlitzer 3031	15.00
Seeburg 147-S	149.50
Seeburg 147-M	180.00
Seeburg H-146-M Hideaway	149.50
Seeburg Wallbox W2-L56	20.00
Seeburg 78 rpm 100 Selection (very clean)	749.50
Evans Constellation	325.00
Rock-Ola 1432 50-51 Rocket	495.00
AMI, Model "A"	325.00
AMI, Model "C" (like new)	525.00
Packard Wallbox	15.00

All games reconditioned and ready for location
One-half deposit with order

Chris Novelty Company

806 St. Paul St. Baltimore, Maryland
Phone: Mulberry 3167

Coven Speeds Rebuilding For "National Wurlitzer Days"

BEN COVEN

CHICAGO—Ben Coven, just returned from visiting at the Wurlitzer factory at North Tonawanda, N. Y., instantly began to rush the renovating and rebuilding of the firm's showrooms and offices here.

With extra carpenters and other workers on the job, Ben hopes to complete these new showrooms in time for the big open house party the firm will have during "National Wurlitzer Days", April 6 and 7.

Ben stated, "We will have an outstanding showroom for the display of the new Wurlitzer equipment.

"We believe", he continued, "that this will be one of the best and most beautiful quarters in this city.

"In addition", he said, "we will have a much enlarged record department, general games showroom, as well as repair and service departments.

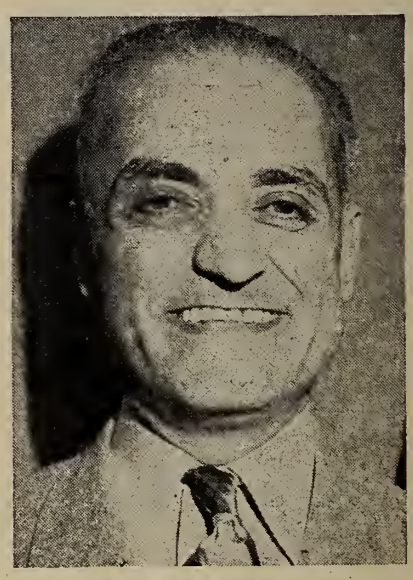
"If everything goes along according to present schedules", he concluded, "our showrooms should be completed this forthcoming week. In time for our big 'open house party' on 'National Wurlitzer Days'."

Lake City Amusement Co. Adds To Sales Force

CLEVELAND — Joe Abraham of Lake City Amusement Co. reported this past week that the firm had added another salesman to the three men already covering the firm's territory thruout this area.

According to Joe, "There is no longer any doubt but what salesmen are becoming more important.

"We believe, since we handle the lines of Rock-Ola Mfg. Corp., Bally Mfg. Co. and Williams Mfg. Co. that we need salesmen out on the road to tell the operators thruout our entire territory all about the new products of these three famous and outstanding firms.



JOE ABRAHAM

"We have always made it a practise to bring the operators the newest and finest equipment.

"Salesmen have been able to arrange for closer contact with our operator-customers and, thru the salesmen, we have been able to give these operators some of the finest buys they've ever yet enjoyed."

The firm is seriously thinking of adding more men to their sales force to give their entire territory the closest possible coverage and so that the operators in this area will get personal service from the firm thru these salesmen.

CASH WAITING
FOR
Exhibit SIX SHOOTER
Exhibit GUN PATROL
Seeburg SHOOT-THE-BEAR
Latest 5-BALLS

INTERNATIONAL AMUSEMENT COMPANY
1423 SPRING GARDEN STREET
PHILADELPHIA 30, PA. (Tel.: RI 6-7712)

WURLITZER Lifts the Lid on Operator Profits with the MOST MAGICAL PHONOGRAPH EVER BUILT

SEE IT ON NATIONAL WURLITZER DAYS APRIL 6-7
AT YOUR WURLITZER DISTRIBUTORS

Va. Taxes Coin Operated T-V

RICHMOND, VA.—A tax of $1.00 per year was levied here on all coin operated television receivers in hotels, hospitals, restaurants and all other locations featuring coin operated TV.

WANTED

Stoner — or any other type of Candy Machine. Write us, giving description of condition, make, quantity and price in 1st letter.

Supreme Distributors, Inc.
3700 N. E. 2nd AVENUE, MIAMI 37, FLA.

fits the location like a glove

No problems of floor size, height, lighting, variety, ease of selection, volume control, tone or fitting appearance when you put in the "D" by AMI. It is universally acceptable and its welcome lasts indefinitely. It grows even more popular, more profitable, with time and use.

AMI *Incorporated*

GENERAL OFFICES AND FACTORY: 1500 UNION AVENUE, S. E., GRAND RAPIDS 2, MICHIGAN

CANADIAN SPENDING IN U. S. KEEPS RISING

Since Lifting of Import Restrictions Canadian Ops Spending Double Former Dollars for U. S. Games and Music Equipment. Foresee 1952 as One of Canada's Biggest Buying Years of U. S. Coin Operated Machines.

TORONTO—As *"The Wall Street Journal"* stated sometime ago, *"Canada's lusty production boom is dropping a bonanza of bigger business into the laps of U. S. manufacturers"*.

This is exactly what is happening in the coin operated entertainment field thruout the Dominion of Canada where the biggest production boom in all Canadian history is now under way.

Regardless of the fact that Canadian manufacture had quadrupled since 1939, and also regardless of the fact that Canadians now find their dollar worth more than Uncle Sam's buck, buying continues at a tremendous pace south of the Canadian border, with orders already surpassing "the more than double stage."

Since the lifting of import restrictions for coin operated machines of all kinds, Canada's operators have been buying like men hungry for meat and bread for many years.

Distributors have been, and are continuing to, ship late model used equipment, in ever increasing quantity into the Dominion, but, in addition, the newest machines are going into Canada in ever increasing volume.

As always, Canada retains the title of: *"America's best customer"*.

If the present volume of shipping is to be considered, then Canada is well on its way to a new buying record, this year of 1952, from America's coin operated machines industry.

One glaring fault remains most obvious thruout all this picture. The average American coin operated machines manufacturer does not thoroly understand the Canadian market.

Canada, many times larger than the U. S., has only 14,000,000 inhabitants. It is ice locked in some sections for the major months of the year. Yet, regardless of this fact, it is believed that there are, at present, over 15.000 juke boxes scattered thruout the Dominion and, with more and more arriving daily, even this figure will soon be smashed.

In short, there are more coin operated entertainment machines per capita of population in Canada, than there are in the U. S.

Canadians feel that they should be given "more consideration."

"Duties, taxes, freight, and many other costs, have to be added onto the price of every machine purchased from the U. S.", Canada's ops explain.

They believe that America's manufacturers should investigate their market more completely, and should set up some program whereby they will be able to allow Canada's ops to expand much more rapidly than they are at the present time, with price on a more "equalized basis," because of the many problems which they face, as against what American operators are up against.

One well known Canadian distributor, showed a portion of a clipping from *"The Wall Street Journal"* which read:

"The Americans can pay the tariff and the freight and still sell at the same price. . . ."

Canada's operators are faced with a great many problems in bringing new equipment into the Dominion.

The average Canadian operator depends almost entirely upon his distributor to not only sell him the machine, but to also finance it, so that he can amortize its cost over a period of time and then, at long last, realize that it is really his own and begin, at that time, to enjoy some profit from his pioneering of the new product in his territory.

This isn't at all as simple as it reads. "The average manufacturer in the U. S. must, most definitely," Canadians distributors state, "get much closer to us and to our problems and, thereby, arrange for a distribution coverage which we could not effect singly or even collectively."

With the fact that American investment in Canada has now reached record proportions in Billions of Dollars and, furthermore, all leading American consumer goods manufacturers are driving harder than ever to get a larger share of the Canadian market. American coin operated entertainments machines manufacturers should also drive just as hard, Canadians believe, to get into this picture more outstandingly than they are at this time.

"We do hope," Canadians told *The Cash Box* reporter, "that we shall be able thru your outstanding publication, arrange for American manufacturers and distributors to better understand our problems and, we believe, that once they come to a more understanding point of our problems they will arrange for a much closer relationship with the Canadian coin operated entertainments market than we now enjoy.

"We will," they continued, "tie even more closely to *The Cash Box* than we are today to help bring this closer and better understanding and cooperation about with all the Canadian Dominion's operators which *The Cash Box* covers so thoroly."

The New WURLITZER

WILL BE TOPS IN TONE

TOPS IN BEAUTY

TOPS IN VERSATILITY

TOPS IN SELECTIONS

TOPS IN EARNINGS

See it at your Wurlitzer Distributors

NATIONAL WURLITZER DAYS APRIL 6-7 '52

Take the Lead—IN PLAY...
IN EARNINGS with

GOTTLIEB'S NEW

HIT 'N' RUN

"LINE-DRIVE" SPEED—FLASHY DIAMOND PERFORMANCE!

4 HIGH SCORE BALL TRAP HOLES—one at each corner of the Diamond—light corresponding "POP" BUMPERS when filled. "POP" BUMPERS then advance Base Runners. REPLAY when all Bases and Home Plate are loaded. 1 to 8 BUTTON AND BUMPER SEQUENCE activates TRAVELLING - LIGHT ACTION ON MYSTERY REPLAY BUTTONS. SUPER ACTION 2-WAY HOME RUN GATES . . . SUPER SCORING CYCLONIC KICKERS!

Light-animated Ball Players on light box duplicate base-running action on playfield.

REPLAYS FOR RUNS and HIGH SCORE

4 "POP" BUMPERS • 2 FLIPPERS

DELIVERY NOW FROM YOUR DISTRIBUTOR!

ORDER TODAY!

D. Gottlieb & Co.
1140-50 N. Kostner Ave.
Chicago 51, Illinois

"There is no substitute for Quality!"

Exhibit Premieres New "Mystery Game"

Firm's Distribs From All Over Nation See "Twin Rotation" First Time At Meeting

FRANK MENCURI

CHICAGO—Exhibit Supply Company, this city, was host to a tremendous gathering of distributors from all over the nation, who arrived here Sunday (March 23) to be present at the premiere showing of the firm's new "mystery game".

For some months rumors have been circulating thruout the trade that Exhibit had a brand new game which would be quite a surprise to everyone. None saw the game. None even knew what it was. In fact, the firm's own employees, building units for the game, only knew it as "game X".

The new game is two player rotation pool in shuffle game arrangement. It is called: Exhibit's "Twin Rotation." It is one of the most ingenious of its kind. It is a much larger game than the average shuffle-type game. It has the new shadow light effects which show all the fifteen pool balls in full colors. The game is played just like the regulation game of rotation pool.

The player starts with the "break" of the racked up balls and sees them scatter apart. Then, exactly as in rotation pool, he shoots the puck (which is the cue-ball) for No. 1 ball and on to number 2, 3, 4 etc. He has 15 shots in which to completely pocket all the 15 balls. He can, with some good skillful shooting, probably pocket them all with but five shots of the puck. The game is then over.

Most ingenious is the fact that the 15 ball can be in front of the 2 ball, but, if the player shoots thru the 15 to reach the 2 ball, there will be no score.

Just as in regulation rotation pool, he must bank around the 15 to get at the 2. If he successfully banks the puck (his cue-ball) and hits the 2, he gets an additional score for the intricate bank shot.

All the distributors present admitted that "Twin Rotation" was one of the most ingenious and outstanding shuffle-type games they had ever seen.

Acting as hosts for Exhibit Supply Company, and rushing the men, as they came to the factory, to Ray Foley's on West Madison Street where the showing and dinner was held, were: Frank Mencuri, Ford Sebastian, Art Ehlert, Chet Gore, Odell Kiel, Bill Grassman, Rod McAlpin and Clare Meyer.

Among the distributors present were: Frank Page, Roanoke, Va.; Johnny Bilotta, Rochester, N. Y.; Sam Solomon, Columbus, O.; Mike Munves, New York, N. Y.; J. R. Pieters, Kalamazoo, Mich.; Phil Moss, Des Moines, Ia.; Harry Pearl, Elizabeth, N. J.; Ken Wilkinson and his son, Frank Wilkinson of San Antonio, Tex.; George Prock of Dallas, Tex.; Irvin Blumenfeld of Baltimore, Md.; Leo Weinberger and his son Mort Weinberger of Louisville, Ky.

T. B. Holiday of Charlotte, N. C.; Gil Kitt of Chicago; Herb Rosenthal of Pittsburgh, Pa.; I. H. Rothstein of Philadelphia, Pa.; Vic Weiss and Bill Knapp of Chicago; Len Micon and Monte West of Chicago; Irvin Weiler of Kansas City, Mo.; Charley Pieri and Clayton Nemeroff of Chicago; Lyn Brown of Los Angeles, Cal.; Dan Stewart of Salt Lake City, Utah; Ted Bush of Miami, Fla.; Harold Lieberman of Minneapolis, Minn.

Louis Boasberg of New Orleans, La.; Nate Feinstein of Chicago; Wally Finke and Joe Kline of Chicago; Joe Auton of Detroit, Mich.; Leon Shapochnick of Havana, Cuba; C. O. Moon of Atlanta, Ga.; Geo. George of Cleveland, O.; George McCain of Temple, Tex., and others.

REPLACEMENT PLASTICS and BUBBLER TUBES
For Wurlitzer and Seeburg Phonographs
WRITE FOR LIST OF MANY ITEMS! ALL PRICED EXTREMELY LOW!
SPECIAL: Wurlitzer 1015 Sides ..... $4.50 ea.
KOEPPEL DISTRIBUTING CO. 629 Tenth Ave., New York 19, N. Y. (Tel.: Circle 6-8939)

FOREIGN BUYERS
EVERYWHERE
We can fill all your requirements for the finest pin games, music machines, arcade machines and alleys. Our shipments are properly crated for export and deliveries are prompt and efficient.
Send For Our Lists
DAVID ROSEN
Exclusive AMI Dist. Ea. Pa.
855 N. BROAD STREET PHILADELPHIA, 23, PA.
PHONE: STEVENSON 2-2903

You're Invited To Attend
2 DAY SHOWING
OF
Exhibit's Greatest Game
"TWIN ROTATION"
SATURDAY and SUNDAY APRIL 5 & 6
MIKE MUNVES
577 10th Ave. at 42nd
N. Y. 18, N. Y. (BRyant 9-6677)

Underwriter's Laboratories Approve Exhibit's "Big Bronco"

First Mechanical Coin-Operated Horse To Be Granted "UL" Seal For Safe Operation. Important To Location Owners. Holds Down Insurance Rates. Gives Ops Unique Selling Point For Placing Horse.

CHICAGO—Executives of Exhibit Supply Company, this city, were highly elated this past week when the Underwriter's Laboratories, Inc. famous "UL" seal of safety approval arrived, after scientific tests of their "Big Bronco" coin operated horse.

This is the first such product to be granted the safety seal of approval of Underwriter's Laboratories which is sponsored by the National Board of Fire Underwriters and is a non-profit organization, especially created for scientific testing of all types of products to assure them as "safe" for general use.

This, according to Frank Mencuri and Ford Sebastian of Exhibit, gives every operator in the nation a very outstanding and unique selling point as far as placing "Big Bronco" on any location is concerned.

It means that, in case of a fire in any location where "Big Bronco" may be located, the horse will not be blamed. It now carries the "U.L." safety seal of the National Board of Fire Underwriters.

It took many, many weeks before the use of the famed "U.L." seal was granted to Exhibit Supply Company while Underwriters Laboratories was testing the "Big Bronco" for every possible safety hazard.

The conclusive decision reached by U.L. means that the "Big Bronco" is now most completely approved from a safety standpoint and furthers the locating of this horse anywhere in the nation.

The honor of being approved by U.L., Frank Mencuri and Ford Sebastian stated, is no small one as every storekeeper in the nation knows its value.

KROMEX DERBY BAR

Chrome Ice Chest with 6 Whiskey Glasses and 6 Highball Glasses Plus Beautiful Chrome Tray

LIST — $13.95

Your Price Only $7.95

ACE PREMIUM SALES CO.
1155 Milwaukee Ave., Chicago, Ill.

Williams Boosts Production

Report "Slugfest" Hits New High In Orders

SAM STERN

CHICAGO—Sam Stern, executive vice-president and general sales manager of Williams Manufacturing Company, this city, reported this past week that, for the first time in many weeks, the firm has been forced to boost production.

"This was brought about," Stern stated, "by our new 'Slugfest' which is speedily taking hold in territory after territory all over the country.

"The operators," he stated, "are telling our distributors that 'Slugfest' is showing the way to bigger profits than they have enjoyed in many, many months.

"The game has proved itself one of the very finest which we have ever yet produced.

"But, what's more," he said, "is the fact that it is the finest-mechanically precision built machine that has been turned out in a long, long time.

"Operators place it on location," we are told, "and simply forget about it until collection time. Never a service call. All the operator does is plug 'Slugfest' into an electric socket on the location and comes back to collect.

"This," he stated, "is one of the biggest reasons for the great production boost we are enjoying at this time."

"Hit 'N' Run" New Gottlieb 5-Ball

CHICAGO—"Demand from our distributors," according to Alvin Gottlieb of D. Gottlieb & Company, this city, "started us off on our newest five-ball game, 'Hit 'N' Run.'"

This game features, to absolute perfection, according to Alvin, the firm's new four ball trap.

The balls can land on all four bases and are held there for an extra skill award for the players.

"In addition to all the famous features we have on our new five-ball," Alvin Gottlieb reported, "this game is one of the speediest we have yet built.

"It takes only a certain definite number of seconds, even for the slowest of players, to complete the game.

"This," he continued, "gives the operators the chance to earn more than they ever did before."

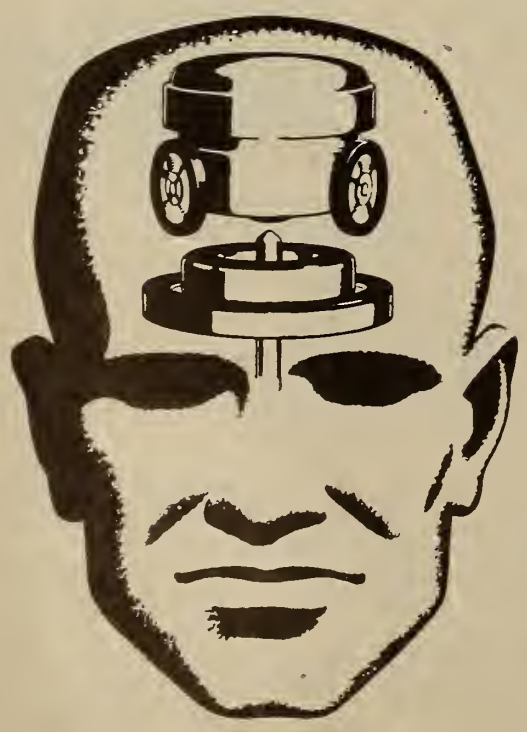
He also stated that advance orders indicate the game will be one of the biggest successes of the firm.

"In fact," Alvin stated, "our advance orders for 'Hit 'N' Run' are larger than for any other game we've yet built this year.

"And remember," he says, "that our last game, 'Quartette,' and all the games before that, were considered 'hits.'

"That," he claims, "gives the operators some idea of the tremendous and immediate acceptance which we are enjoying for 'Hit 'N' Run' from all of our distributors everywhere in the nation."

Wait Until You See WURLITZER'S New



WURLIMAGIC BRAIN In Action

▶ It thinks in terms of Operator Profits

UNVEILED ON NATIONAL WURLITZER DAYS
APRIL 6-7 AT YOUR WURLITZER DISTRIBUTORS

AMI Reports Net Earnings Of $461,344 For 1951

JOHN HADDOCK

GRAND RAPIDS, MICH. — AMI Incorporated, manufacturer of juke boxes and accessories reported net earnings after taxes of $461,344 equivalent to $2.09 per common share on the 220,870 shares of common stock outstanding, for the fiscal year ended Dec. 31, 1951. This figure reflects a $225,000 reduction in Federal income and excess profits taxes, resulting from a bad debt loss for which a reserve was created by charges to income in prior years.

John W. Haddock, president, said that this compares with net earnings in 1950 of $504,475. He pointed out that working capital rose to $904,125, as of Dec. 31, 1951, from $719,883 a year earlier. At the close of 1951 total assets were $1,811,425, rising from $1,627,154 in 1950.

Haddock explained that throughout 1951 the volume of the company's normal products was not limited by demand, which greatly exceeded production, but by Government restrictions on the use of such critical materials as copper, aluminum, steel and cobalt. Economies in the use of these materials ranging up to 45 per cent in each unit produced, as in the case of copper, he said, were insufficient to offset the restrictions, which became progressively more severe throughout the year.

Government allotments of controlled materials seem to assure a profitable first-half for 1952, he continued, while present indications point towards a somewhat greater availability of critical materials during the latter half of the year.

Williams

SLUGFEST

GIVES YOUR LOCATIONS

Grand Slam Baseball Action!
Play Stimulating—Profit Producing!

IN-A-BACKBOARD DIAMOND—
3 Dimension Ball Players actually run bases within the backboard! "Grandstand" view of lighted diamond, colorful ball park, base-running action makes players of spectators!

HOME RUN BALL TRAPS
—score Home Runs . . . light up Thumper Bumpers and all Base Roll Overs to increase High Score on "Batting Average" Points!

SPECIAL SCORING—
when Bottom Roll Over is lighted by making all 3 Ball Traps . . . when all 5 Lanes are lighted by 1 to 8 Number Sequence!

SINGLES • DOUBLES • TRIPLES • HOME RUNS!
REPLAYS FOR RUNS AND HIGH "BATTING AVERAGE" SCORE!

A DELUXE GAME WITH COSTLY EXCLUSIVE FEATURES
AT THE REGULAR 5-BALL PRICE!

•

SEE — BUY SLUGFEST AT YOUR DISTRIBUTOR
NOW!

•

Williams MANUFACTURING COMPANY

CREATORS OF DEPENDABLE PLAY APPEAL

4242 W. Fillmore St., Chicago 24, Illinois

Ice Vendors Click, But Profits Slow

MADISON, WIS.—Ice vending machines are helpful to ice distributing companies, George W. Heath of Oscar & Company, this city, told a meeting of the National Association of Ice Industries in Houston, Tex., but that it takes from three to five to amortize the equipment.

He pointed out that continuous service is necessary and that operators must be ready to repair them, keep them in a good state of repair and keep the belts constantly filled.

Heath also noted that there is no sure formula for selecting a successful location. Substantial traffic passing near the vendor is however, a must. The firm operates 13 machines at this time, seven in Madison proper and the others in the suburbs.

This operating firm is convinced that the ice vendors do sell ice. Patrons like the vendors, Heath has learned, because they can get the ice as they want it, when they want it and where they want it.

"We are sold on the idea of vending" concluded Heath, "and expect to expand it to cover a great many more of the towns we serve."

FOR THE MOST OUTSTANDING PRODUCTS IN ALL THE INDUSTRY

BALLY ROCK-OLA WILLIAMS

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LAKE CITY AMUSEMENT CO.
4533 PAYNE AVENUE, CLEVELAND, OHIO
(Tel.: HEnderson 1-7577)

Charles Suesens Joins Poole Distributing As V-P And Gen. Mgr.

Boston Distrib To Run Open House Party On "National Wurlitzer Days" April 6 & 7

BOSTON, MASS.—Immediately following the appointment of his organization as exclusive distributor for Wurlitzer phonographs and equipment in the major portion of the New England States, Harry Poole has announced that Charles M. Suesens has joined him as a partner and will assume the post of vice president and general manager.

Charlie Suesens comes to the company offering more than 15 years experience in the business. A nephew of William F. Suesens, former president of the Music Operators Association of New York, Charlie began his career cleaning phonographs in his uncle's establishment at 15c each. He was active in the phonograph business prior to the war and following overseas service of 42 months with the combat engineers, returned to manage the business. Thereafter followed the partnership with the late Edward Crummeck in the large route operation which covered some of the oldest stops in the city of New York. Three years ago Suesens sold out his route interest and went to Boston as a salesman for the Wurlitzer distributor. Within a year he was appointed sales manager. Charlie will serve as vice preident and general manager of the Wurlitzer distributorship and makes his home in Boston.

Coincidental with making the announcement that Charlie Suesens has become a partner in his business, Harry Poole also made known that an open house would be held at his Boston address — 1022 Commonwealth Avenue on April 6th and 7th. This get-together, to which all music operators in the territory are invited, will celebrate not only the appointment of the Poole organization as a Wurlitzer distributor but also National Wurlitzer Days, at which time the new line of merchandise will be shown. A cordial invitation is extended to all operators, their families and employees.

SPECIALS

WURLITZER 1080's, ea.	$145.00
WURLITZER 950E	49.50
GENCO TRI SCORE	65.00
COMO STADIUM	59.50
MERCURY GRIP TESTER (Floor Model)	54.50

OLSHEIN
DISTRIBUTING COMPANY
1100-02 BROADWAY, ALBANY 4, N.Y.
(PHONE: 5-0228)

We Told You So!!

Martin G. Mehen of Pacific Vendors, Camp Cooke, Calif., writes:

"Enclosed is our check for a one year subscription to 'The Cash Box'.

"WE THOUGHT WE COULD DO WITHOUT IT—BUT —WE WERE WRONG!"

"THE CASH BOX" IS A MUST!

FOR ALL IN THE COIN MACHINE INDUSTRY

• OPERATORS • JOBBERS • DISTRIBUTORS
• MANUFACTURERS • ALLIED INDUSTRIES

Weekly Features:

- Confidential Price Lists Of All Equipment as Quoted For Sale
- Real Live, Pertinent, Educational Editorials
- News
- Advertisements of Leading Firms
- Music Charts and Reviews
- Breezy Intimate Chatter Columns

ALL FOR ONLY $15. PER YEAR
(52 ISSUES)

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26 West 47th St., New York 19, N. Y.

Please enter our subscription for 1 year (52 issues) at $15. Enclosed Our Check ☐ Please Send Us A Bill ☐

FIRM NAME .....

ADDRESS .....

CITY ..... ZONE ..... STATE .....

Individual's Name .....

Spring has sprung, and with it a real flurry of action on arcade equipment up and down the L. A. Row, with **Jack Simon, Badger Sales, Charlie Robinson** and **Paul Laymon** among the distribs reporting a boom demand for anything resembling arcade equipment. . . . Back on the job at Badger Sales after five days out with a very bad cold was **Al Silberman,** who refuses to embrace the new-fangled virus business. Al says, "Ten years ago what I had would have been called a bad cold, and it's still a bad cold, anyway you look at it." With Badger now exclusive distributor in these parts for the "Colespa" multiple drink vendor, Al tells us it's their No. 1 line in beverage dispensers and, apparently, a very hot line. Among the installations already in is the Inyokern Naval Ordinance Test Station with 22 pieces of equipment. . . . In the game department at Badger, **Ray Powers** reports the new Keeney Deluxe Bowler continues to be the thing and notes that Williams' "Slugfest" is due out here any day now.

Jack Simon's place has now become good-humoredly known as "The Horse Factory" or "The Stables," and the boys dropping in are just as like to be tabbed Eddie Arcaro or Johnny Longden. . . . Jockey **Phil Robinson** happened to be visiting with Jack when we dropped by to hear about Phil's recent trip and the wonderful reports coming back to him on Chicago Coin's "Derby" up and down the Coast, especially from the Army camps. Phil's anxiously awaiting delivery of his firm's new 5-ball. . . . In the equine department, Simon tells us that **Abe Chapman** and he are just about caught up with demand for their horse. . . . Over at **Nick Carter's** Nickabob, there's a showing due shortly on the new AMI "D-80", as soon as enough are received to handle the flood of orders expected by Nick upon showing. Meanwhile, the boys are dropping in on their own to look over the few floor samples, and we understand they like what they're seeing and hearing.

Continuing to be just about the busiest place on the Row since **Fred Gaunt** moved over from across the street is the **C. A. Robinson** outfit, where United's "6 Player Shuffle" and the same firm's "Steeplechase" are leading the pack in sales to make it one of the best months in many a moon. . . . It will be "Wurlitzer Days" April 6 & 7 at **Paul Laymon's,** where we gather it'll be a new machine with, perhaps, increased selection. Despite all the usual hush-hush prior to the official unveiling, most of the local music ops seem to have a fair idea of what's in store for them and many of them have already indicated it's just what they've been waiting for. . . . **Paul** and **Lucille Laymon** were off on a combined business and pleasure trip to Chicago and North Tonawanda, N. Y. In their absence, **Charlie Daniels, Ed Wilkes** and staff are selling lots of equipment, particularly Bally's "Spot-Lite." The boys are ready for Bally's new "Atlantic City," which is described as a three-card game expected to do just as well as "Spot-Lite."

On the Row: Inglewood's **Hugh McElhenney,** justly proud of his son's great football record the past year. . . . **Johnny Nelson** of San Luis Obispo. . . . **Perry Irwin** from Ventura. . . . **Carl Fisher** of Inglewood. . . . Barstow's **Lela Smith.** . . . **G. F. Cooper** of Riverside. . . . South Gate's **John Lantz** and **Pete Shupp.** . . . **Johnny Ketchersid** and **M. F. Tillitson** of Long Beach. . . . Bakersfield's **Fred Miller.** . . . **Mel Heiman** of San Bernardino. . . . Pomona's **S. L. Griffin** and **Charlie Connor.** . . . **Dick Harrison** of Fontana. . . . Claremont's **Jack Mallette.**

As a result of the blizzard which blanketed the entire Northwest area and in some areas heaping as much as 12 to 15 feet in huge snow drifts, all the operators in this territory were snowbound and had to stay where they were or stay at home and wait until the snowplows could open up the roads for them to get through. Those who managed to get into the Twin Cities area while the weather was still nice included **Ken Ferguson** of Stillwater; **Gordon Wornson** of Mankato; **Ted Heil** of Gaylord; **John Galep** of Menomonie, Wis.; **Al Redding,** of LaCrosse, Wis.; and **Gordon Dunn,** of Moose Lake. . . . Of course, we must mention **Kenny Ferguson** again, inasmuch as he has another enterprise in addition to his route, which is managing sport shows, and Ken is really a success at this, and his troupe really presents quite a show. At this time they are at Sioux City, Iowa.

Word has reached us that **Andy** and **Ella Oberg** are vacationing in Hot Springs, Arkansas, and a bit of misfortune has befallen Andy inasmuch as he was in an automobile accident down there and was hospitalized with a fractured hip. We certainly hope that the bones heal quickly and that you are up and around very soon, Andy . . . **Bun Couch** of Grand Forks, N. D., made the trip in to the Twin Cities and while he was here he certainly made the rounds getting lined up on what was the latest in coin-operated equipment. It is very seldom that Bud gets into the Twin Cities and he certainly makes the most of it. . . . Since St. Cloud is fairly close to Minneapolis, every week several operators from this area make the trip into town to pick up their records and supplies and equipment. These included **Jerry Hardwig, Charlie Sersen,** and **Jeff Kost.** . . . Gabby Clusieu of Grand Rapids, besides making the rounds, took in the State High School Basketball Tournament, and Gabby says he couldn't be kept away from these ball games. We don't blame him. They were really good. . . . Seen here and there at the various distributors' and record houses picking up supplies and records were: **Leo Hennessy** of Rochester; **Kenny Anderson** of Austin; **Joe Totzke** of Fairmont; **Ike Black** of Springfield; **Floyd McDonald** of Bloomer, Wis.; **Bob Cross** of Jackson; and **Frank Mager** of Grand Rapids.

Halifax Council Turns Down Request For Operation Of Ice Vending Mach.

All Vendors Prohibited In This Territory

HALIFAX, N.S., CANADA—Coinmen in this area were keenly disappointed last week when their City Council turned down a request of the Nova Scotia Ice Company for permission to install an ice vending machine outside its premises.

Operation of all types of vendors are prohibited in this area as it is claimed they interfere with retail selling concerns. Primarily the interest of the City Council is to prohibit installation of cigarette vending machines. Their legislation is so broad it makes it impossible to operate any type of vending machine.

Coinmen are willing to accept the ban on cigarette vendors, but would like to operate drink machines. Donald McInnis, acting for Coca Cola, Ltd., whose previous application for a change in legislation to permit soft drink vending machines, had been refused by Council, stated, "I maintain legislation which prohibits vending machines is wrong. I'm not asking that we sell tobacco by vending machine, but I think the company should have the privilege to sell soft drinks if it wants to."

In turning down the proposal, most of the opposition coming from the Halifax County Wholesale Tobacco Distributors' Association, the Council evidently accepted the plea of the association Q.C., T. H. Coffin, who stated "If you approve the proposed ice vending machine, it is conceivable you will have no alternative but to receive a large number of applications for vending machines." Sale of small articles, such as tobaccos, was a large factor in the successful operations of the retail merchant, Coffin contended, and the vending machines would have an adverse effect.

Cigarette Machine Ops Permitted To Up Price By OPS

WASHINGTON, D.C.—The Office of Price Stabilization (OPS) this week authorized operators of cigarette vending machines, whose ceiling prices are either 21c or 26c a pack, to adjust their prices to 22c or 27c, respectively.

The action was taken, OPS said, to prevent such sellers from being forced to absorb last November's increase of 1c a pack in the Federal excise tax on cigarettes.

It is granted by Supplementary Regulation 93 to the General Ceiling Price Regulation and becomes effective March 31.

IT'S KEENEY AGAIN!

NEW

NOTHING LIKE IT BEFORE!

UP TO 4 PLAYERS CAN SHOOT FOR INDIVIDUAL HIGH SCORES

WHILE EACH PLAYER PARTICIPATES IN "MATCH THIS SCORE"

KEENEY'S SUPER DELUXE LEAGUE BOWLER

MEETS EVERY LOCATION REQUIREMENT WITH "MATCH THIS SCORE" EITHER PREDETERMINED WITH FIRST COIN INSERTED OR ON "MYSTERY" BASIS WHEN LAST SHOT IS MADE. SCORE OF 140 TO 259 MUST BE MATCHED EXACTLY BY 1-2-3 OR 4 PLAYERS. A REAL ATTRACTION!

NEW

★ KEENEY LITE-UP PINS
★ 20-30 Automatic Scoring
★ Up to 4 Players Each Game
★ Plastic *EVER-SLICK* Silent Playfield

2 SIZES:
9½ FT. LONG 2 FT. WIDE
8 FT. LONG 2 FT. WIDE

Install KEENEY'S SUPER DELUXE LEAGUE BOWLER *TODAY!*

Order FROM YOUR KEENEY DISTRIBUTOR

J. H. Keeney & CO. INC.
2600 W. FIFTIETH STREET, CHICAGO 32, ILLINOIS

Remember "MATCH THIS SCORE" TAKES IN MORE!

Outlook Brightens In Detroit Area

Employment Up 5,000. Many Defense Contracts Issued

DETROIT, MICH.—DPA Administrator Manly Fleischmann, in his second report issued on the Defense Distressed Areas Task Force, stated that since the appointment of the Task Force, the number of unemployed in the Detroit area decreased by 5,000.

During the month of February, defense contracts and sub-contracts placed in Detroit totaled nearly three-quarters of a billion dollars.

During January approximately 200 million dollars were placed in the Detroit area.

On January 1st, the undelivered defense contracts in this area totaled one and a half billion dollars.

In February, six large contracts, ranging from more than five million to nearly 68 million dollars were given Detroit contractors.

In addition to these contracts there were six others placed in the area which exceeded two million dollars each, and totaled eighteen and a half million dollars.

WANTED

1950 or 1951
Como
HOLLYCRANES
NEW or USED
Write
BOX No. 47, % THE CASH BOX 26 WEST 47th ST. NEW YORK 19, N. Y.

3 Alternatives To Bryson Bill Opposed By Record Manufacturers

NEW YORK—Following up the short hearing held in Washington held Friday, March 21, by the sub-committee of the Judiciary, members of the record manufacturing companies and representatives of ASCAP appeared once again on Wednesday, March 26. Three alternatives to the Bryson Bill were discussed, with a happy conclusion in view for the juke box industry. FULL REPORT APPEARS ON PAGE 16.

1-2-3 or 4 CAN PLAY!

New! THE GAME SENSATION
Exciting! OF THE YEAR!

4-PLAYER DERBY

4 NICKELS IN ABOUT 1 MINUTE 4
PLAYER COMPETITION
TIMES THE EARNING POWER

CHICAGO COIN MACHINE COMPANY
1725 DIVERSEY BOULEVARD
CHICAGO 14, ILLINOIS

NEW ORLEANS NOTES

We took in the **Les Paul-Mary Ford** cocktail party given by **Mel Mallory** of Capitol Records and a more terrific turnout of operators we've yet to see. Most of the local D.J.'s were on hand and Mary and Les gave us a show which was terrific. . . . **Lee** and **Art Rupe** honeymooned in New Orleans the past two weeks. . . . And **Les Bihari** of Modern Records drove in from Memphis for a two day visit and stayed a week. . . . **F. A. Blalock** is returning to New Orleans from a trip to the Wurlitzer factory where he viewed the new Wurlitzer phonograph which will be on display at his F.A.B. offices in Atlanta, Columbia and New Orleans, April 6 and 7th. . . . **Sam Johnson**, new owner of Panama City Music Company, Panama City, Florida, was seen in F.A.B. offices this week. Sam took over the Panama City Music approximately thirty days ago and is doing one fine job. . . . **Bob Dupuy** and **Bob Tanner** lunching at Antoine's. What's cookin' boys? . . . **Hilliard Bach**, manager of New Orleans' largest amusement center, the Penny Arcade, is anxiously awaiting the arrival of the Bally mechanical horse "Champion." Hilliard says he has a spot picked out for it practically on the sidewalks of old Canal Street. I have a better idea, Hilliard—put the "Champion" out on Canal Street's neutral ground. . . . **Louis Boasberg**, head man at New Orleans Novelty Company says that in all the many years he has been in the coin machine business, he has never seen the public line up for any coin-operated machine as they did in front of the auto photo machine during the the carnival season.

Milton Chauffe, former parts manager for F.A.B. Distributing is now a salesman for F.A.B. in the New Orleans area. . . . Had a long chat with **Nick Carbajal** over at Crown Novelty Company. Nick says they are knocking themselves out shipping new and used equipment. . . . **Bob Rooney** and **Leonard Levine** making the rounds of distribs. . . . **Martin Tortorich** and **Dalton Laborde** of Baton Rouge doing the same. . . . Caught sight of **Earl Jones**, Crowley, La.; **Griff McCann**, Biloxi; **Ben Neubauer**, Thibodeaux; **John Healey**, Canton, Mississippi; and John Evans of Gulfport. . . . The mechanical horse "Royal Mustang" is now on display at F.A.B. Distributing and causing much good comment among the operators. . . . **Taft Odder** was waiting at New Orleans Novelty for the first shipment of "Atlantic Citys" with a moving van. He got his twenty pronto and was seen heading up the airline highway at a fast clip. . . . Hey, we want to send belated congratulations to **Mr. and Mrs. Joe Caruso** who are bubbling over with pride, all because of their 9 pound, 8 ounce baby boy named **Henry**. Joe is one of TAC's top boys and one of our many favorite people.

EASTERN FLASHES

We really enjoyed our visit to coinrow this week. Plenty of activity in used machines—excitement at some distributors who will be showing the trade new machines—and several out-of-town visitors. Even the operators were smiling in expectations of increases on their routes for the coming weeks. . . . Leading the parade in sales and shipping is the ol' "Arcade King" **Mike Munves**. Piles of crated machines stacked on the sidewalk, while truckers keep loading their express trucks. On the inside, there's hardly space to squeeze in as mechanics work on equipment and others crate them. Mike, who had just attended the distrib meet of Exhibit Supply Co. in Chicago, tremendously excited over the machine showed there—and that's unusual as he's one of the calmest and most conservative coinmen in the country. A special showing of this new game, Exhibit's "Twin Rotation" pool-shuffle game will take place at Munves' showrooms on Saturday and Sunday, April 5 and 6. . . . With all this joy on coinrow, **Barney (Shugy) Sugerman**, Runyon Sales Co., is moaning low. Not that he hasn't anything for the ops. It's just the reverse. AMI's model "D" phono is a big hit with the music ops, but Shugy just can't keep the commitments he made to his friends. We've been trying to contact Shugy for the past week, but he's never in. **Morris Rood**, Runyon's manager, tells us "Shugy just drops in for a moment or two and runs away. He just hasn't the heart to face the boys whom he's promised AMI phonos. Wish I could stay away myself. The operators are hitting me from all sides for the new phonographs, but what can I do?"

* * * * *

Joe Young and **Abe Lipsky**, Young Distributors, back from their visit to the Wurlitzer factory—and are they excited? Music ops dropping in to ask for advance info about the forthcoming "National Wurlitzer Days" April 6 and 7 (Sunday and Monday). All in the trade know that the usual practice on these days is to show a new phono. Joe just smiles happily and says "Just drop in and pay us a visit on April 6 or 7 and see for yourself. You'll get the most wonderful surprise of your life." . . . **Mac Levine** and his missus in the city for a few days, stopping off from their vacation in Miami Beach. Levine heads the Regent Vending Machine Company of Ottawa, Canada. . . . Also in town was **C. O. Moon**, Atlanta, Ga., who was heading home from his visit to the Exhibit distrib meet. . . . **Dave Lutzker**, partner with **Max Schiffman** of Premium Music Co., operated on this past Monday in the Ewing Hospital. Nothing serious. Filling in is his son-in-law **Hy Blank**. . . . **Harry Koeppel**, Koeppel Distributing Co. had a few tough days this week. **Hymie** was on the road buying equipment and his head mechanic was out sick. Immediate problem, Harry explains, is to buy up enough good used music machines to supply the large demand now evident.

* * * * *

Ben Becker, Bally's behemouth bush-beater, spends the week between New York, Philadelphia, New Jersey and Connecticut. . . . **Willie Aronson**, games op, vacationing at Miami Beach. . . . **Milty Green**, recovered from his recent illness, spends some time at his new coinrow store with **Teddy Seidel**, mgr. Milty leaves for Florida next week for a month or so. . . . **Hirsh de LaViez**, Washington, D. C., another coinman relaxing in Miami Beach. . . . Understand **Phil Mason**, Washington, D. C., just bought a home in Silver Springs, Md. . . . **Iz Edelman** in town and tells us he's making the big city his permanent residence. It won't be long before he takes off for Scaroon Lake, N. Y. for the summer months. Edelman tells us that **Henry Solomon** and **Bill Stagg**, who were with him in Edelco Mfg., now are together and manufacturing under the name of Michigan Devices, Detroit. . . . In their effort to raise more tax money, New York City was thinking of taxing coin operated equipment. However, in the final outcome, it was definitely stated that no enabling legislation would be passed permitting taxing coin operated machines. . . . **Al Simon**, Albert Simon, Inc., Chicoin representative, working like a beaver. In addition to heavy clamour for the "4-Player Derby," Al is packing in preparation to move to his new building on 10th Avenue next week. . . . **Ann Sens**, Dave Lowy & Co., back from her Miami Beach vacation, tanned and healthy looking. This gives **Lowy** the opportunity to get out on the road. . . . **Chris Christopher**, Chris Novelty Co., Baltimore, returned from his recent vacation in Miami Beach to find his office humming with activity. Demand for AMI's model "D" phono extremely heavy, and sales of Bally's products at record high. . . . With **Joe Hirsch**'s resignation from the games operators association effective April 5, **Bart Hartnett** steps in as business manager. Hartnett, well known to coinmen here for many years (he was business manager for the association during the old pin game days), will maintain offices at 615 Tenth Avenue (now headquarters for American Vending).

* * * * *

Looks like we're heading for a series of banquets. **Joe Silverman's** Amusement Machines Association of Philadelphia holds its party on April 20 at the Latin Casino. This one looks like it'll be a real top shindig, with large attendance, terrific show, and sumptuous food. . . . Shortly after, on May 6, the Westchester Operators Guild will hold its first annual dinner at Bill Reiber's Farm Restaurant on Sawmill River Parkway, Elmsford, N. Y. This group has made wonderful progress in its short lifetime, and we wish them well in their celebration. . . . Majestic Music, Brooklyn, music operating firm, was held up this week, and reports claim the burglars grabbed about $1500. **Angelo Chirde** and **Frank Morales**, employees of **Ben Gottlieb**, were preparing for the day's work when the bandits entered at 8:15 a.m. After taking the money, they pushed Angelo and Frank into a rear washroom and barricaded the door with a juke box.

Lots of talk about music equipment. Everyone guessing at this, that and the other thing. If rumors and hearsay were factual, then music ops could expect to see about five brand new 0000 selection phonos, and maybe a few more 000000 selection machines on the market. Any second now. . . . Fatter metal rations for mfrs (which appear in chart-form this issue) as well as info from Washington that, if proved needed, mfrs can get even more, opens possibility of old time volume production all over again. That means someone better start coming up with "something really different" for the entire industry wants "something new," but desperately. . . . Biggest event of this past week was the Exhibit premiere showing of its new "Twin Rotation." The game clicked with all who saw it. Really one of the most ingenious ever put into coin operated form. It's one game that looks sure-pop for a long run. . . . Of course, other new games, also started to pop all over town. **Dave Gottlieb** (before leaving for a visit with his folks down Dallasway) kicked off with "Hit 'N' Run" which looks mighty, mighty good for the five-ball ops.

Ray Moloney came out with a terrific game, "Atlantic City." Has all his distribs in a dither to get instant delivery. In fact, from what **Lou Boasberg** of New Orleans told us this past week: "This is the greatest of all the games that Ray's come out with." That's plenty good enough for us. **Lou Boasberg** hasn't picked a bad one in y'ars and y'ars. . . . And that ain't all. **Lyn Durant,** too, wasn't left behind. He came out with, "Super DeLuxe Six Player Shuffle Alley." Which has everyone who has so far seen it at United's very gorgeous plant raving and raving. . . . And **Paul Huebsch** over at J. H. Keeney & Co., Inc., with **Roy McGinnis** still down at his home in Miami Beach, also popped with a brand new "Mystery Play League Bowler" game that is called, "One of the most ingenious yet presented to the field," by those who have already seen it. . . . So, all in all, it's been one of those hectic, topsy-turvy weeks here.

Biggest laff we got this week came from **Art Weinand** of Rock-Ola. Art said, "Say, I been hearing that 'life begins at 40' for a long time. Well," said he, "when does this happen?" And, right after that, Art flew to the West Coast. He'll meet with his distribs in L.A., San Diego, Phoenix, Albuquerque, Denver, Portland, Seattle and, even Fresno. . . . If you've paid no attention to it, you should, Canadian spending is increasing in the U. S. every day. Time people here began to think a little more deeply about this grand market. . . . **Dan Moloney** loaded Father Cunningham with so many, many recordings that the good Father is still wondering when the kids in his parish will have time to listen to them all. . . . **I. H. Rothstein** of Philly in town. And loving those great big mushroom covered steaks they serve over at United. . . . By the way, very sorry to hear that **Harry Rosenthal** of Pittsburgh in a sanitarium, from what his son, **Capt. Herb Rosenthal** tells us. . . . **Irvin Blumenfeld** of Baltimoah talking about his one-ball.

Johnny Bilotta believes that it's high time coin ops adopted an old, old **Cash Box** suggestion, and cut down to 20% or 25% to location owners (to make it more equitable than ever) because of the high price of the new equip't. . . . **Phil Moss,** one of the sweetest (and most nervous) guys in the coinbiz, telling us all about the snow piles still up around Des Moines. . . . **Lyn Brown** of L.A. talking about nothing else but his forthcoming "movie star" son. The kid's now up to 100 simoleons per day for bit parts. . . . Pleasure to meet **Frank Wilkinson. He's** the son of **Ken (Wilky) Wilkinson.** One of the nicest kids we've met in a long time. Sure-pop to take over his Dad's biz and do a helluva job. . . . **Little Georgie Prock,** who keeps just as calm as the deep blue sea, said to us, "We're still at the old stand. Punching away." . . . **Harry Pearl** of Elizabeth and Trenton, N. J. (he used to be the lovelight in many and many a gal's eyes) tells us that our pal, **Dave Taub,** has opened one of the most gorgeous, "In fact," Harry claims, "the most beautiful golf driving range in the world." The Crescent Golf Range, oldest in the nation and now the most beautiful in the nation. At Vaux Hall, N. J.

So many things happened this past week, we only hope we can get part of all of them into this one little colyum. . .. . **Sam Stern** absolutely elated the way the Williams' "Slugfest" is going. "Just put it this way," Sam told us, "We've doubled our production." (That's that, brother, you just don't have to say any moah, Samuel). . . . Helluva nice guy (but getting fatter'n a pig) **Leon Shapochnick** of Havana, Cuba. . . . The fact remains that the ops' assn which is trying to get going here under the name of: Chicago Amusement Operators Guild, with a nine man committee to guide it—is as yet getting nowhere. In the first place, guy who got them all steamed up, **Paul Golden,** left for a stay in sunny Miami and has just returned. Ex-serviceman, **Charley Shutz,** who was doing all the organizing, now in California. So far, nothing. . . . **Jack Nelson** of Bally put it this way this past week, "We've got another winner from our engineering department. That makes it easier for the sales department." He's talkin' about "Atlantic City," Bally's latest.

Jack Nelson also sneaks this one in, "Seems to me," he opined, "that everybody's getting horse sense." . . . **Paul and Lucille Laymon,** two of the very sweetest of people. In town for only just a few days. . . . **Herman Paster,** they tell us, still in Honolulu. (Maybe learning the hula? Maybe?) . . . **Ralph Nicholson** popped into town for a day or two. Saw what was over at the Bally plant. And they just couldn't hold him back from dashing into his territory to tell all about what he saw. . . . With **Bill DeSelm** out for the day **Johnny (Beanbag) Casola** took over to tell us, "Brother, you ain't seen nothin' yet, 'til you see the orders we have here for our newest shuffle sensation." . . . **Lou Casola** of Rockford popped into town to tell us, "The reason we left Miami was only because we ran out of that green scratch that you need so plenty of when you're down in the sunny sunshine of Miami." . . . That reminds us that **Nate Gottlieb** phoned up to say, "Hot. It's past 80 degrees here. Irene and I just don't ever want to leave." (But, Nathan, the kids!)

That zoftick guy, **Sam Solomon** of Columbus, O. claims, "Just let 'em keep a'comin' in the way they have been and everything'll be okey-dokey." . . . One of the very 'réal' people in the coinbiz, **Mike Munves,** never passes up a "gin" game. Sat himself down to play even while a showing was in progress. . . . Lookin' like a zillion—**Teddy Bush** of Miami. The tan is just absolutely perfect on this handsome guy. . . . Wonder why I always think of a star-left tackle when I look at **Harold Lieberman?** . . . **Geo. George** of Cleveland pops in and pops right out again. "I'm waitin' for **Roy Monroe**", is his excuse. . . . "Beyond Duplication" is what some of the boys have told us about our plans for the forthcoming "Tenth Anniversary Issue" of **The Cash Box.** "In fact", one of these guys said to us, "if they copy that then the whole damned industry should quit them—but quit them completely." . . . Thanks **Bert Davidson, Lou Boasberg** and so many, many of you, for your very, very nice compliments regarding our editorial: "Imitation Is the Sincerest Form Of Flattery". (It IS!!)

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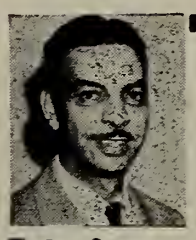

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Texans are still complaining about the lack of rain but with income taxes well behind them, coin machine operators in this area are optimistic about business prospects for the spring. . . . **Guy Kincannon** of Kincannon Music Company of Waco is doing a nice piece of business with Shuffle Alleys. He was in town this week sharing his optimism with everyone. . . . **Cecil Epps** of Radio City in Waco has been distressed over his wife's illness. We understand that Mrs. Epps is now out of the hospital and is doing fine. . . . **Tommy Chatten** of Commercial Music Company was caught in a dust storm in the Panhandle where he was traveling last week. He says "Just call me Sandy Chatten." . . . **Ray Barnes** of Palestine says he is making lots of money with the 4-Player Shuffle Alleys. . . . **Al Sebastian** of Killeen says that business is better in his territory. . . . **Wyatt Berry** of Goldthwaite is stocking up on 6-Player Shuffle Alleys. . . . The boys over at Commercial Music Company tell us that Chicago Coin's "Derby" is selling so well they can't keep them in stock. When we checked with them this week there were ten trucks awaiting a shipment of the games. . . . **Jimmie Bounds** of Mexia says that business is good for him. During the last two months it was slow but now it's beginning to pick up. . . . **J. H. Briscoe** of Denton and E. L. Certain of Dallas are fans of the 6-Player Shuffle Alleys. . . . **Raymond Williams** has just returned from a trip to Chicago to buy new equipment. . . . **Fred Barber** of Walbox Sales Company is enthusiastic over the new 4-Player Bowling Game put out by Keeney. It's called "League Bowler." He tells us that **Jimmie Garrett** of Longview was in his place this week and reported that his business is good. . . . **Phil Weinberg,** regional sales manager for Bally, has just returned from Chicago. He says that his company is ready to ship a new horse coin operated machine. After his visit to Dallas he left for Houston. . . . **Ralph Claybrook, Dave Thomas,** and I. D. Hightower were visiting in Dallas from Fort Worth this week. . . . We also saw **Buddy Clem** of Paris, **Tomie Cullum** of Dallas, **Ed Harvey** of Dallas, **H. P. Harrison** of Pampa. **R. M. Keel** of Ballinger, **Jim Powers** of Grand Prairie, **Fred Borden** of Dallas. **Harry Sutton** of Bosier City, La., and **T. A. Webb** of Dallas.

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WANT—Seeburg M100A; AMI Model B; Bally Coney Islands; Bally Bright Lights; Back Glass for Bally Hot Rods. MONROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVE., CLEVELAND 14, OHIO. Tel.: SUperior 1-4600.

WANT — We are paying the highest market price on United's Twin Rebounds. As is. Quote price, condition and quantity. DAVE LOWY & CO., 594 TENTH AVENUE, NEW YORK, N. Y. Tel.: CHickering 4-5100.

WANT—Coney Islands; Bright Spots; Bright Lights; Williams Super World Series; Keeney Four Way long and short board conversions also 12 ft. Shuffleboards. MONARCH COIN MACHINE, INC., 2257 NO. LINCOLN AVE., CHICAGO 14, ILLINOIS. Tel.: LIncoln 9-3996.

WANT—Used 1428 Rock-Olas. State best price and general condition. SOUTHERN MUSIC DISTRIBUTING CO., 503 W. CENTRAL AVE., ORLANDO, FLA.

WANT—Will pay highest prices for: Broadways 3-4-5's and 100 record Seeburgs. GOLDEN GATE NOVELTY CO., 701 GOLDEN GATE AVE., SAN FRANCISCO 2, CALIF.

WANT — New and used records, all speeds. Attention 45 RPM Juke Box Operators, highest prices paid for your used 45 records. We need used records 52 weeks a year. Entire stocks purchased. SEE-MOR STORES, 1539 CHESTNUT ST., PHILA., PA. Tel. MA 7-7217.

WANT—Music Operators—to send us their list of top ten tunes, each week. Have good deal for you in exchange. Write: BOX # 119, c/o THE CASH BOX, 26 W. 47th St., NEW YORK 19, N. Y.

WANT — Used Bright Lights; Coney Islands; Bright Spots and Leaders. Also 100 record Seeburgs and boxes. Best price. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVENUE, SEATTLE 1, WASHINGTON.

WANT — Seeburg Shoot The Bear Guns. Any quantity. Give price and condition in first letter. MIKE MUNVES CORP., 577 TENTH AVE., NEW YORK, N. Y. Tel.: BRyant 9-6677.

WANT—Will buy phonograph records made before 1940; any quantity or dealer stock; $150 to $300 per thousand; will make trip to inspect if required. Some of labels wanted are Brunswick; Victor; Vocalion; Paramount; Gennett; Bluebird; Champion, etc. JACOB S. SCHNEIDER, 128 W. 66th STREET, NEW YORK CITY, N.Y.

WANT—Wurlitzer 800's and 1015's, all you have and receive. LAREDO EXPORTING COMPANY, LAREDO, TEXAS.

WANT—AA-1 Equipment only at wholesale prices for export: Seeburg 100's; Solotone Selective; Steeple Chase; County Fair; Spark Plug; Hayburners; Double Feature; Arcade Equipment; Coin Counters; Coin Changers. LIEBMAN, 12 BABY POINT RD., TORONTO, CANADA.

WANT—All types Arcade Equipment, Seeburg Bear Guns, Seeburg M100s. Quote lowest prices or will trade New Turf Kings in original crates. Write, Wire Phone: C. A. ROBINSON CO., 2301 W. PICO BLVD., LOS ANGELES, CALIF. (Tel.: DUnkirk 3-1810).

WANT—Close Outs: Late model phonographs. ACTIVE AMUSEMENT CO., 501 NO. GOSSET STREET, ANDERSON, S. C. Tel.: 2310.

WANT—Tubes: 2051; 70L7; 6SN7; 75; 6SC7; 2A3; 5V4; 6L6; 6K7 Metal; 6N7 Metal; 6L7 Metal. Will pay $40.00 hundred. Must have minimum quantity 50 of a type. Have you other types in quantity? LEWIS ELECTRONICS, 3649 NO. ELAINE PL., CHICAGO 13, ILL.

WANT — Now, surplus stock of new major labels. Mail us quantity of brands available—inventory if possible. We will mail you top quotation on your stock. GALGANO DIST. CO., 4142 W. ARMITAGE AVENUE, CHICAGO, ILL. Tel.: DIckens 2-7060.

WANT — Turf Kings; Spark Plugs; Jalopies; Globetrotters; Packard Pla-Mor Boxes; Scales, 1217, 1017, 1400, 1250; AMI C & D; Seeburg M-100's, 78 and 45. Write stating condition and prices. ST. THOMAS COIN SALES, ST. THOMAS, ONTARIO, CANADA. Tel.: 2648.

WANT—Will pay $$ for Metal Typers; Photomatics; Panorams; Voice Recorders; Quizzers; Hayburners; Dale Guns; Six Shooters; AMI Phonographs; Bally Bright Lights; Bally Bright Spot and Coney Island. REDD DIST. CO., INC., 298 LINCOLN ST., ALLSTON, BOSTON 34, MASS. Tel.: ALgonquin 4-4040.

WANT — Your used or surplus records. We buy all year round and pay top prices up to 5% blues and race. No lot too large or too small. We also buy closeout inventories complete. BEACON SHOPS, 821 NO. MAIN ST., PROVIDENCE, R. I. Tel.: UNion 1-0320.

WANT—Operator's Attention! Want to buy complete music routes also post-war phonographs for cash. Give complete details first letter stating models, quantity, condition and prices. We also sell complete line of premiums. SEACOAST DISTRIBUTORS, INC., 1200 NORTH AVE., ELIZABETH, N. J.

WANT — Used Records from 500 to 50,000, we buy them all. Special prices paid for rhumbas. Used 45 RPM bought in quantities. We pay freight. State price to save time. C & L MUSIC CO., 11 BAYBERRY RD., FRANKLIN SQ., L. I., N. Y.

WANT—Mechanic wanted to work in Canada near Montreal. Must know One Balls. Single preferred. Colored people invited to apply. Write: Box 129. c/o THE CASH BOX, 26 WEST 47th ST., NEW YORK CITY, NEW YORK.

WANT—Coney Islands; Bright Spots; Bright Lights; United's Leader; 100 Record Seeburg Phonographs & Bar Boxes & Late Model Phonographs; Chicago Coin & Exhibit Guns; Seeburg Bear Gun; Hobby Horses. Give best price and quantity in first letter. VALLEY DISTRIBUTORS, 401 NO. 16 STREET, SACRAMENTO, CALIFORNIA.

WANT—Bingo Rolls. State price and condition first letter. SYSTEM AMUSEMENT CO., 810 WEST 2nd AVE., SPOKANE, WASH.

CLASSIFIED ADVERTISING SECTION

WANT—All types of post-war flipper five ball games, in any quantity. Give names, condition they are in, price wanted, and when ready to ship. INTERNATIONAL AMUSEMENT CO., 1423 SPRING GARDEN STREET, PHILADELPHIA, PA.

WANT—Wurlitzer Model 1250's; Seeburg M 100's (78's or 45's). Will pay cash or trade late Pin Games; Alleys or Arcade Equipment. Also can use Universal Shuffle Tournament Heads or Keeney Bowling Champ Two and Four player Heads. Write, Wire or phone: BUSH DIST. CO., 286 N. W. 29th ST., MIAMI, FLA. Tel.: 3-4623.

WANT — Will pay top dollar for A.B.C.'s; Brite Lites; Brite Spots and Coney Islands. Write or phone: CLEVELAND COIN MACHINE EXCHANGE, INC., 1827 ADAMS, TOLEDO, OHIO.

WANT—Bally Bright Lights; Bright Spots; Coney Island; Seeburg M 100-A; AMI Model A-B-or C; Wurlitzer 1250 or 1100. State price, condition in first letter. J. ROSENFELD CO., 3220 OLIVE STREET, ST. LOUIS 3, MO.

WANT—Used records. We pay more. We pay freight and furnish shipping labels. Operators with more than 50 machines will be contacted by phone. Please state number of machines operated. JULIAN BROWN ENTERPRISES, 9106 SO. WESTERN AVE., LOS ANGELES 47, CALIF.

WANT—Used Star Series. Will pay $80. PENNSYLVANIA VENDING CORP., 1822 CARSON ST., PITTSBURGH 3, PA.

WANT—Will pay top cash for Bally Broadway and United 3-4-5 (new or used). State lowest cash price and quantity available for immediate shipment. Write or wire: B & B NOVELTY CO., 1031 GOLDEN GATE AVE., SAN FRANCISCO, CALIF. Tel.: FIllmore 6-7125.

FOR SALE

FOR SALE—United Skee Alley $50; United Twin Shufflecade $65; Bally Champion $65; Rock-Ola Phonograph Model Sup 40 $20. AUTOMATIC MUSIC CO., 703 MAIN STREET, BRIDGEPORT, OHIO. Tel.: 750.

FOL SALE — Coin Operated Pool Tables. 3½′ x 7′. Patented—Feature returns Q-Ball and Scratch Balls. Q-Ball and other balls same size. Price $585 f.o.b. Pensacola, Florida. F. A. B. DISTRIBUTING CO., INC., 1019 BARONNE ST., NEW ORLEANS, LA., 911 GERVAIS ST., COLUMBIA, S. C., 304 IVY ST., N. B. ATLANTA, GA. Write for details.

FOR SALE — Clean, ready for location: Wurlitzer 1015's $165; Wurlitzer 1080's $175; Seeburg 146's $110; Seeburg 147's $150; Rock-Ola 1422's $85; Wurlitzer 3031 Wall Boxes $8.50; Seeburg 3-Wire 5-10-25c Wall Boxes $10; Seeburg Wireless 5c Wall Boxes $7.50; Packard Wall Boxes $7.50. CAIN-CAILLOUETTE, INC., 1500 BROADWAY, NASHVILLE, TENN. Tel.: 42-8216.

FOR SALE — United Twin Rebound $175; United Four Player $225; United Five Player $275; United Six Player $325; C.C. Trophy Bowl $75; Genco Shuffle Target $100; United Twin Shufflecade $175; Canasta $75. MOHAWK SKILL GAMES CO., 67 SWAGGERTOWN RD., SCHENECTADY 2, N. Y.

FOR SALE — 40,000 new and used records in good condition, crated, 10c each. "RADIO" JOE WARRINGTON, THERMOPOLIS, WYOMING.

FOR SALE — 100A Seeburgs $775, checked from top to bottom. One 1432 Rock-Ola, 50 selection, blonde cabinet, first-class condition $410. Model 1250 Wurlitzer $489.50; Model 1015 Wurlitzer $185. Every piece guaranteed. 1/3 deposit, balance C.O.D. ALFRED SALES, INC., 881 MAIN ST., BUFFALO 3, N. Y. Tel.: LIncoln 9106.

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FOR SALE — Bally Hot Rods $69; Chicago Coin Pistol Pete $69; Chicago Coin The Thing $69; High Score Bowler $169; Also all type of Bingo Games. Write: MERIT INDUSTRIES, 542 WEST 63rd ST., CHICAGO 21, ILL. Tel.: ENglewood 4-9202; 9204.

FOR SALE — Hayburner, like new, $245; Jalopy $265; King Pin (new) $275; 1080 Wurlitzer $169.50; 1015 Wurlitzer $135; 1946 Seeburg $135; 1017 Hideaways $139.50; Rockette $129.50. ROANOKE VENDING MACH. EXCH., INC., 118 W. WASHINGTON ST., CHARLESTON, W. VA.

FOR SALE — Reconditioned Wurlitzers: 1250's $500; 1100's $350; 1015's $225; 1080's $200. Seeburgs 146M $187; 147M $225; 148ML $325; Wall Boxes 3W2-L56 $18.50; W1-L56 $15 less tubes. Packard Manhattan's $169.50. O'CONNOR DISTRIBUTORS, INC., 2320 W. MAIN ST., RICHMOND 2, VA.

FOR SALE — 3 Seeburg Bear Guns $295 ea.; 1 Chico Ace Bowler, F.P. $125; 7 Packard Wall Boxes, Chrome, $12.50 ea.; 2 Chico Thing $59.50 ea.; Genco Canasta $69.50 ea. AUTOMATIC AMUSE. CO., 1000 PENNSYLVANIA ST., EVANSVILLE 10, IND.

FOR SALE — Bally Citations, Champions, Turf-Kings; Universal Winners, new and used Consoles and slots. We now have in stock Bally's Futurity and other games. West Virginia Bally Distributors. ALLAN SALES, INC., 928-30 MARKET ST., WHEELING, W. VA. Tel.: WHeeling 5472.

FOR SALE—Reconditioned Wurlitzer Phonographs ready for location: 5 Model 1250 $475 ea.; 3 Model 1100 $325 ea.; 1 Model 750 E $90; 1 Model 1432 Rocket 51 Rock-Ola $500. 1/3 deposit, balance C.O.D. WINTERS DIST. CO., 1713-15 HARFORD AVENUE, BALTIMORE 13, MD. Tel.: LExington 8820.

FOR SALE—Just off our route: Wurlitzer 1250 adaptor and 48 Selection Wall Box $125; Gottlieb Bowlette $45; Seeburg Chicken Sam converted to Swing Monkey $50. ½ deposit with order. FRENCHY & CO., 7624 N. E. 2nd AVENUE, MIAMI, FLA. Tel.: 72767.

FOR SALE — New and used Scales. Send for our special price list on new Scales and bargain list on used ones. SPARKS SPECIALTY CO., SOPERTON, GA.

CLASSIFIED ADVERTISING SECTION

FOR SALE — Phonographs with famous Dixie six point guarantee: Seeburg 148ML $299; Seeburg 147M $199; Seeburg 146M $169; Seeburg H148M $219; Seeburg H246M $179; Seeburg H146M 159; Wurlitzer 1080 $189. DAVIS DIST. CORP., 738 ERIE BLVD. E., SYRACUSE 3, N. Y.

FOR SALE — Williams All Stars $79.50; Star Series $99.50. Rock-Ola (Deal) 1 Imperial 20 Remote Control with 9-1501 D Dial-a-tone, 1-1502 Bar, 1-Lite Transformer $79.50. Terms ½ deposit. WATERBURY AMUSEMENT MACH. CO., 453 WEST MAIN ST., WATERBURY 35, CONN.

FOR SALE — Shooting Gallery complete with water tank and motors, live ammunition now in operation; size 11 ft. wide—25 ft. long. RELIABLE COIN MACHINE CO., 184-188 WINDSOR STREET, HARTFORD, CONN.

FOR SALE — Beat this if you can. Every phonograph rebuilt and renewed ready for location. Wurlitzer 750 $79.50; Rock-Ola 1422 blonde refinished $109; Seeburg 146 $139; Aireon Motors $4.95; 3-6 and 10 Amp plug fuses $4.00 hundred. 1/3 with order, balance C. O. D. GAY-COIN DISTRIBUTORS, INC., 4866 WOODWARD AVE., DEROIT 1, MICH.

FOR SALE—See us for your conversions on United's Twin, 4-Player and 5-Player—also ChiCoin's Classic and Trophy. Have them rebuilt with screened Formica and large pins. Priced reasonable. DAVE LOWY & CO., 594 TENTH AVE., NEW YORK, N. Y. Tel.: CH 4-5100.

FOR SALE — Six Shooter like new, $225; Bally Hi-Rolls $49.50; Play Ball $49.50; Chicoin Goalee $69.50; Seeburg Bear Gun $349. All machines A-1 condition, no charge for crating. Will trade for 100 selection Seeburgs; Bright Spots; Bright Lights and Coney Islands. STANLEY AMUSEMENT CO., 5225 SO. TACOMA WAY, TACOMA, WASH. Tel.: HI. 5110.

FOR SALE—20 Wise Owl Quizzettes (like new) $5 ea.; 4 Grippers $9.50 ea.; 3 ABT Challengers $12 ea.; 2 Pop Ups $10 ea.; 2 Electric Shockers $10 ea.; 1 Shipman Select-A-Bar (like new with stand) $20. 1/3 deposit, balance C.O.D. MUSIC DISTRIBUTORS, INC., 213 FRANKLIN ST., FAYETTEVILLE, N. C. Tel.: 3992.

FOR SALE—Williams Star Series $85 ea.; Williams Double Header $65; Bally Big Inning $165; Dale Guns $65; Chicago Coin Pistols $75; Wilcox Recordio, new, $160; Heavy Hitters $42.50; Quiz Time $125; Quizzer with film $90; Band Box, like new, $135; United Shuffle Alley Express $45; Keeney Double Bowler $100; Chicago Coin Twin Rebound $45; Chicago Coin Trophy $85; Keeney 4 Player League Bowler $190; United 2 Player Express $95; United 5 Player & 6 Player, Write; Lynco Skee Ball $125; Chicago Coin Goalee $85; Turf Kings $225; Futurity, new, write; Seeburg 5-10-25c Wall Boxes $32.50; Packard Wall Boxes, brand new, $32.50; Packard Wall Boxes, used, $8.50; Seeburg 5c 3 wire Wall Boxes $18.50; Seeburg 100 Record Wall Boxes, brand new, $94.50. MONROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVE., CLEVELAND 14, OHIO. Tel.: SUperior 1-4600.

FOR SALE — Cue-Ett Tables. New Game—Low First Cost. No operating expense. Holds player's interest. Something new and different. Price $279.50. Write for circular. PASCO MUSIC CO., BOX 38, NEW PORT RICHEY, FLA.

FOR SALE — Largest oldest established route in district ninety percent 5 ball, roll-a-way and bowling machines ten percent music best locations netting $100 per day. Also a cigarette route 250 on location. All details to qualified buyers. ALLIED BUSINESS EXCHANGE WEST, 4 SPRAGUE AVENUE, SPOKANE, WASH.

FOR SALE—Seeburg 146M $149.50; Packard Pla Mor Boxes $7.95; Seeburg W6-656 5c Wireless Wall Boxes $9.95; 2000 popular records 8c each. AMERICAN VENDING COMPANY. 2359 CONEY ISLAND AVENUE, BROOKLYN, N. Y. Tel.: ESplanade 5-1256.

FOR SALE—Wurlitzer 1080 $179.50 ea.; Wurlitzer 1100 $375 ea.; Aireon DeLuxe (with Wurlitzer mechanism) $109.50 ea. Plus $10 for crating. Many others — write for list. YOUNG DISTRIBUTING, 599 TENTH AVE., NEW YORK, N. Y. Tel.: CHickering 4-5050.

FOR SALE—"America's Finest One-Stop Music Service" can supply you with all the records you need. Every major and independent label in stock. We ship anywhere. Cost you only a few pennies above absolute wholesale price. COVEN DISTRIBUTING CO., 3181 ELSTON AVE., CHICAGO 18, ILL. Tel.: INdependence 3-2210.

FOR SALE—Citations $65; Non-Coin with metered control $85; Chicago Coin Two Player Bowling Alleys $40; New 1c Camera Chief $10; New Advance Peanut Machines $12; 120 Wurlitzer Wall Boxes $5. MATHENY VENDING CO., 564 W. DOUGLAS, WICHITA, KANSAS.

FOR SALE—Chicoin Bowling Alleys $55; Seeburg Guns $75; Lite League $49.50; DeLuxe Bowler $34.50; and many other values. COIN AMUSEMENT GAMES. 1144 E. 55th ST., CHICAGO 15, ILL.

FOR SALE—The finest reconditioned phonographs and games in the country. Every single one guaranteed regardless of price. Before you buy get our quotation first. COMMERCIAL MUSIC CO., 1501 DRAGON ST., DALLAS, TEX. Tel.: RIverside 4131.

FOR SALE—Can you afford 92c per week to get ahead and stay ahead of all competition? For only 92c per week you can have a 40 word ad in this section plus a free full year's (52 weeks) subscription to The Cash Box, "The 'Bible' of the Coin Machine Industry." Send your check for $48 today plus your first 40 word ad to: THE CASH BOX, 26 W. 47th ST., NEW YORK 19, N. Y. (Phone: JU 6-2640).

FOR SALE—Shipmans brand new triplex Postage Stamp Machine Plus 20,000 folders — Special $39.50 complete. Shipman Folders $10 carton 20,000 Victory Folders $6.00 carton 10,000. Mail check to: SCHWARTZ DISTRIBUTING CO., 1800 S. W. 17th ST., MIAMI 45, FLA.

FOR SALE — New Shoot the Moon $225; New Horse Shoes $244.50; New Sportsmen $244.50; New Horse Feathers $375; Used Keeney 2 Player League Bowler rebound $99.50; floor sample United 2 Player Hockey $99.50; floor samples Mutoscopes Flying Saucers $100; clean Seeburg Low Boy perfect each $50; New Williams Sea Jockey $375. K. C. SPECIALTY CO., 410 MARKET ST., PHILA. 6, PA. MArket 7-6865 or 7-6391.

FOR SALE — Your choice $25, Melody; Catalua; Cleopatra; Bermuda; Wisconsin; Ballerina; Leap Year; Stormy; Trinidad; Bowling League. These games are off our routes, cleaned and mechanically O. K. PENN MUSIC SERVICE, 220 ARCH ST., MEADVILLE, PA.

CLASSIFIED ADVERTISING SECTION

FOR SALE—Packard Wall Boxes ready for location $12.50, satin or chrome. Seeburg Bear Games $299.50. WANTED—Advance Scoring Units. WESTERN DISTRIBUTORS, 1226 SW 16th AVE., PORTLAND 5, OREGON.

FOR SALE—New Daval Post Master Stamp Machine $49.50; New Master Penny Nickel Nut Vendors $12.50; New 1c Columbia Ball-Gum Vendors $5.95; New 1c Silver King Peanut Vendors $10.95; New ABT Electric Target Skill Gun $45; Used Solotone Master Entertainer $149.50; Solotone Selective Wall Boxes $17.50; large selection used pin games and phonographs. B. D. LAZAR CO., 1635 FIFTH AVENUE, PITTSBURGH 7, PA. Tel.: GRant 1-7818.

FOR SALE — To highest bidder, all offers considered: Automatic Phonographs: Wurlitzer (2) 750E; (4) 500; (2) 800; (1) 700. Seeburg: (1) 9800; (2) Envoy. Additional equipment — Wurlitzer: (3) 145 Stepper; (2) 219 Stepper; (1) 320 5c Wall Box; (1) 125 5-10-25c Wall Box—Rock-Ola: (6) 5c Wall Box—Buckley: (15) 5c Wall Box. TRI-STATE AMUSEMENT CO., 148 18th ST., WHEELING, W. VA.

FOR SALE—Brand new, never used: 1 Wurlitzer 1217 Hideaway; 3 brand new wall boxes complete $650. 1/3 deposit, balance C.O.D. or S/D KOEPPEL DIST. CO., 629 TENTH AVENUE, NEW YORK CITY 19, NEW YORK.

FOR SALE—Happy Go Lucky; Harvey; Mermaid; Shoo Shoo; Snooks; Quartette; Sportsman; DeLuxe World Series. Call or write for price: LEHIGH SPECIALTY CO., 826 NO. BROAD ST., PHILADELPHIA 30, PENNA.

FOR SALE—Coney Island $450; Bear Gun $325; Hayburner $275; Bing-O-Roll $75; High Roll $70; Dale Guns $75; 3020 Wall Boxes $40; AMI C $525. V. YONTZ, BYESVILLE, OHIO. Tel.: 5781.

FOR SALE—Cigarette Machines: DuGrenier Model S, Rowe Imperial, U-Need-A-Pak E & A, 6 & 8 cols.—$99.50 ea.; 25c Operation equipped with King Size beautifully resprayed in two-tone job. Completely overhauled. 1/3 Deposit, balance C.O.D. DAVE LOWY & CO., 594 TENTH AVENUE, NEW YORK, N. Y. Tel.: CHickering 4-5100.

FOR SALE—Largest headquarters for arcade equipment. Batting Practice $75; Boomerang $45; Big Inning $185; Heavy Hitters $69.50; Chi Coin Hockey $75; Chi Coin Basketball Champ $225; Goalee $125; Dale Gun $75; Pop Sez $69.50; Pitchem & Batem $185; Quizzer & Film $100; Silver Bullets $150; Seeburg Bear Gun $325; Western Baseball $85. Terms: ½ deposit with all orders, balance C.O.D. CLEVELAND COIN MACH. EXCHANGE, INC., 2021 PROSPECT AVE., CLEVELAND, OHIO.

FOR SALE — Perfect condition, look like new: ABC's $250; Lite A Lines with new improved play board $175; Bright Lights $350; Zingo's $325; Holiday's $400; Hot Rods $65. 1/3 deposit, balance C.O.D. W. E. KEENEY MFG. CO., 5229 SO. KEDZIE AVENUE, CHICAGO, ILLINOIS.

FOR SALE—Bingo Games including six Spotlights used 8 weeks and four Coney Islands, all guaranteed in A-1 mechanical condition and a good outward appearance. Write or phone for prices. T & L DISTRIBUTING CO., 1321 CENTRAL PARKWAY, CINCINNATI 14, OHIO. Tel.: MAin 8751.

FOR SALE — We have on hand the largest stock of new and used pin and amusement games, phonographs, parts and shuffleboard supplies in Michigan. We are distributors for AMI, Keeney, Genco, Exhibit, Williams & Victor. See us first. MILLER-NEWMARK DISTRIBUTING CO., 42 FAIRBANKS ST., N.W., GRAND RAPIDS, MICH. Tel.: 9-8632; 5743 GRAND RIVER AVE., DETROIT, MICH. Tel.: TYler 8-2230.

FOR SALE — Complete Shuffleboard Refinishing Equipment. Two special shuffleboard equipped trucks. We will install entire equipment in any part of the country, and show you our formula for refinishing. Four years experience in refinishing and manufacturing of shuffleboards. Reason for selling, present owners going in government work. BOX HOLDER, 14806 BENTLER AVE., DETROIT, MICH.

FOR SALE—Seeburg 100-A's in perfect condition $749 ea. AMERICAN AMUSEMENT COMPANY, 209 DANFORTH ST., SYRACUSE, N. Y.

FOR SALE — Pin games off of our own route, beautifully refinished and made mechanically perfect: Futuritys $349.50; Bright Spots $435; late model Photomatics $575; Genco Shuffle Targets $85. NEW ORLEANS NOV. CO., 115 MAGAZINE ST., NEW ORLEANS, LA. Tel.: CAnal 8318.

FOR SALE — Finest premiums for stimulating play on your amusement games. Every premium proven by operators. The premiums we feature are for operators only. We don't sell stores. Write for our descriptive price list. HASTINGS DISTRIBUTING CO., 6100 BLUEMOUND RD., MILWAUKEE 13, WIS. Tel.: BLuemound 8-7600.

FOR SALE—New and used Turf Kings, write. Bally Champions and Citations, write. New Music Mite, surprising price, write. Rock-Ola '46 and '47; Wurlitzer 1015; Seeburg 46M and 47M, write. LAKE CITY AMUSEMENT CO., 4533 PAYNE AVE., CLEVELAND 3, OHIO. Tel.: HEnderson 1-7577.

FOR SALE—The finest used phonographs in all our history now available for immediate sale. Get our price on any phonograph you want before you buy. UNITED, INC., 4227 WEST VLIET ST., MILWAUKEE, WIS. Tel.: WEst 3-3224.

FOR SALE—Needles. All type needles for juke boxes and home machines. Every needle a precious metals point. Give our needles a test and become the distributor for your area. Write: ELDEEN MANUFACTURING COMPANY, 621 WEST NATIONAL AVE., MILWAUKEE 4, WIS.

FOR SALE — Complete line of used equipment on hand: Phonographs; Shuffle Games, etc. Tell us what you need. Our prices are right. We are distributors for: AMI; United; Williams; Universal; Exhibit; Genco and others. TARAN DISTRIBUTING, INC., 2820 N. W. 7th AVE., MIAMI 34, FLA. Tel.: 3-7648.

FOR SALE—Exhibit Pistol $45; Thing $95; Three Musketeers $85; Bowling Champ $85; Tri-Score $100; Just 21 $60; Buffalo Bill $60; South Pacific $80. A. P. SAUVE & SON, 7525 GRAND RIVER AVE., DETROIT 4, MICH. Tel.: TYler 4-3810.

FOR SALE — Chicago Coin Classic $115; Universal Super Twin Bowler $115; Bally Speed Bowler $50; Shuffle Alley with fly-away pins $25. ALLIED COIN MACHINE CO., 786 MILWAUKEE AVE., CHICAGO 22, ILL. Tel.: CAnal 6-0293.

(Continued on next page)

CLASSIFIED ADVERTISING SECTION

Here's How You Can Get 40 Classified Ads Absolutely FREE!

If you plan to use but one classified ad every so often. Let's say only one classified ad per month. Just 12 ads during the entire year. Each ad of 40 words. (40 words has heen found to be the size of the average classified ad.) These 12 classified ads would cost you $48.

Each classified ad of 40 words, at the regular rate of 10c per word, would cost you $4.00. Multiply the $4.00 by 12 such ads during the year, and you arrive at the total of $48.00.

For this very same $48 you can get an additional 40 classified ads, also of 40 words each, absolutely FREE.

In short, by taking immediate advantage today of *The Cash Box "Special Classified Advertising Subscription"* you can get 52 ads of 40 words each (one ad for each week's issue of *The Cash Box* for the full year of 52 weeks' issues) for the very same price of $48. You are actually getting a $223.00 value for only $48. A tremendous savings to you of $175.00 if you act quick.

Here's how you save that $175.00: You get 52 classified ads of 40 words each (actual cost of each ad is $4.00 at regular rate of 10c per word). This gives you a 40 word ad each week during the full year of 52 weeks' issues (52 times $4.00) that is worth $208.00. But, that isn't all, you also get a complete issue of *The Cash Box* each week (not just a tear sheet or a proof showing your ad only) which is worth $15.00, the regular full year's subscription rate. A grand total value of $223.00—All for only $48.

You save $175.00 and, at the same time, you get 40 more classified ads of 40 words each absolutely FREE—all for the same $48 that only 12 ads would cost you at regular rate. Take advantage of *The Cash Box's "Special Classified Advertising Subscription"* today! (Remember: *The Cash Box publishes more classified ads each week than all the other magazines in the industry combined print in a month.*)

Think! as materials grow shorter in supply. As merchandise and machines grow more and more scarce. You will want to buy merchandise and equipment you will need to continue profitably in business. Likewise, you will want to turn dead merchandise that is gathering dirt, dust and rust into cash. *The Cash Box's "Special Classified Advertising Subscription"* gives you the opportunity to both buy and sell each and every week for the full year of 52 weeks' issues.

* Enclose your first 40 word classified ad with your check for $48 and mail right now to:

THE CASH BOX
26 W. 47th STREET
NEW YORK 19, N. Y.

** If you already have a $15 subscription you will be given credit for the unused portion toward The Cash Box's "Special Classified Advertising Subscription."*

FOR SALE—2 Sea Jockeys @ $395 ea.; 1 County Fair @ $325; 4 Total Rolls @ $45 ea.; 3 Pro-Scores @ $45 ea.; 2—1015 Wurlitzer @ $225 ea. SAM SOLOMONS, UNIVERSITY COIN MACHINE EXCHANGE, 854 NORTH HIGH ST., COLUMBUS, OHIO. Tel.: UNiversity 6900.

FOR SALE—Your price? 3 Shuffle Skill; 1 Super Shuffle; 1 Shuffle Skee Alley; 1 South Pacific; 4 Wurlitzer 500K; 3 600K; 1 Star Series Baseball; 2 Howard Metal Typers; Picture Booth with douhle unit camera. S & W MUSIC CO., 115 EAST 15th ST., ANNISTON. ALA.

FOR SALE—5 Turf Kings $175 ea.; 2 Citations $40 ea.; 1 Chicago Coin Shuffle Baseball $35. All machines A1 condition. NASTASI DIST. CO., 1010 POYDRAS, NEW ORLEANS 12, LA. Tel.: MA. 6386.

FOR SALE — America's finest reconditioned phonographs and music accessories. Everyone of our reconditioned machines guaranteed heautiful condition regardless of price. Tell us what you need. Get our prices before you huy. ANGOTT DISTRIBUTING CO., INC., 2616 PURITAN AVENUE, DETROIT 21, MICH. Tel.: UNiversity 4-0773.

FOR SALE—Empresses; Thrones; '39 and '40 Standards and DeLuxes; Classics; W1L56 Wall Boxes; 600's; Counter Models; Watling HiBoy Scales; Arcade Equipment; Misc. Pinballs. SOUTHSIDE VENDING, 308 N. SYCAMORE ST.. PETERSBURG, VA. Tel.: 349.

FOR SALE — Contact us before you huy. We carry all types of coin machines. Largest Central Pennsylvania distrihutor for United, Universal, Chicago Coin, Keeney and Bally. WILLIAMSPORT AMUSEMENT CO., 233 W. 3rd STREET, WILLIAMSPORT, PA. Tel.: 2-3326 or 2-1648.

FOR SALE—10 # 148 ML Seeburgs $265 ea.; 8 # 1017 Wurlitzer Hideaways $135 ea.; 3 Seeburg 146s $110 ea. All guaranteed in top condition. 1/3 deposit, balance C.O.D. Phone or wire. CENTURY MUSIC DISTRIBUTORS, 1221 MAIN ST., BUFFALO, N. Y.

FOR SALE—3 William's Hayburners @ $250. Call: T. M. Hawk, 1416 So. Calhoun, Ft. Wayne, Indiana. Tel.: E-3006.

MISCELLANEOUS

NOTICE—These 3 telephone numbers are important to you: The Cash Box, New York City, JUdson 6-2640; The Cash Box, Chicago, Ill., DEarhorn 2-0045; The Cash Box, Los Angeles, Calif., WEhster 3-0347.

NOTICE — Louisiana & Mississippi Operators — your authorized AMI phonograph distrihutor is DIXIE COIN MACH. CO., 122 NO. BROAD ST., NEW ORLEANS, LA. Tel.: MAgnolia 3931.

NOTICE—Change to dime play. Hawley Convertor Kit for old style and new style Packard hoxes. Lots of 25, $1 each; Samples $1.25. Contains new glass, dime hushings, parts for rejector. Kits also available for other five-cent hoxes. Specify your needs. J. R. HAWLEY DISTRIBUTING CO., 2720 W. PICO BLVD., LOS ANGELES, CALIF.

NOTICE — Carolina Operators—One stop record shop. All labels in popular, race, hillbilly and old favorites, 78 or 45's only 70c ea. with title strips. Send for our coin machine Bargain Sheet. DARLINGTON MUSIC CO., 132 NO. MAIN ST., DARLINGTON, S. C. Tel.: 500.

THIS WEEK'S USED MACHINE QUOTATIONS

13th Year of Publication
704th Consecutive Week's Issue

How To Use "The Confidential Price Lists"

[Also Known As the "C. M. I. (Coin Machine Industry) BLUE BOOK"]

FOREWORD: Many times, wide differences appear in the high and low prices of certain equipment. Like any true reporter "The Confidential Price Lists" can only feature the market prices as they are quoetd. "The Confidential Price Lists" acts exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Confidential Price Lists," rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices may be very widely divergent. Someone on the West Coast may feel a certain machine worth $150.00 whereas someone on the East Coast may think it worth but $75.00. Of course, serial, appearance, demand, territory, quantity, and condition of equipment must be taken into consideration. (Some equipment offered by outstanding firms, having a reputation for shipping completely reconditioned machines, will be offered at higher prices than others, due to the added costs of reconditioning.) "The Confidential Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

METHOD: "The Confidential Price Lists" should be read as follows: First price listed is lowest price for the week; Second price listed is highest price.

EXPLANATION

1. Prices UP
2. Prices DOWN
3. Prices UP and DOWN
4. No change from Last Week
5. No quotations Last 2 to 4 Weeks
6. No quotations 4 Weeks or Longer
7. Machines Just Added

* Great Activity

WURLITZER

4. 24	25.00	44.50
2. 600R	39.50	50.00
2. 600K	39.50	69.50
2. 500A	39.50	69.50
2. 500K	39.50	59.50
4. 41 (Counter)	24.50	50.00
6. 51 (Counter)	30.00	45.00
4. 61 (Counter)	24.50	50.00
4. 71 (Counter)	59.50	75.00
6. 81 (Counter)	49.50	75.00
1. 700	75.00	89.50
4. 750M	79.50	89.00
4. 750E	98.00	100.00
4. 780M Colonial	79.50	99.50
4. 780E	79.00	95.00
4. 800	69.50	98.00
4. 850	44.50	59.00
4. 950	49.50	74.50
4* 1015	135.00	295.00
4. 1017 Hideaway	150.00	250.00
4* 1100	310.00	450.00
4* 1080	145.00	225.00
1* 1250	450.00	500.00
6. 300 Adapter	10.00	15.00
6. 320 Wireless Wall Box	3.50	5.00
6. 310 Wall Box 30 Wire	4.50	5.00
4. 320 2 Wire Wall Box	4.00	5.00
6. 332 2 Wire Bar Box	5.00	9.50
6. 331 2 Wire Bar Box	5.00	10.00
6. 304 2 Wire Stepper	3.50	5.00
6. Wireless Strollers	19.50	25.00
6. 430 Speaker Club with 10, 25c Box	69.50	75.00
6. 420 Speaker Cabinet	40.00	49.50
1. 3031 Wall Box	8.00	15.00
4. 3045 Wall Box	9.95	20.00
4. 3020 Wall Box	34.50	40.00
1. 3025	12.50	19.50
4. 2140 Wall Box	19.50	24.50
4. 219 Stepper	25.00	35.00
6. 100 Wall Box 5c 30 Wire	3.50	5.00
6. 100 Wall Box 10c 30 Wire	12.50	17.50
6. 111 Bar Box	3.00	10.00
6. 120 Wall Box 5c Wire	2.00	4.50
6. 305 Impulse Rec.	2.50	10.00
6. 350 WIs Speaker	17.50	29.50
6. 115 Wall Box Wire 5c Wireless	5.00	7.50
6. 135 Step Receiver	14.50	19.50
6. 145 Imp. Step Fast	4.50	7.50
6. 306 Music Transmit	7.50	9.50
6. 130 Adapter	15.00	19.50
6. 580 Speaker	25.00	49.50
6. 123 Wall Box 5/10/25 Wireless	9.00	15.00
6. 125 Wall Box 5/10/25 Wire	2.50	6.00

SEEBURG

4. Plaza	25.00	34.50
6. Royale	25.00	39.50
4. Regal	39.50	49.00
4. Regal RC	39.50	49.00
4. Gem	29.50	49.50
1. Classic	49.00	60.00
1. Classic RC	49.00	60.00
6. Maestro	39.50	65.00
4. Mayfair	39.50	59.50
4. Mayfair RC	39.50	59.50
6. Melody King	49.50	79.50
6. Crown	39.50	59.50
6. Crown RC	49.50	79.50
6. Concert Grand	39.50	59.50
4. Colonel	29.50	49.00
4. Colonel RC	29.50	49.00
6. Concert Master	49.50	69.50
6. Concert Master RC	59.50	89.00
6. Cadet	35.00	65.00
4. Cadet RC	39.50	65.00
4. Major	39.50	59.00
4. Major RC	39.50	59.50
4. Envoy	39.50	59.00
4. Envoy RC	39.50	59.00
4. Vogue	39.00	59.50
6. Vogue RC	49.50	69.50
6. Casino	35.00	59.50
6. Casino RC	49.50	79.50
6. Commander	39.50	59.50
6. Commander RC	50.00	69.00
4. Ti-Tone 9800	45.00	60.00
4. Hi-Tone 9800 RC	45.00	60.00
4. Hi-Tone 8800	49.50	59.00
4. Hi-Tone 8800 RC	49.50	59.00
4. Hi-Tone 8200	49.50	59.00
4. Hi-Tone 8200 RC	45.00	59.00
1* 146S	110.00	195.00
4* 146M	110.00	187.00
4* 147S	149.00	189.00
4* 147M	150.00	225.00
4. 148S	300.00	350.00
4. 148M	275.00	350.00
2* 148ML	265.00	325.00
4. M-100-78	700.00	775.00
6. Remote Speak Organ	7.50	17.50
6. Multi Selector 12 Rec.	12.50	35.00
6. Melody Parade Bar	4.50	5.00
6. 5c Wallomatic Wireless	3.00	8.50
6. 5c Baromatic Wireless	4.50	5.00
6. 5c Wallomatic 3 Wire	2.00	8.00
6. 30 Wire Wall Box	2.00	9.50
6. 5, 10, 25c Baromatic Wire	3.00	6.95

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4. 5, 10, 25c Wallomatic 3 Wire	7.50	9.95
4. 5, 10, 25c Baromatic Wireless	6.95	9.00
6. 5, 10, 25c Wallomatic Wireless	8.50	17.50
4. 3W2 Wall-a-Matic	15.00	21.50
4* W1L-56 Wall Box 5c	9.95	18.50
4. 3W5-L-56 Wall Box 5, 10, 25c	32.50	47.50
4. W4L-56	37.00	44.50
4. W6-L56-5/10/25 Wireless	30.00	49.50
6. Tear Drop Speaker	12.50	17.50

ROCK-OLA

6. Imperial 20	24.50	49.50
6. Imperial 16	25.00	49.50
6. Windsor	29.50	40.00
6. Monarch	25.00	49.50
6. Std. Dial-A-Tone	39.50	40.00
4. '40 Super Rockolite	39.50	49.50
6. Counter '39	19.50	49.50
4. '39 Standard	39.50	69.00
4. '39 DeLuxe	39.50	65.00
4. '40 Master Rockolite	39.50	59.50
6. '40 Counter	39.50	49.50
6. '40 Counter with Std.	49.50	54.50
4. '41 Premier	49.50	69.50
6. Wall Box	4.00	9.50
6. Bar Box	4.00	9.50
6. Spectravox '41	15.00	29.50
6. Glamour Tone Column	30.00	35.00
6. Modern Tone Column	32.50	40.00
4. Playmaster & Spectravox	49.50	69.00
4. Playmaster '46	69.00	79.50
6. Playboy	25.00	30.00
4. Commando	39.00	45.00
4* 1422 Phono ('46)	85.00	145.00
4. 1424 Phono (Hideaway)	139.00	169.00
4. 1426 Phono ('47)	159.00	179.50
1. Magic Glo (1428)	279.00	325.00
6. 1501 Wall Box	3.00	7.50
6. 1502 Bar Box	5.00	7.50
6. 1503 Wall Box	12.50	15.00
6. 1504 Bar Box	8.50	17.50
6. 1510 Bar Box	15.00	20.00
6. 1525 Wall Box	10.00	15.00
6. 1526 Bar Box	15.00	19.50
6. 1530 Wall Box	10.00	25.00
6. 1805 Organ Speaker	24.50	29.00

BUCKLEY

6. Wall & Bar Box O.S.	3.00	5.00
6. Wall Bar Box N.S.	7.00	17.50

PACKARD

4* Pla Mor Wall & Bar Box	7.95	22.00
4. Manhattan	89.00	169.50
4. Model 7 Phono	79.50	119.50
4. Hideaway Model 400	69.00	95.00
4. 1000 Speaker	29.50	49.50
6. Willow Adaptor	14.50	29.50
6. Chestnut Adaptor	15.00	25.00
6. Cedar Adaptor	15.00	29.50
6. Poplar Adaptor	15.00	27.50
6. Maple Adaptor	15.00	30.00
6. Juniper Adaptor	15.00	27.50
6. Elm Adaptor	15.00	25.00
6. Pine Adaptor	15.00	25.00
6. Beach Adaptor	15.00	27.50
6. Spruce Adaptor	17.50	29.50
6. Ash Adaptor	15.00	25.00
6. Walnut Adaptor	17.50	25.00
6. Lily Adaptor	10.00	12.50
6. Violet Speaker	10.00	15.00
6. Orchid Speaker	19.50	22.50

MILLS

6. Do Ri Mi	25.00	59.50
4. Panoram	150.00	225.00
4. Throne of Music	25.00	69.50
4. Empress	39.00	69.50
6. Panoram 10 Wall Box	5.00	8.50
6. Panoram Peek (Con)	195.00	295.00
6. Conv. for Panoram Peek	10.00	29.50
5. Constellation	150.00	175.00

A M I

6. Hi-Boy (302)	49.50	55.00
4. Singing Towers (201)	49.50	99.50
6. Streamliner 5, 10, 25	39.50	79.50
6. Top Flight	25.00	39.50
4. Singing Towers (301)	49.50	99.50
2* Model A '46	250.00	375.00
2. Model B '48	399.50	485.00
4* Model C	475.00	525.00

AIREON

4. Super DeLuxe ('46)	25.00	49.00
6. Blonde Bomber	75.00	129.50
4. Fiesta	69.00	125.00
6. '47 Hideaway	119.50	195.00
4. '48 Coronet 400	79.00	159.00
4. '49 Coronet 100	125.00	169.50

MISCELLANEOUS

4. Chicago Coin Hit Parade	165.00	219.50
4. Ristaucrat	65.00	79.50
4. Williams Music Mite	125.00	145.00

Manufacturers and date of game's release listed. Code: (B) Bally; (CC) Chicago Coin; (Ex) Exhibit; (Ge) Genco; (Got) Gottlieb; (Un) United; (Wm) Williams.

4. ABC Bowler	25.00	60.00
2* A.B.C. (Un 5/51)	250.00	295.00
4. Ali Baba (Got 6/48)	28.50	49.50
4. Alice (Got 8/48)	39.50	39.50
6. Amber (Wm 1/47)	19.50	35.00
4. Aquacade (Un 4/49)	49.50	89.50
2. Arizona (Un 5/50)	50.00	89.50
4. Baby Face (Un 1/49)	22.50	45.00
6. Baffle Card (Got 10/46)	10.00	17.50
4. Ballerina (B 48)	25.00	49.50
6. Ballyhoo (B 47)	19.50	29.50
6. Band Leader	39.50	59.50
4. Banjo	25.00	49.50
4. Bank-A-Ball (Got)	89.50	119.50
1. Barnacle Bill (Got 8/48)	49.50	69.50
4. Basketball (Got 10/49)	70.00	134.50
4. Be Bop (Ex)	84.50	115.00
4. Bermuda (CC 11/47)	25.00	34.50
6. Big League (B 46)	14.50	19.50
6. Big Prize	10.00	30.00
6. Big Time	32.50	39.50
1. Big Top	49.50	79.50
1. Black Gold	59.50	79.50
1. Blue Skies (Un 11/48)	39.50	54.50
4. Bomber (CC 5/51)	69.50	124.50
4. Bonanza (Wm 11/47)	12.50	29.50
4. Boston (Wm 5/49)	89.50	104.50
1* Bowling Champ (Got 2/49)	57.50	89.50
4. Bowling League (Got 8/47)	10.00	24.50
2. Bright Lights (B 5/51)	265.00	395.00
7. Bright Spot (B 11/51)	350.00	435.00
6. Broncho	19.50	35.00
4. Buffalo Bill (Got 5/50)	60.00	79.50
1. Buccaneer (Got 10/48)	39.50	69.50
4. Build Up	25.00	34.50
4. Buttons & Bows (Got 3/49)	55.00	79.50
1. Camel Caravan	69.50	85.00
2* Canasta (Ge 7/50)	69.50	119.50
6. Caribbean (Un 3/48)	15.00	28.50
4. Carnival (B '48)	25.00	59.50
4. Carolina (Un 3/49)	42.50	55.00
4. Carousel	15.00	29.50
4. Catalina (CC 2/48)	29.50	49.50
2* Champion (B '48)	59.50	149.50
4. Champion (CC 6/49)	69.00	72.50
6. Chico	39.50	69.50
4. Cinderella (Got 3/47)	39.50	49.50
4* Citation (B/48)	40.00	109.00
4. Cleopatra	25.00	39.50
6. Club Trophy	29.50	49.50
4. College Daze (Got 8/49)	89.50	109.50
2. Coney Island (B 9/51)	395.00	475.00
4. Contact	39.50	44.50
6. Contest	29.50	39.50
1. Control Tower (Wm 4/51)	135.00	175.00
4. Cover Girl	24.50	45.00
4. Crazy Ball (CC 7/48)	29.50	45.00
4. Cyclone (Got 5/51)	159.50	175.00
4. Dallas (Wm 2/49)	49.50	79.50
6. Dark Horse	10.00	15.00
4. De Icer (Wm 11/49)	100.00	119.50
4. Dew Wa Ditty (Wm 6/48)	39.50	45.00
6. Double Barrel (B 47)	10.00	19.50
4. Dbl Feature (Got 12/50)	110.00	164.50
1. Double Shuffle (Got 6/49)	94.50	100.00
4. Dreamy (Wm 3/50)	110.00	124.50
6. Drum Major	25.00	34.50
6. Dynamite (Wm 10/46)	10.00	14.50
6. Entry (B '47)	35.00	65.00
4. El Paso (Wm 11/48)	49.50	74.50
6. Fast Ball	10.00	15.00
6. Fiesta	15.00	19.50
2. Fighting Irish (CC 10/50)	89.50	139.50
4. Five Star (Univ 5/51)	195.00	250.00
6. Flamingo (Wm 7/47)	15.00	19.50
4* Floating Power	25.00	49.50
4. Flying Saucers (Ge 12/50)	129.50	144.50
6. Flying Trapeze (Got 9/47)	10.00	19.50
4. Football (CC 8/49)	49.50	99.50
4. 4 Horsemen (Got 9/50)	100.00	130.00
4. Freshie (Wm 9/49)	59.50	114.50
1. Georgia (Wm 9/50)	115.00	144.50
6. Ginger (Wm 10/47)	10.00	15.00
4. Gin Rummy	79.50	119.00
4. Gizmo (Wm 8/48)	25.00	45.00
6. Glamour	24.50	29.50
4* Gold Cup (B '48)	24.50	74.50
6. Gold Mine	29.50	49.50
4. Golden Gloves (CC 7/49)	94.50	115.00
2. Gondola	19.50	44.50
4. Grand Award (CC 1/49)	38.00	60.00
4. Harvest Moon (Got 12/48)	49.00	69.50
4. Harvest Time (Ge 9/50)	90.00	129.50
4. Hawaii (Un 8/47)	20.00	29.50
2* Hayburner (Wm 7/51)	245.00	295.00
6. Hi Ride	15.00	25.00
4. Hit Parade	29.50	39.50
1. Hits & Runs (Ge 5/51)	99.50	129.50
4. Holiday (CC 12/48)	42.50	69.50
4* Hot Rods (B '49)	65.00	124.50
4. Humpty Dumpty (Got 10/47)	29.50	49.50
4. Jack 'N Jill (Got 4/48)	49.00	55.00
4. Jalopy (Wm 9/51)	295.00	369.50
6. Jamboree	25.00	39.50
4. Jeanie (Ex 7/50)	99.50	125.00
4* Jockey Special (B '47)	35.00	55.00
4. Joker (Got 11/50)	145.00	164.50
4. Judy (Ex 7/50)	95.00	119.50
4* Just 21 (Got 1/50)	59.50	79.50
4. K. C. Jones	75.00	79.50
4. Kilroy (CC 1/47)	10.00	16.50
4. King Arthur (Got 10/49)	109.50	119.50
4. King Cole (Got 5/48)	28.50	54.50
4* Knockout (Got 1/51)	99.50	149.50
4. Lady Robin Hood (Got 1/48)	24.50	39.50
4. Leap Year	25.00	39.50
4. Line Up	25.50	34.50
1* Lite-A-Line (K 6/51)	164.50	225.00
4* Lucky Inning (Wm 5/50)	69.50	99.50
4. Lucky Star (Got 5/47)	29.50	50.00
4. Mad. Sq. Garden (Got 6/50)	135.00	149.50
4. Magic	28.50	54.50
6. Maisie (Got 3/47)	14.50	25.50
4. Majors '49 (CC 2/49)	39.50	79.50
4. Major League Baseball	25.00	39.50
4. Manhattan (Un 2/48)	25.00	34.50
4. Mardi Gras	25.00	45.00
6. Marjorie (Got 7/47)	19.50	29.50
4. Maryland (Wm 4/49)	49.50	109.50
4. Merry Widow	29.50	39.50
4. Melody (B 47)	25.00	39.50
4. Mercury (Ge)	67.50	114.50
4. Mermaid (Got 6/51)	164.50	199.50
6. Metro	17.50	27.50
6. Mexico (Un 6/47)	15.00	19.50
6. Miami Beach	15.95	19.50
4. Minstrel Man (Got 3/51)	124.50	175.00
6. Miss America (Got 1/47)	10.00	24.50
6. Monicker	10.00	17.50
4. Monterrey (Un 5/48)	29.50	40.00
1. Moon Glow (Un 12/48)	39.50	59.50
4. Morocco	25.00	49.50
6. Mystery	10.00	15.00
4. Nevada (Un 10/47)	15.00	29.50
4. Nifty (Wm 12/50)	130.00	149.50
6. Nudgy (B 47)	25.00	39.50
6. Oh Boy	15.00	29.50
4. Oklahoma (Un 6/49)	79.50	85.00
4. Old Faithful (Got 1/50)	85.00	144.50
4. One Two Three	39.50	59.00
6. Opportunity	14.50	19.50
6. Oscar	19.50	25.00
4. Paradise (Un 7/48)	17.50	49.50
4. Phoenix	55.00	69.50
1* Photo Finish	75.00	119.00
6. Pimlico	15.00	32.50
4. Pin Bowler (CC 7/50)	119.50	139.50
4. Pinch Hitter (Un 5/49)	24.50	55.00
4. Pinky (Wm 10/50)	109.50	125.00
6. Pin Up Girl	15.00	29.50
4. Play Ball (CC 1/51)	34.50	60.00
4. Play Boy (CC 5/47)	45.00	95.00
4. Playland (Ex 8/50)	90.00	124.50
4. Playtime (Ex)	40.00	84.50
1. Puddin Head	34.50	59.00
4. Punchy (CC 11/50)	145.00	165.00
4. Rag Mop (Wm 11/50)	120.00	149.00
4. Rainbow (Wm 9/48)	39.00	45.00
4. Ramona (Un 2/49)	40.00	59.00
4. Rancho (B '48)	39.50	49.00
6. Ranger	15.00	19.50
6. Record Time	22.50	59.50
1. Red Shoes (Un 12/50)	109.50	135.00
6. Repeater	17.50	29.50
6. Rio (Un 12/46)	15.00	20.00
4. Rip Snorter (Ge)	50.00	95.00
6. Riviera	14.50	25.00
4. Rocket (Ge 5/50)	79.50	119.50
1. Rockettes (Got 8/50)	139.50	154.00
4. Rondevoo (Un 5/48)	25.00	39.50
4. Rose Bowl (Got 10/51)	175.00	259.50
4. Round Up (Got 11/48)	50.00	75.00
4. St. Louis (Wm 2/49)	40.00	79.50
4. Sally (CC 10/48)	39.50	54.50
4. Samba	25.00	59.50
4. Saratoga (Wm 10/48)	49.50	60.00
6. School Days	15.00	17.50
6. Score-A-Line	20.00	39.50
4. Screwball	39.50	55.00
6. Sea Hawk	15.00	22.00
6. Sea Isle (CC 11/47)	14.50	19.50
3. Select-A-Card (Got 4/50)	54.50	79.50
4. Serenade (Un 12/48)	17.50	39.50
4. Shanghai (CC 4/48)	27.50	49.50
4. Shantytown	99.00	109.50
4. Shoo Shoo (Wm 2/51)	125.00	159.50
6. Shooting Stars	19.50	35.00
4. Short Stop	25.00	45.00
4. Show Boat (Un 1/49)	39.50	69.50
6. Silver Spray	14.50	24.50
6. Silver Streak (B 47)	14.50	19.50
4. Singapore (Un 11/47)	23.50	29.50
6. Sky Lark	39.50	59.50
6. Sky Line	17.50	29.50
6. Sky Ray	12.50	19.50
6. Slugger	14.50	19.50
6. Smarty (Wm 12/46)	14.50	25.00
6. Smoky	12.50	19.50
2. South Pacific (Ge 3/50)	74.50	109.50
6. South Paw	15.00	19.50
6. South Seas	10.00	17.50
4. Special Entry (B '49)	25.00	50.00
6. Speed Ball	14.50	32.50
6. Speed Demon	15.00	29.50
4. Speedway (Wm 9/48)	25.00	109.50
6. Spellbound (CC 5/46)	10.00	14.50
4. Spinball (CC 5/48)	29.50	49.50
2. Spot Bowler (Got 10/50	99.50	154.50
6. Sport Event	19.50	29.50
6. Sport Special	17.50	30.00
6. Sports	19.50	25.00
6. Sports Parade	12.50	15.00
6. Spot-A-Card	25.00	29.50
6. Spot Pool	19.50	29.50
6. Stage Door Canteen	10.00	14.50
6. Stars	15.00	19.50
4. Stardust (Un 5/48)	34.50	49.50
6. Starlite	10.00	49.50
6. State Fair	10.00	14.50
6. Step Up	10.00	14.50
2. Stop & Go (Ge 3/51)	99.50	139.50
4. Stormy (Wm 1/48)	25.00	49.50
6. Stratoliner	14.50	17.50
6. Streamliner	10.00	14.50
4. Summertime (Un 9/48)	30.00	39.50
6. Sun Beam	19.50	29.50
4. Sunny (Wm 12/47)	25.00	49.50
4. Supercharger	19.50	24.50
2. Super Hockey	59.50	79.00
6. Superliner (Got 7/46)	10.00	17.50
6. Superscore (CC 10/46)	10.00	24.50
6. Surf Queen (B '46)	10.00	15.00
6. Suspense (Wm 2/46)	29.50	49.50
4. Swanee	49.50	65.00
4. Sweetheart (Wm 7/50)	99.50	134.50
4. Tahiti (CC 10/49)	85.00	109.50
6. Tally Ho	15.00	39.50
4. Tampico (Un 7/49)	69.50	89.50
6. Target Skill	12.50	19.50
4. Telecard (Got 1/49)	49.50	79.50
4. Temptation	25.00	59.50
4. Tennessee (Wm 2/48)	29.50	49.50
4* Thing (CC 2/51)	69.00	119.50
4. Three Feathers	59.50	79.50
4. Three Four Five (Un 10/51)	265.00	275.00
2. Three Musketeers (Got 7/49)	59.50	99.50
4. Thrill (CC 9/48)	27.50	45.00
6. Topic	10.00	17.50
6. Tornado (Wm 4/47)	12.50	17.50
6. Torchy (Wm 6/47)	10.00	35.00
6. Towers	12.50	15.00
4. Trade Winds	27.50	49.50
4. Treasure Chest	14.50	30.00
4. Trinidad (CC 3/48)	24.50	49.50
4. Triple Action	29.50	49.50
4. Triplets (Got 7/50)	129.50	149.50
1* Tri-Score (Ge 1/51)	79.50	119.00
6. Trophy (B '48)	95.00	119.50
6. Tropicana (Un 1/48)	10.00	34.50
4. Tucson (Wm 1/49)	69.50	89.50
4. Tumbleweed	84.50	104.50
6. Turf Champ	24.50	39.50
4* Turf King (B 6/50)	175.00	299.50
4. Utah (Un 8/49)	85.00	94.50
6. Vanities	10.00	25.00
4. Victory Special (B 46)	19.50	49.50
4. Virginia (Wm 3/48)	29.50	45.00
1. Watch My Line (Got 9/51)	139.50	185.00
6. West Wind	15.00	19.50
6. Wild Fire	19.50	30.00
1* Winner (Univ.)	125.00	249.50
4* Wisconsin (Un 3/48)	25.00	49.50
6. Yankee Doodle	15.00	19.50
1. Yanks (Wm 4/48)	22.50	49.50
6. Zig Zag	12.50	19.50
7. Zingo (Un 10/51)	325.00	350.00

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CONFIDENTIAL PRICE LIST — ROLL DOWNS

6. ABC Roll Down	24.50	49.50
6. Bermuda	20.00	35.00
6. Big City	10.00	35.00
4. Bing-A-Roll	69.50	75.00
6. Bonus Roll	25.00	49.50
6. Buccaneer	49.50	64.50
6. Champion Roll	15.00	29.50
4. ChiCoin Roll Down	19.50	49.50
4. Genco Advance Roll	39.50	69.50
4. Genco Total Roll	19.00	39.50
6. Hawaii Roll Down	10.00	24.50
4. Hy-Roll	49.50	70.00
6. Melody	20.00	35.00
2. Pro-Score	39.50	45.00
4. Singapore	10.00	39.50
6. Sportsman Roll	10.00	20.00
6. Super Score	35.00	49.50
4. Super Triangle	25.00	35.00

CONFIDENTIAL PRICE LIST — SHUFFLES — REBOUNDS

4. Bally Shuffle-Line	175.00	185.00
1. Bally Hook Bowler	215.00	250.00
1. Bally Baseball	64.50	95.00
2. Bally Shuffle Champ	45.00	85.00
4* Bally Shuffle-Bowler	24.50	39.00
4* Bally Speed Bowler	49.50	69.50
4. California Shuffle Pins	25.00	40.00
4. ChiCoin Bango	15.00	49.50
6. ChiCoin Beacon	35.00	49.50
2* ChiCoin Bowling Alley	45.00	59.00
4. ChiCoin Alley w/con.	49.50	79.50
2. ChiCoin Ace Bowl	95.00	160.00
2. ChiCoin Bowl Classic	85.00	130.00
4. ChiCoin Rebound	35.00	45.00
4* ChiCoin Baseball	35.00	95.00
4* ChiCoin Trophy	75.00	140.00
2* Exhibit Strike	45.00	100.00
2* Genco Shuffle Target	85.00	199.50
4* Genco Bowling League	24.50	45.00
4* Genco Glider	30.00	39.50
4. Genco Baseball	49.50	79.50
4* Gottlieb Bowlette	24.50	59.50
4. Keeney ABC Bowler	39.50	60.00
4. Keeney Line Up	22.50	34.50
4. Keeney King Pin	55.00	85.00
4. Keeney Pin Boy	24.50	39.50
4. Keeney Ten Pins	24.50	45.00
2. Keeney Lucky Strike	35.00	75.00
2* Keeney Dbl. Bowler	75.00	139.50
2* Keeney League Bowl	210.00	245.00
4. Keeney Duck Pins	95.00	125.00
2. Keeney Big League Bowl	255.00	310.00
4. Keeney 4-Way Bowl	199.50	239.50
4. Rock-Ola Shuffle Jungle	29.50	59.50
4. Rock-Ola Shuffle-Lane	24.50	30.00
4. Un. Dbl. Shuffle	60.00	79.50
2* United Shuffle Alley	20.00	39.50
4* Un. Shuffle w/con.	29.50	55.00
3* Un. Shuffle Alley Exp.	40.00	75.00
4* Un. 2-play Express	75.00	169.50
4* Un. Sin Rebound	89.50	129.50
4* Un. Twin Rebound	169.50	225.00
6. United Shuffle Skill	19.00	44.50
4. United Super-Shuffle	24.50	45.00
1. United Slugger	60.00	129.00
2. United Skee Alley	50.00	139.50
1* Un. 4-Player	250.00	275.00
4* Un. 5-Player	275.00	305.00
4. Un. Shuffle-Cade	179.50	189.50
2. Un. Twin Shuffle-Cade	175.00	250.00
2* Univ. Super Twin	99.00	125.00
4. Universal Twin Bowler	49.50	65.00
2* Univ. HiScore Bowler	125.00	195.00
4. Williams DeLuxe Bowler	34.50	49.50
4. Williams Twin Shuffle	24.50	35.00
4. Williams Single Bowler	25.00	28.50
2* Williams Dbl. Head	49.50	125.00

CONFIDENTIAL PRICE LIST — ARCADE EQUIPMENT

6. Allite Strike 'N Spares	39.50	149.50
4. Boomerang	45.00	85.00
2. Bally Big Inning	165.00	185.00
4. Bally Bowler	175.00	189.50
6. Bally Convoy	47.50	95.00
4. Bally Defender	95.00	125.00
6. Bally Eagle Eye	39.50	49.50
4* Bally Heavy Hitter	42.50	69.50
6. Bally King Pin	35.00	45.00
6. Bally Lucky Strike	45.00	79.50
4. Bally Rapid Fire	100.00	125.00
6. Bally Sky Battle	49.50	95.00
6. Bally Torpedo	49.50	75.00
4. Bally Undersea Raider	85.00	95.00
6. Bank Ball	59.50	150.00
6. Bowling League	35.00	49.50
6. Buckley DeLuxe Dig	119.50	149.50
6. Buckley Treas Is Dig	95.00	110.00
4. Champion Hockey	50.00	69.50
4. Chi-Coin Basketball Champ	225.00	275.00
4* ChiCoin Goalee	69.50	125.00
4. ChiCoin Hockey	69.50	75.00
4. Chi Midget Skee	150.00	229.50
4* ChiCoin Pistol	69.00	149.50
6. ChiCoin Roll-A-Score	39.50	75.00
4. Edelco Pool Table	49.50	75.00
4. Evans Bat-A-Score	100.00	225.00
6. Evans In The Barrel	30.00	52.50
4. Evans Super Bomber	50.00	100.00
4. Evans Play Ball	65.00	75.00
2. Evans Ten Strike '46	49.50	99.50
6. Evans Tommy Gun	49.50	100.00
2* Exhibit Dale Gun	49.50	89.50
4* Exhibit Gun Patrol	225.00	249.50
7* Exhibit Pony Express	350.00	395.00
6. Exhibit Rotary Mdsr.	175.00	275.00
4. Exhibit Silver Bullets	99.50	165.00
2* Exhibit Six Shooter	195.00	225.00
6. Exhibit Merchantman Roll Ch Digger	85.00	99.50
4. Exhibit Vitalizer	75.00	95.00
6. Genco Bank Roll	24.50	65.00
6. Genco Play Ball	29.50	65.00
6. Groetchen Met. Typer.	79.50	149.50
6. Hoop-A-Roll	24.50	49.50
4. Jack Rabbit	95.00	109.50
4. Keeney Air Raider	95.00	125.00
6. Keeney Anti Aircraft Br	15.00	25.00
6. Keeney Anti Aircraft Bl	15.00	50.00
1. Keeney Sub Gun	49.50	125.00
4. Keeney Texas Leaguer	40.00	50.00
1. Kirk Night Bomber	75.00	150.00
4. Lite League	49.50	75.00
4. Mutoscope Ace Bomber	95.00	110.00
4. Muto. Atomic Bomber	100.00	150.00
4. Mutoscope Dr. Mobile	95.00	150.00
4. Mutoscope Photomatic (Pre-War)	195.00	350.00
2. Mutoscope Sky Fighter	85.00	125.00
6. QT Pool Table	89.50	100.00
4. Quizzer	75.00	100.00
6. Rockola Ten Pins LD	19.50	49.50
6. Rockola Ten Pins HD	25.00	49.50
4. Rockola World Series	69.50	75.00
6. Scientific Baseball	49.50	75.00
6. Scientific Basketball	59.50	75.00
4. Scientilc Batting Pr.	45.00	75.00
2. Scientific Pitch 'Em	125.00	185.00
1* Seeburg Bear Gun	299.50	375.00
4. Seeburg Chicken Sam	75.00	109.50
4. Seeburg Shoot the Chute	49.50	75.00
6. Skee Barrel Roll	25.00	49.50
6. Skill Jump	25.00	39.50
6. Super Torpedo	25.00	79.50
4. Supreme Bolascore	40.00	100.00
6. Supreme Skee Roll	20.00	75.00
6. Supreme Skill Roll	20.00	69.50
4. Supreme Rocket Buster	45.00	75.00
6. Tail Gunner	49.50	89.50
4. Telequiz	89.50	129.00
4. Un. Team Hockey	99.50	115.00
6. Warner Voice Record	49.50	69.50
4. Western Baseball '39	40.00	50.00
4. Wetsern Baseball '40	60.00	85.00
6. Whizz	15.00	29.50
4. Wilcox-Gay Recordio	119.50	150.00
4. Williams All Stars	79.50	109.50
6. Williams Box Score	39.50	65.00
4* Williams Star Series	85.00	139.50
2* Williams Quarterback	45.00	100.00
4. Wurlitzer Skeeball	125.00	150.00

This Week's Used Market

The used machine market continued along at a merry clip this week after enjoying an increase in activity last week. Though the market held its own and there were no sizeable changes in the fluctuation of activity, the prices, which had remained almost constant last week, showed a definite upward trend. Not all divisions of the market shared this upward trend in the same proportion. Pin games proved to be the biggest recipient of this pattern of higher prices.

The pin game section of the used machine market has consistently drawn well and this week was no exception. Activity hovered about the same position that was established last week, but as previously stated, the price ranges fluctuated in the upward direction. This fluctuation in price was shared by the popular games as well as the older pieces.

Music equipment marked time. The action and the price levels that have been created during the past few months continued to prevail this week too. However, prices here too showed small but not conclusive moves toward the higher ranges. This section of the market is now enjoying some of its greatest activity in some time.

The shuffle games turned up this week with a slight increase in activity although this division was the only one not to record any visible change in price, as did the other equipment. The fluctuation here, if any, was in the downward direction, but not to any negligible degree. Arcade pieces moved quite steady and showed very little change. This section remains the most stagnant in the entire used machine field.

The following was the most active equipment in this week's used market:

Most Active Used Music

Held—Wurlitzer 1015	$135.00-$295.00
Held—Wurlitzer 1100	310.00- 450.00
Held—Wurlitzer 1080	145.00- 225.00
Up—Wurlitzer 1250	450.00- 500.00
Up—Seeburg 146S	110.00- 195.00
Held—Seeburg 146M	110.00- 187.00
Held—Seeburg 147S	149.00- 189.00
Held—Seeburg 147M	150.00- 225.00
Down—Seeburg 148ML	265.00- 325.00
Held—Seeburg W1L-56 Wall Box 5c	9.95- 18.00
Held—Rock-Ola 1422 Phono ('46)	85.00- 145.00
Held—Packard Pla Mor Wall & Bar Box	7.95- 22.00
Down—AMI Model A '46	250.00- 375.00
Held—AMI Model C	475.00- 525.00

Most Active Used Pin Games

Down—A.B.C. (Un. 5/51)	$250.00-$295.00
Up—Bowling Champ (Got. 2/49)	57.50- 89.50
Down—Canasta (Ge 7/50)	69.50- 119.50
Down—Champion (B/48)	59.50- 149.50
Held—Citation (B/48)	40.00- 109.00
Held—Floating Power	25.00- 49.50
Held—Gold Cup (B/48)	24.50- 74.50
Down—Hayburner (Wm 7/51)	245.00- 295.00
Held—Hot Rods (B/49)	65.00- 124.50
Held—Jockey Special (B/47)	35.00- 55.00
Held—Just 21 (Got 1/50)	59.50- 79.50
Held—Knockout (Got 1/51)	99.50- 149.50
Up—Lite-a-Line (K 6/51)	164.50- 225.00
Held—Lucky Inning (Wm 5/50)	69.50- 99.50
Up—Photo Finish	75.00- 119.00
Held—Thing (CC 2/51)	69.00- 119.50
Up—Tri-Score (Ge 1/51)	79.50- 119.00
Held—Turf King (B 6/50)	175.00- 299.50
Up—Winner (Univ.)	125.00- 249.50
Held—Wisconsin (Un 3/48)	25.00- 49.50

Most Active Used Shuffles

Held—Bally Shuffle Bowler	$24.50- $39.00
Held—Bally Speed Bowler	49.50- 69.50
Down—ChiCoin Bowling Alley	45.00- 59.00
Held—ChiCoin Baseball	35.00- 95.00
Held—ChiCoin Trophy	75.00- 140.00
Down—Exhibit Strike	45.00- 100.00
Down—Genco Shuffle Target	85.00- 199.50
Held—Genco Bowling League	24.50- 45.00
Held—Genco Glider	30.00- 39.50
Held—Gottlieb Bowlette	24.50- 59.50
Down—Kenney Dbl. Bowler	75.00- 139.50
Down—Keeney League Bowl	210.00- 245.00
Down—United Shuffle Alley	20.00- 39.50
Held—United Shuffle w/con	29.50- 55.00
Up & Down—U. Shuffle Alley Exp.	40.00- 75.00
Held—Un. 2-play Express	75.00- 169.50
Held—Un. Sin Rebound	89.50- 129.50
Held—Un. Twin Rebound	169.50- 225.00
Up—Un. 4-player	250.00- 275.00
Held—Un. 5-player	275.00- 305.00
Down—Univ. Super Twin	99.00- 125.00
Down—Univ. HiScore Bowler	125.00- 195.00
Down—Williams Dbl. Head	49.50- 125.00

Most Active Used Arcade Equipment

Held—Bally Heavy Hitter	$42.50- $69.50
Held—ChiCoin Goalee	69.50- 125.00
Held—ChiCoin Pistol	69.00- 149.50
Down—Exhibit Dale Gun	49.50- 89.50
Held—Exhibit Gun Patrol	225.00- 249.50
Just Added—Exhibit Pony Express	350.00- 395.00
Down—Exhibit Six Shooter	195.00- 225.00
Up—Seeburg Bear Gun	299.50- 375.00
Held—Williams Star Series	85.00- 139.50
Down—Williams Quarterback	45.00- 100.00

Manufacturers New Equipment

Products listed here are currently in production. Prices are manufacturers' list prices, F. O. B. factory.

AMI, INC.

Model D-40 Phonograph	$795.00
Model HS-SM Hideaway	575.00
5c-10c Wall Box (40 Selections)	59.50
5c Wall Box (40 Selections)	53.50
Amivox Speaker	27.50

BALLY MFG. CO.

Shuffle Line	$439.00
Futurity	735.00
Spot-Lite	629.50

CHICAGO COIN

King Pin	$399.50
Band Box (New Model)	229.50
4 Player Derby	550.00

H. C. EVANS & CO.

Century Phono 100/45	$1050.00
Jubilee Phono 40/45	825.00
Jubilee 40/78	795.00
Push-Over	385.00

THE EXHIBIT SUPPLY CO.

Jet Gun	$379.50
Big Bronco	997.50
Silent Salesman (Card Vendor)	79.50

D. GOTTLIEB & CO.

Quartette	$329.50

INTERNATIONAL MUTO. CORP.

Photomat '52	

J. H. KEENEY & CO., INC.

De Luxe League Bowler	$469.50
6-Player League Bowler	469.50
4-Way Bowler (conv.)	399.50
6-Player Rebound (conv.)	409.50
All-Electric Cigarette Vendor	269.50
All-Electric Cigarette Vendor with Changemaker	287.00

ROCK-OLA MFG. CORP.

Super Rocket '52-50 Phonograph (Model 1434)	$945.00
Model 1538, 5c-10c-25c Wall Box	59.50
Model 1536, 5c Wall Box, 23 Wire	39.50
Model 1424 Playmaster	440.00

RISTAUCRAT, INC.

S-45 Phonograph	$289.50

UNITED MFG. CO.

Six Player De Luxe Shuffle Alley	$485.00
Bolero	595.00
Steeple Chase	595.00

WILLIAMS MFG. CO.

Williams De Luxe World Series	$525.00
Slug Fest	295.00

THE RUDOLPH WURLITZER CO.

Model "1400" Phonograph	
Model "1450" Phonograph	
Model 4851 5c-10c-25c Wall Box (48 Selections)	
Model 5100 8" Speaker	
Model 5110 12" DeLuxe Speaker	

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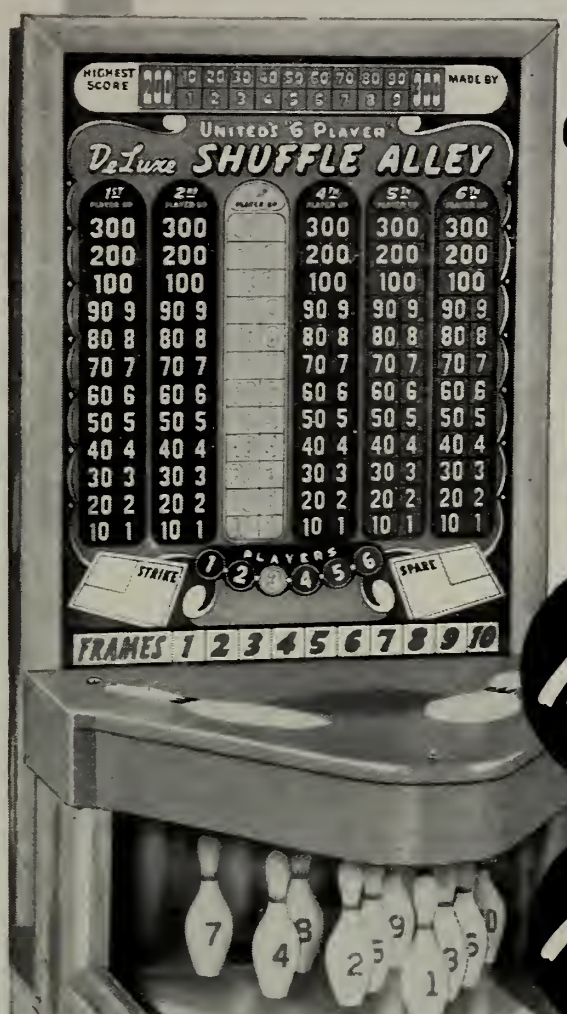
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PLAYERS 1 2 3 4 5 6
SPARE
FRAMES 1 2 3 4 5 6 7 8 9 10

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